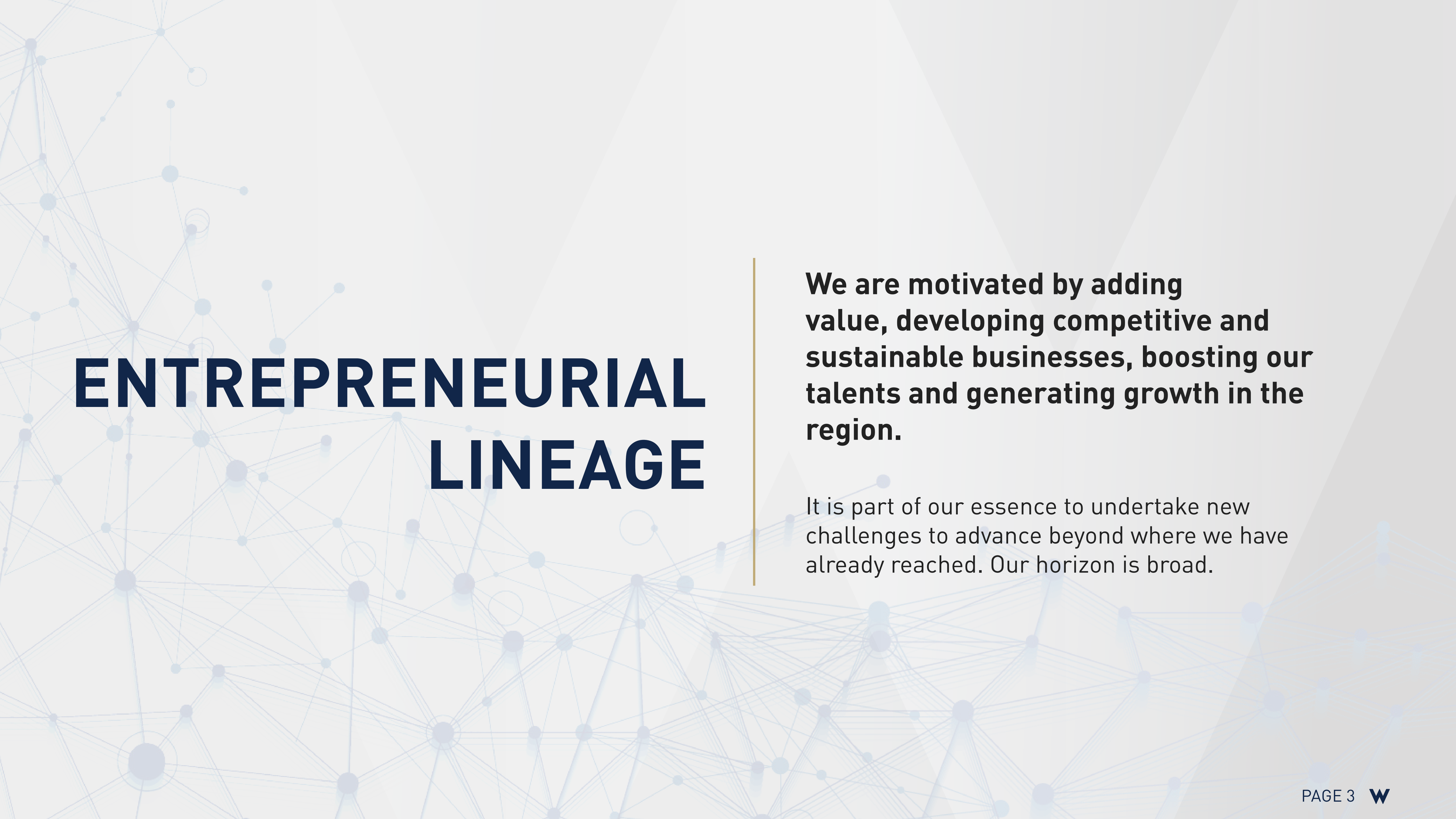




WERTHEINGROUP

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# ENTREPRENEURIAL LINEAGE

**We are motivated by adding value, developing competitive and sustainable businesses, boosting our talents and generating growth in the region.**

It is part of our essence to undertake new challenges to advance beyond where we have already reached. Our horizon is broad.

