

DIRECTV launched DFIBRA, its new fiber optic residential Internet service.

The service was launched in Colombia for more than 1.5 million homes with the commitment to double this figure in the following years. It is already available in Argentina, Chile, Peru and Ecuador.

Colombia, September 3, 2023. DIRECTV, the leading media tech company in connectivity, entertainment and content and information production, expanded its portfolio of services in Colombia by introducing **DFIBRA**, its new residential fiber optic internet service that will provide its customers with high-speed and stable connectivity solutions.

DFIBRA is 100% fiber optic internet, which allows an excellent quality of service in terms of stability for homes, offices and businesses in the country. This is due to the fact that fiber optics at home allows providing broadband internet with high speeds, thus benefiting the user's experience.

DIRECTV's new proposal includes four service plans, with 100, 200, 300 megabytes and is already available in more than thirteen cities and seventeen municipalities in Colombia:

Cali, Barrancabermeja, Cúcuta, Jamundí, Barranquilla, Cartagena, Armenia, Medellín Bucaramanga, Floridablanca, Girón, Florencia, Piedecuesta, Valledupar, Villavicencio, Soledad, Manizales, Santa Marta, Chía, Zipaquirá, Cajicá, Funza, Madrid, Pasto, Mosquera, Pitalito, Tunja, Neiva, Popayán, Tuluá, Montería initially.

The launch of **DFIBRA** is part of the investment and development plan of Vrio Corp — DIRECTV Latin America's parent company — in Colombia and the region, based on a firm commitment to bring digital connectivity to more people and places.

Vrio provides connectivity services in Argentina, Ecuador, Peru and Chile. In addition, the company offers fiber optic broadband internet in Brazil through SKY Fibra.

"The incorporation of **DFIBRA** responds to our strategy of creating an ecosystem of solutions to the needs of our customers who already have high quality entertainment solutions. Now we are giving way to connectivity," said Mariano Diaz de Vivar, Country manager of **DIRECTV Colombia**.

In Colombia, DIRECTV chose **On Net Fibra**, the provider of neutral connectivity services with the largest FTTH fiber-to-the-home network in Colombia, as its infrastructure provider. The wholesale company currently has more than 3 million homes deployed with fiber to the home in 59 cities. With its open network, it will enable DIRECTV to connect homes and businesses with the most advanced technology for data and internet transmission.



The companies established a commercial agreement that will provide a comprehensive connectivity and entertainment offer to millions of citizens.

"On Net Fibra is proud to have been chosen by DIRECTV as its strategic partner for DFIBRA. The company placed its trust in our wholesale business model to expand its portfolio of services and we are confident that this new service will continue to promote digitization and contribute to reduce the connectivity gap in the country," said **Ximena Mora, CEO of On Net Fibra**.

Currently, **DIRECTV** offers its customers satellite pay TV services and the best sports content, live TV, series, movies, documentaries and show broadcasts through the DGO streaming platform, which has live channels, sports exclusives, a complete catalog of more than 10 titles that can be accessed through devices such as Smart TVs, cell phones, tablets or computers.

With the launch of DFIBRA, DIRECTV complements and enriches its portfolio of products and entertainment offerings, focused on quality and subscriber satisfaction and positions itself as an innovative media and technology company in Colombia.

About VRIO CORP

Vrio is the leading company in Latin America and the Caribbean in digital entertainment services, content production, information and connectivity with more than 10 million subscribers in 11 countries. It offers high-quality live and on demand content through DIRECTV Latin America, SKY Brasil and DGO, with sporting events, international events and exclusive programming in Brazil through the SKY brand and in Argentina, Barbados, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago and Uruguay through the DIRECTV brand. DGO is its subscription service (OTT) via the Internet that provides access to a variety of live and on demand programming in Argentina, Brazil, Chile, Colombia, Ecuador, Mexico, Peru and Uruguay. The company has state-of-the-art satellites and transmission centers, thanks to which it is able to deliver a wide variety of content to homes in 4k format. The company also controls Torneos y Competencias in Argentina and Colombia. For more information, please visit: www.vriocorp.com

About DIRECTV Latin America

DIRECTV Latin America delivers the best entertainment experience in the region. DIRECTV subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit www.directvla.com

About On Net Fibra

On Net Fibra is the provider of neutral connectivity services with the largest FTTH fiber-to-the-home network in Colombia. Its open network allows telecommunications operators to provide the best performing fiber optic internet services in the country. With more than 3 million homes deployed with FTTH fiber optic technology, On Net Fibra reaches 59 cities and is within reach of more than 9 million beneficiaries. Additionally, it has close to 280 high-availability fiber optic rings in 50 cities in Colombia. Its goal for 2024 is to reach more than 4.3 million homes connected to fiber optics in nearly 90 cities. On Net Fibra enables telecommunications operators to offer the most advanced fiber optic connectivity service to the Colombian households, with the highest speed, high reliability, symmetry in the connection (equal upload and download speed) and lower latency.