

***Erudito, a bull from Cabaña Los Guasunchos, was crowned as the Grand Champion Braford at the Palermo 2022 Rural Exhibition**

Erudito (Scholar), a bull from Cabaña Los Guasunchos, was crowned this Monday, July 25, as the Grand Champion Male Braford breed at the 134th National Livestock, Agriculture and Industry Exhibition at La Rural Exhibition in Palermo, in the City of Buenos Aires.

The Los Guasunchos compound, located in Santa Margarita, Santa Fe, is a farm owned by the company Gregorio, Numo y Noel Werthein, where Brangus and Braford cattle of strong selective breed, which gives the establishment genetics of great reputation, are settled.

"Guasunchos 5751 Experto XPO T/E", better known as Erudito, is an offspring of the famous Experto (Expert), who has been the most important purebred sire of the breed in countries such as Paraguay, Uruguay and Brazil. A bull bred and owned by the same Werthein Group agro-livestock unit located in the northwest of the province of Santa Fe.

Erudito was selected as the best Braford bull from among dozens of specimens from numerous farms in Argentina. His genetics, as well as Experto's, are already in the Artificial Insemination and Genetic Improvement Center CIALE Alta.

Thus, Gregorio, Numo y Noel Werthein crowned a successful visit to the Rural Exhibition, which has over the years become the most important business environment of the agribusiness community, being the meeting point for producers, contractors, businessmen, professionals, students and technicians from Argentina and the world.

The semen, embryos and breeding stock auctions will be held on Tuesday, July 26, through the consignee Colombo y Magliano. Meanwhile, the Braford night will be held on the same day in the Red Room of La Rural.