# GRUPO WERTHEIN

**Diversified portfolio** in the areas of media tech, information, entertainment, insurance, health, agribusiness, food and beverage, real estate development and technology.

More than  
**100 years**  
in business.

## Trajectory and experience

across generations based on the values of effort, hard work and commitment to the community.

## Growth Vectors

- Regional Expansion.
- Media tech: Entertainment, information and connectivity.
- Real estate developments.
- Insurance.
- Healthcare.
- Technology.
- Food and Beverages.
- Human Capital Development.

**International investments and businesses, with a strong presence in Latin America.**

More than **42 million** users.

**Proprietary project incubator and accelerator.**

**We have an ecosystem of 60.000 collaborators.**





# VALUES

In all our companies,  
the Group's imprint  
repeats a **formula that  
gives them relevance.**

**PROMOTE**  
sustainable developments  
in the communities where  
we operate.

**EMPOWER**  
our people and local  
idiosyncrasies.

**INNOVATE**  
and transform  
digitally.

**ENTERTAIN**  
providing exclusive  
content.

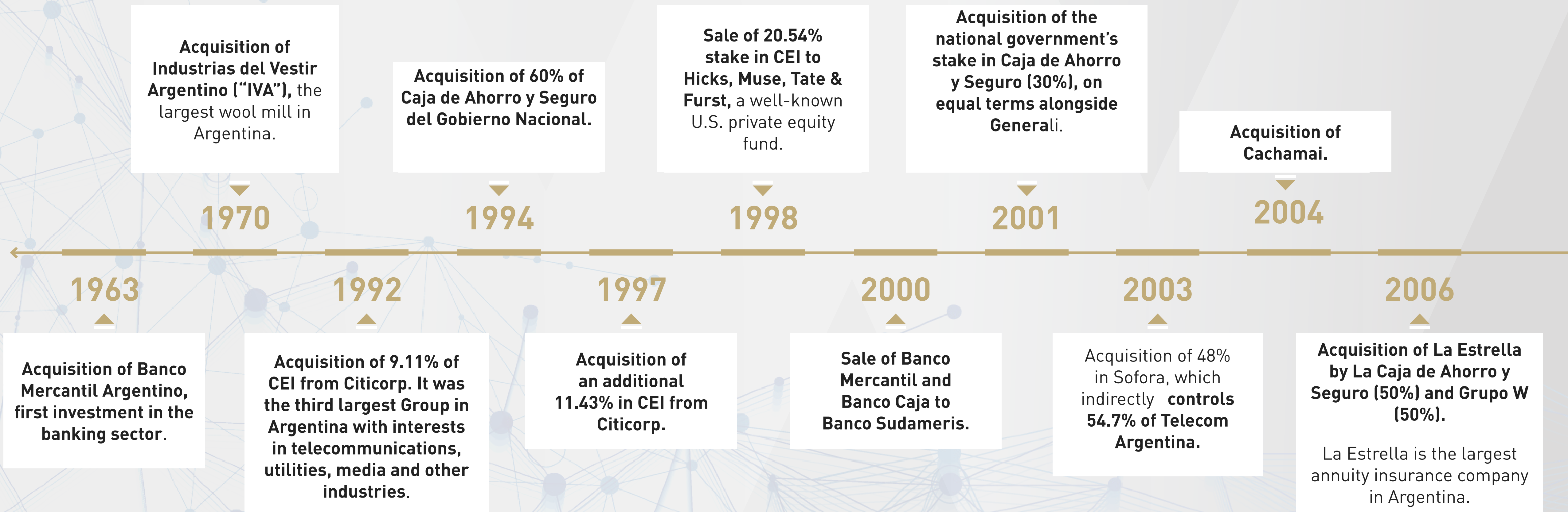
**PRODUCE**  
added value and  
natural foods.

**ENSURE**  
what matters  
the most.

**PROTECT**  
health.



# EXPERIENCE OVER THE LAST DECADES



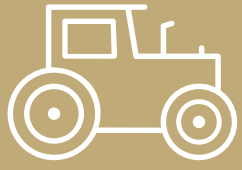


# EXPERIENCE OVER THE LAST DECADES



# | Portfolio





## Agribusiness

- GNNW - Agriculture and Livestock.



## Food and beverages

- Cachamai / Cachamate.
- Frutty.
- Arroyo Verde.
- Valley.



