



## DGO and 9Z announce strategic alliance for the development of Esports content.

*DIRECTV's streaming platform will **sponsor the jersey** of one of the most relevant organizations in LATAM, made up of Argentines, Uruguayans, Brazilians, Chileans and Mexicans. DGO will also offer exclusive content and new experiences about this growing industry to its millions of users in the region.*

**Buenos Aires, June 27, 2023.** DIRECTV, the leading company in connectivity, entertainment and information content in the region, and its streaming platform DGO, have launched a strategic alliance with 9Z Team, one of the largest and most successful Esports teams in Latin America.

The most important satellite TV company in the region and its streaming platform will support the team founded in August 2018 by the renowned Argentine streamer Francisco Postiglione, popularly known as Frankkaster, in all tournaments.

New content and events will emerge from the alliance. Thus, DGO continues to gain a foothold in the Esports universe to offer new experiences to the mass public and, especially, to the centennial audience and those who closely follow the growing Esports industry.

Among the latest content news, DIRECTV presented a new exclusive Esports event on its screens, the Federal Esports Cup, which kicked off with the broadcast of a unique day with a Counter Strike Showmatch between 9Z, Windingo Starts and UndeadBK, three of the main teams in Argentina. The competition, which took place at the Estadio Cincuentenario in Formosa, Argentina, and was attended by Frankkaster, could be seen exclusively for the region through DIRECTV and DGO.

### 9Z, a Latin American team

9Z is one of the most important Esports organizations in Latin America today. Made up of professional players from Argentina, Uruguay, Brazil, Chile and Mexico, who compete in the most relevant disciplines of the industry such as Counter Strike Main and Academy, Valorant Male and Female, Sim Racing and R6 (with the team based in Mexico), it is recognized as one of the most outstanding and promising in the e-sports scene worldwide.

Their professionalism and commitment to excellence led 9Z to win several national titles and to enter international competitions. The team was the first in Argentina and Latin America to qualify for the top global Counter Strike competition, which took place in Belgium. Their performance was praised by critics and recognized by the scene as a milestone in the history of e-sports in the region.

Now, 9Z is going for the VALORANT Challengers Ascension 2023: America, which will be played between June 30 and July 9 in São Paulo with six teams made up of players from Brazil, Canada, United States, Argentina, Colombia, Chile, Dominican Republic, Guatemala and Morocco. The champion team will qualify for the VCT Americas and will participate in that league in 2024 and 2025.

DGO will be on the team's jersey in all the tournaments in which it participates and the members of 9Z will star in content that will be available on DIRECTV's streaming platform so that the audience can get a closer look at the best in the discipline.



#### **About DIRECTV Latin America**

*DIRECTV Latin America delivers the best entertainment and information experience in the region. DIRECTV subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit [www.directvla.com](http://www.directvla.com)*

#### **About DGO**

*DGO is the streaming platform of DIRECTV Latin America. Subscribers can access the best of national and international programming, live and On Demand, to enjoy content how and when they want, through devices such as smartphones, tablets, laptops, computers or Smart TVs. The service includes access to live TV and on demand content such as series, movies and documentaries. This Vrio service is offered by its affiliates Latam Streamco Inc. in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay, DIRECTV Argentina S.A. in Argentina, and Streamco Distribuição de Vídeo Brasil Ltda. in Brazil. DGO and the DIRECTV paid television service are separate services that require subscriptions with separate fees and charges. DGO is available at no additional cost to DIRECTV subscribers in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV's satellite television service providers. Learn more at: [www.directvgo.com](http://www.directvgo.com)*

#### **About 9Z**

*9z Team is an Argentine professional Esports organization founded in 2018 by Francisco Frankkaster Postiglione, one of the most recognized streamers in the region. The company's main objectives are to expand Esports in Argentina and Latin America, thus contributing to position the industry at the highest levels. Thanks to its constant evolution, the achievements of its teams and the development of high quality content, 9Z Team has established itself as one of the most important Esports organizations in the region.*