

## DSports and DGO will broadcast all 64 matches of the 2022 FIFA World Cup in Qatar

*The sports signal will be the only one to broadcast all World Cup matches, live and in 4K Ultra HD, with 24/7 programming entirely dedicated to soccer's greatest event. All content will be available on DGO. In addition, the streaming platform will offer tools and information that will further enrich the user experience.*

*On November 14, the first live program will be broadcast from the company's own studios in Doha.*

*DSports Radio FM 103.1 is already in the Middle East to broadcast all the matches. Sebastián "Pollo" Vignolo, Enrique Macaya Márquez and Marcelo Benedetto will provide their voices to the presentations of the Argentine National Team.*

**November 2022** - As the countdown to the 2022 FIFA World Cup Qatar is underway, the entertainment company is gearing up to offer superior coverage through its exclusive sports signal. In addition to producing more than 1,400 hours of in-house programming for Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, DSports will broadcast all 64 matches live and in 4K Ultra HD.

All the content will also be available on the DGO streaming platform, where users will be able to access the interactive menu to choose how to watch a match, obtain information, results and live statistics.

No matter how or where, the **Qatharsis** will be available everywhere through DIRECTV, with the most complete information to talk about a match, discuss at the bar the referees' responsibility in the result of the match or give an opinion about the changes that the coach made or should have made.

DSports and DGO will broadcast much more than a World Cup. They will offer a superior experience to enjoy the most anticipated event of 2022. [WATCH/DOWNLOAD VIDEO](#)

### **What does DIRECTV offer?**

The transmission of the 64 matches, live and in 4K Ultra HD, will be complemented by the original content of *DSports*, *DSports 2* and *DSports +*, an interactive mosaic with its multi-camera proposal and the availability of the summaries of each match to get the most important highlights of each day.

**DSports 610/1610 HD** will be the flagship signal. The participation of the Argentinean, Ecuadorian and Uruguayan national teams will be covered by local reporters and commentaries to personalize the coverage through the narration of each match.

- Argentina: Gustavo Kuffner (narration) and Juan Pablo Varsky (commentary).
- Ecuador: Daniel Navas (narration) and Roberto Bonafont (commentary).
- Uruguay: Martín Rodríguez (narration) and Mario Bardanca (commentary).

Pablo Giralt will participate in the original productions of the sports signal.

The information will be available on **DSports 2 (612/1612 HD)** through live coverage and news from the practice sessions, the transmission of press conferences and exclusive programming with the participation of all the sports journalists' staff. The spokesperson for the Argentine National Team will be Fede Rodas.

**DSports + (613/1613 HD)** will provide a multi-camera proposal so that customers can access all the details and behind-the-scenes of the World Cup with the possibility of interacting through social networks. The highlights of each match will be shown on **614 and 1614 HD**.

As is usual in each FIFA World Cup, the interactive mosaic (**601 and 1601 HD**) will be available in the service's programming grid and will allow the user to select the way to follow a match through four cameras.

Finally, the **QATAR PORTAL** will be located on 600 and 1600 HD. The interactive signal will unify the information of each day, fixture, standings and statistics of all matches being played live.

### **The best experience will be available on DGO**

The streaming platform will be the second screen of the 2022 FIFA World Cup in Qatar. It will offer all 64 matches, live, so that users can watch them wherever and however they want. In addition, **DIMENSIÓN CATAR** will be the exclusive section of the platform that will have tools that will enrich the experience of its subscribers: minute-by-minute information, statistics, all the live results, on demand content and access to the multi-camera system and Interactive menu.

### **Original programming**

The broadcasting of all matches will be complemented with in-house programming with the participation of the signal's staff of journalists, including Juan Pablo Varsky, Pablo Giralt, Enrique Macaya Márquez, Gustavo Kuffner, Narella Senra, Federico Rodas and Manuel Olivari, among others.

- ***De Fútbol Se Habla Así*** (two daily editions for the entire region and a local edition in each territory).

Analysis, controversies, pre and post-matches, hosted by Gustavo Kuffner and a great team, among which stands out the legendary Enrique Macaya Márquez.

- ***Mundial Total*** (a daily edition for all countries).

Hosted by Pablo Giralt, the number one show in Latin America will once again be present at a World Cup to offer the best soccer debate.

- ***Más que Fútbol*** (a daily edition for all countries).

With his characteristic style and the best technology, Juan Pablo Varsky will analyze all the matches of Qatar 2022: tactics of the teams, stars and much more.



- **DSports Noticias** (the news program will have daily editions).

All the events of Qatar 2022 will be covered in the signal's renewed news program. With Pedro Bozo, Ramiro Penas and Nicolás Fazio.

### **DSports Radio. FM 103.1**

The radio station started broadcasting live from Qatar on Monday, November 7 and will broadcast all 64 matches. Sebastian "*El Pollo*" Vignolo will be the voice that will narrate all the matches of the Argentine National Team together with the commentaries of Enrique Macaya Márquez and Marcelo Benedetto.

The broadcast of all matches will be complemented by a varied programming led by Gastón Recondo, Ariel Senosiáin, Diego Korol and Gustavo Kuffner, and the participation of Juan Pablo Varsky and Sergio Goycochea.

### **#GolesDIRECTV**

DIRECTV will donate one hundred dollars to the Powerchair Football Foundation for each goal scored in the FIFA World Cup. The final amount will be destined to the development of adapted sports for people who, due to their pathologies, have to use a motorized wheelchair to play soccer. This contribution will be one of the pillars for the organization to resume its activity, which was interrupted during the last three years due to the COVID-19 pandemic.