## Real estate developments

- Argentina.
- USA.
- UK.



## Media Tech

- DIRECTV.
- DGO.
- SKY.
- SKY+.
- Torneos.
- DFIBRA.
- SKY Fibra.
- Mundeia.
- DSPORTS.
- DNEWS.
- OnDIRECTV.
- Win Sports.



## Healthcare

- SML.
- SOI.



## Insurance

- Experta ART.
- Experta Seguros.
- Insurance Broker LATAM-Brasil.



## Technology

- Werthein Technologies.
- Fivvy.



# | Agribusiness





Gregorio, Numo y Noel  
**WERTHEIN S.A.**

It is a family company that started its activities more than 100 years ago, pioneering in agriculture and cattle breeding in Argentina.

It specializes in the development of top-level bovine genetics, developing its breeding program in the main cattle breeds.

### Main Activities

#### GRAINS

Wheat.  
Soybean.  
Sunflower.  
Cotton.  
Corn.  
Peanut.

#### CATTLE LIVESTOCK

Breeding.  
Intensive  
finishing.  
Fattening.  
Feed Lot.  
Ranches.



**7**

Establishments.

**85.000**

Hectares  
owned.

**24.000**

Heads of  
cattle.

\$

**USD 150M**

Actives.

**USD 17M**

Annual  
sales.

2022 data.



## Ranches

Farms dedicated to the sale of breeding stock, developing continuous genetic improvement programs both for females and males.

CABAÑA  
**LA PAZ**  
*de Wertheim*

**Angus breed** adapted to temperate and cold climates.

CABAÑA  
**LOS GUASUNCHOS**

**Brangus and Braford breeds** adapted to subtropical and tropical climates.





# | Food and beverages





**Business unit focused on the development of innovative food and beverage products for both the industry and our consumers.**

Development of exclusive brands that are present in South America, North America and Europe.

## YERBA MATE



## TEA



## FOOD







One of the leading companies in Argentina in the production of top-quality natural products.

With over 70 years of history, it has a broad portfolio of yerba mate Cachamate, Cachamai Tea, O’Clock Tea and Cachamai biscuits.



  **USD 35M**  
Sales.

2022 data.

  **13.500 TNS/YEAR**  
Yerba mate production capacity.

**19%**  
Yerba mate market share.

  **265M/YEAR**  
Tea production capacity.



# FRUTTY<sup>!</sup>

BY Cachamai

Cachamai adds to its portfolio an **innovative and unique brand in the Argentine market.**

**A line of crunchy, healthy, natural snacks made solely with fruit, with no added sugar.**

Frutty, crunchy snack. **100% fruit. Nothing else.**

**100%  
NATURAL**

**100%  
FRUIT**

**NO ADDED  
SUGAR**





# Arroyo Verde

The 100% natural yerba mate and herbal tea brand **that balances quality and accessibility.**

An ideal option to enjoy at different times of the day with a noble and healthy product.

**Arroyo verde goes with your day.**

## Varieties

MILD

MILD  
MOUNTAIN  
HERBS

BURRO





# VALLEY

**Dedicated to the production and commercialization of dehydrated fruit derivatives, especially apples.**

Supplies the best commodities at the exact moment of harvest.

**Exports 95% of its production to the 5 continents, with the USA and the European Union being its main markets.**



**Dehydrated Apples (Cubes)**



**Dehydrated apples and Pears (Paste)**



**Dehydrated Apples (Rings)**



**Dehydrated Cranberry (Whole)**



**Dehydrated Pears (Pieces)**



**Dehydrated Strawberries (Pieces)**

**\$ 16M**  
Annual sales.

2022 data.



**2.500 TNS/YEAR**

Dehydrated apple production capacity.



# Real estate developments



# LANDMARK

## DEVELOPMENTS

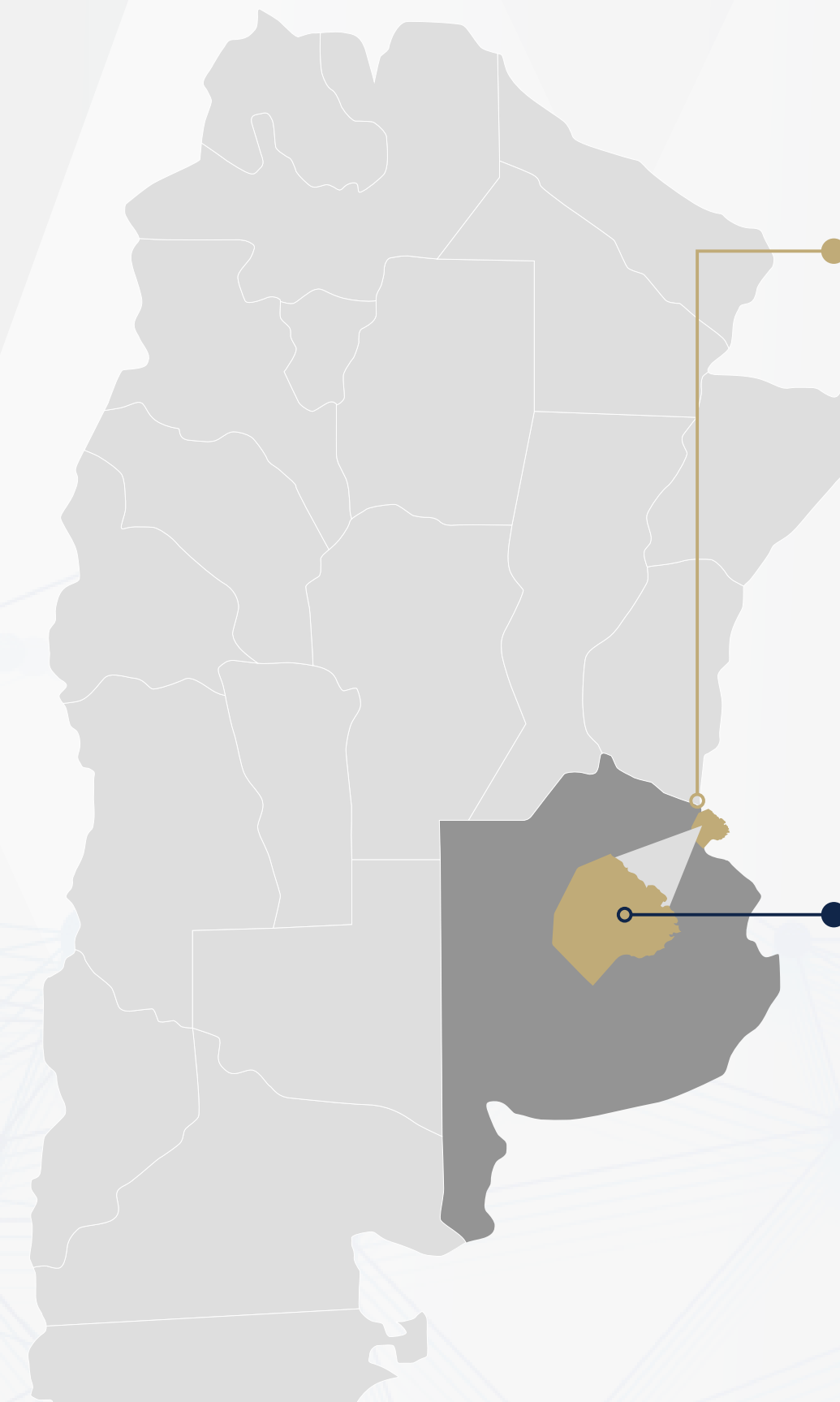
**Business unit dedicated to real estate developments.**

Constantly researches the latest trends, carrying out **innovative real estate projects of various scopes.**

**It has built more than 500,000 m2 in diverse projects, both in Argentina and abroad.**

### Ongoing projects

 Argentina



**LUCIERNAGAS**  
PILAR

 **Pilar**, Buenos Aires.

 50.000 M<sup>2</sup>.

**UDAONDO**  
BUENOS AIRES

 **Nuñez**, CABA.

 150.000 M<sup>2</sup>.



Real estate  
developments

  
LUCIERNAGAS  
PILAR





Real estate  
developments

UDAONDO

BUENOS AIRES





# | Media Tech





**Vrio is the leading provider on entertainment, information and connectivity in South America and the Caribbean.**

Vrio's vision is to be the largest and most innovative media tech company in Latin America.

With connectivity solutions and NEWS and information services, the best sports and entertainment shows, Vrio Corp. occupies an incremental space of wholesale and retail distribution, proprietary and licensed content, through its brands DIRECTV, SKY and its live TV and streaming platforms DGO and SKY+.

**Vrio offers services in Brazil through the SKY - SKY+ brands and in Argentina, Barbados, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago and Uruguay through the DIRECTV - DGO brands.** DGO is also present in Mexico. Vrio also includes Torneos in Argentina and Colombia.

Through DFIBRA and SKY Fibra, it provides 100% fiber-optic internet service in several countries in the region.



**40M**

Viewers.



**11**

Countries.



**7.200**

Employees in the region.

2022 data.



## OUR BRANDS



**Provides the best entertainment and information experience** in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and the Caribbean.

**The company acquires, produces and distributes exclusive content**, a wide variety of entertainment and information offerings, in order to provide the best user experience.



It is DIRECTV and SKY's “direct to consumer” streaming platform. It combines the best of local and international live TV, sports programming, news and the OnDemand world of movies, series and documentaries.

DGO is present in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and Mexico, while SKY+ is present in Brazil.





## OUR BRANDS



With a wide content variety and offer, **it is the largest satellite paid TV company in Brazil.**

**Its mission is to offer and democratize entertainment for all Brazilians**, continually investing in offering products and services suited to each consumer and their local idiosyncrasies.

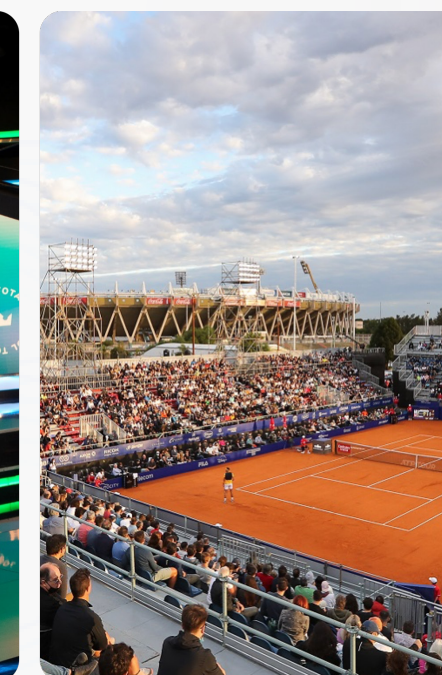


The leading company with **more than 40 years** of experience in content creation and value-added solutions for the **sports and entertainment industry.**

It offers the organization and production of events, the acquisition and commercialization of rights, and the management of licenses and e-commerce for the most important sports clubs and federations.

It operates in **Argentina, Brazil, Colombia and Peru.**

Vrio owns 61.5% of Torneos.





## OUR PRODUCTS



It is DIRECTV and SKY's 100% fiber optic internet service, recently launched in several countries in the region, which provides connectivity to our customers.



It is a digital travel agency that offers the best experiences: booking tickets, accommodations, packages, cars, activities and much more.





## OUR ORIGINAL TV SIGNALS

**Offers a wide range of our own and licensed local and international content.** Vrio brings the best entertainment experience to millions of homes, including sports broadcasts, live music shows, information, movies, TV series and documentaries, with the best image and sound quality.

### DEPORTE

 **SPORTS**

 **SPORTS**  
RADIO FM 103.1

 **SPORTS**  
**MOTOR**

 **SPORTS**  
**FIGHT**

 **WIVO+**  
SPORTS

### NOTICIAS

 **NEWS**

### ENTRETENIMIENTO

 **onDIRECTV**



# | Healthcare





**Outpatient medical center** strongly specialized in the care of **patients who have had work-related accidents** and/or occupational diseases.

**Specializations**

Plastic Surgery | General Surgery | Kinesiology  
Occupational Medicine | Occupational Health  
Orthopedics | Traumatology

 **+ 12.500**  
Medical appointments.

 **3.200**  
Medical discharges due to occupational accidents.

2022 data.



Company that **manages the medical assistance services related to the recovery of workers' health** within the Occupational Risks System.

It manages a wide network of providers with presence in Argentina.

 **50.500**  
Claims.

 **3.000**  
Providers.

 **+ 1.000.000**  
Recovered workers.



# | Insurance



# EXPERTA SEGUROS

The company has a 25-year track record in the Argentine insurance market.

**It is one of the main insurance companies in the country.**

It offers an ample portfolio with coverage for individuals, large companies, businesses, SMEs and agricultural producers, combining innovation and experience with more than 6,500 strategic partners.



\$ | **USD 15MM**  
Sales.

2022 data.

| **62.000**  
Policies.

| **825.000**  
Risks.

| **NATIONAL  
PRESENCE**



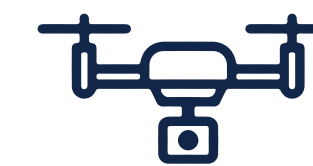


**It is the third largest occupational risk insurance company in Argentina.** It cares for the health and safety of its insured workers, providing innovative services in occupational risk prevention and collaborating with client companies to create healthy and safe workplaces.

## Our services



**National** presence.



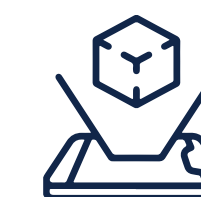
Inspection with **drones.**



**Exclusive App** for clients.



Wide **network of medical providers.**



**Augmented** reality.



Extensive team of **professionals in prevention.**

\$ | **USD 235MM**  
Sales.

📄 | **+ 170.000**  
Contracts.

👥 | **800.000**  
Beneficiaries.

2022 data.



## INSURANCE BROKER LATAM – BRAZIL

Our Broker, in alliance with leading insurance companies in the region, offers a wide range of products, innovative coverage and solutions adapted to different client segments.

Providing our expertise in the insurance market, developing commercial strategies that expand markets and generate new business opportunities.

Our Risk Management area protects our clients' assets through the design of tailor-made risk plans.







# | Technology



# W-Tech

Werthein Technologies

**It is a digital incubator and accelerator, focused on the insurance, health and financial industry.** It develops projects in LATAM and USA.

Under the Enterprise W Team + Agile Methodologies + Technology Stack model, they select projects with regional potential.

**Fivvy**

Focused on generating savings to end customers in the USA, through intelligent recommendations.





We have created **the most disruptive and innovative Customer Intelligence platform in the market.** It is suitable for all companies and industries that have a Mobile App and want to gain a unique insight into their users, including which competitors they interact with, their lifestyle details or preferred social networks.

**Through Fivvy, companies can meet their goals, generate additional revenue through data, be customer-centric, and streamline their marketing and product development investments, among other aspects.**







# | Sustainability



**The growth of the communities where Grupo Wertheim maintains operations is fundamental, since the full development of society is only possible through the **access and democratization of education and culture, respect for local idiosyncrasies, the promotion of fair work and a strong outlook for the future that ensures a virtuous horizon of expectations.****



FUNDACIÓN  
*Leo Wertheim*

We promote and support programs and **activities related to Education, Culture, Inclusion and Agriculture** for the benefit of the most vulnerable population.



Integral sustainability and social responsibility area of Vrio Corp. for its companies DIRECTV Latin America, DGO and SKY Brazil.

**It promotes education in skills and values, environmental education, and the reduction of the technological and digital divide.** Likewise, we provide corporate volunteering to support various social needs and we give a place on our screens to those foundations and NGOs that promote values related to our philosophy.





FUNDACIÓN  
*Leo Werthein*

### EDUCATION

- **GLOBAL CITIZENSHIP** is an educational program that seeks to promote quality education that contributes to the formation of a global citizenship, mediated by digital technologies, for the construction of a more just, equitable and sustainable future. This program is developed by the Ministry of Education of the City of Buenos Aires.
- **SCHOLAS WORLD ORT WORLD YOUTH MEETING.**

### ART AND CULTURE

- **FOLA.**  
Itinerant Photography Museum.
- **COLECCIÓN PAMPA.**  
Virtual Tour.
- **MARTA MINUJÍN.**

### SUSTAINABILITY

- Proyecto Agua Segura.
- Support to Corrientes' Firefighters.
- La Moderna Agricultural Production Facility.





Vrio has one purpose: to preserve the culture of each country, strengthen diversity in the region and boost the economy through investments to contribute to the sustainable development of communities.

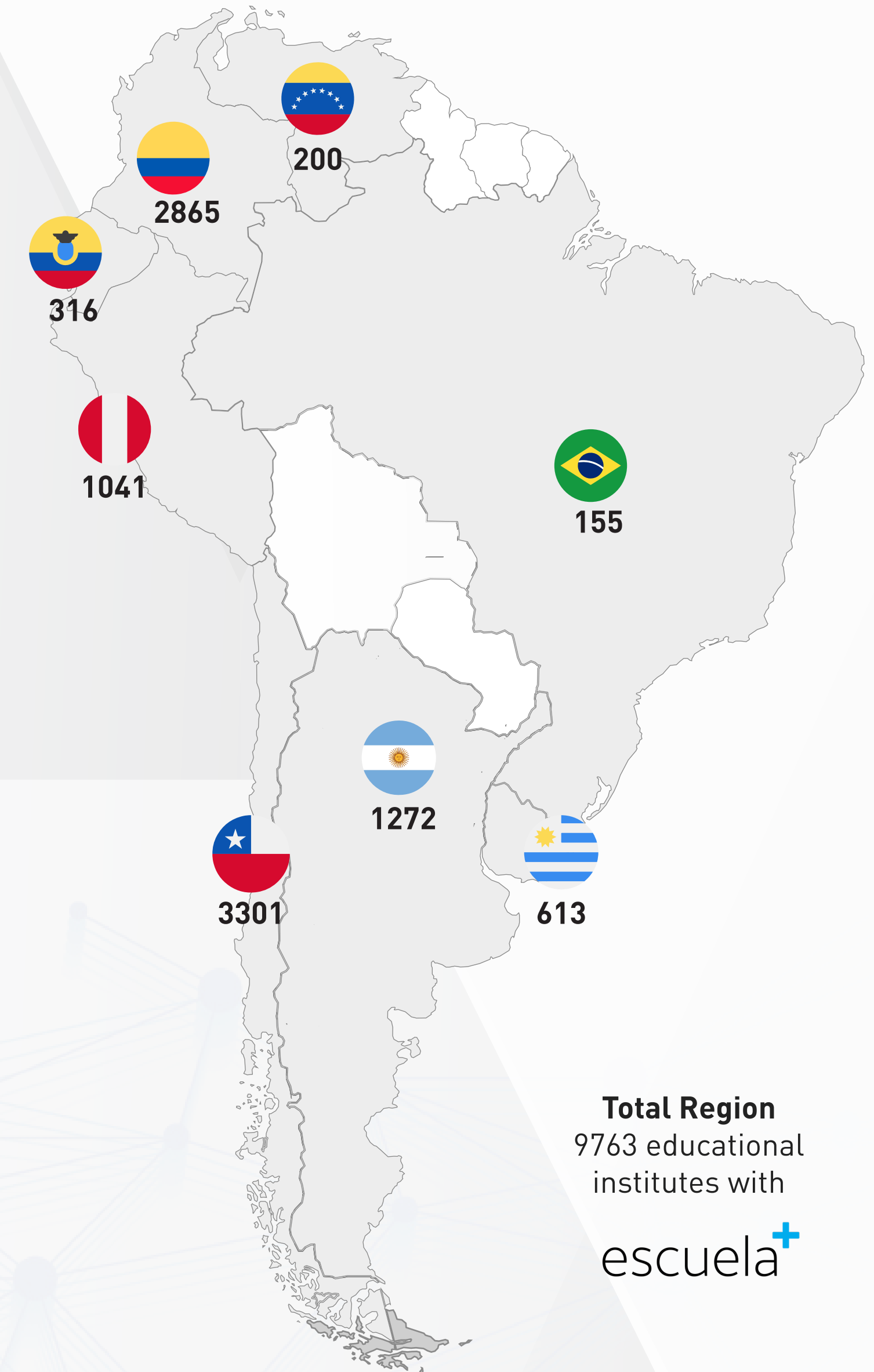
**Propósito Vrio consolidates and integrates all the initiatives that represent the heart of our company.**

We advance this purpose by sharing the value of our content, technology, and connectivity.

escuela<sup>+</sup>

**Our main program is Escuela Plus, an audiovisual education program for primary and secondary schools** that aims to bridge the technological gap and promote its pedagogical use for the development of students' skills.

We provide educational institutions with technology, educational content, didactic materials and training for teachers throughout the region.



**Total Region**  
9763 educational  
institutes with

escuela<sup>+</sup>





One group.  
One philosophy.  
A different approach  
to business.