



Experta Seguros accompanies vacationers on the Argentinean coast with proposals to take care of their pockets all year round

Vacations are the ideal time to rest, but also to analyze opportunities to make families' resources more efficient all year round. With tailored advice, the company is present on the beaches south of Mar del Plata.

Buenos Aires, January 24, 2024 — With a philosophy of being close to its clients at all times and places, Experta Seguros is once again accompanying thousands of tourists on the beaches of Mar del Plata this summer, with exclusive activities and constant and personalized advice on its competitive services in terms of price, quality and reliability, with unique benefits for those who need a comprehensive insurance solution.

The company is present at the "**Horizonte Club de Playa**" beach resort, where it receives daily inquiries from its customers and thousands of people who need reliable and effective coverage that adapts to their lifestyles and behaviors throughout the year in any corner of the country.

Vacations are the best time to rest and relax, since rest and leisure are fundamental for people's integral wellbeing. They are also a great opportunity to analyze opportunities that make it possible to take care of one's budget. In addition, Experta Seguros has very competitive proposals for every need.

Experta Seguros is located in the most important complex of the southern beaches, which stands out for its amenities and services, surrounded by dunes covered with lush vegetation, which makes it the ideal place to carry out activities such as surfing, bodyboarding, windsurfing, among others. It also has tennis courts, paddle tennis, 11-a-side soccer, 5-a-side soccer, basketball, beach volleyball, soccer-tennis and squash.

With a strong brand presence on the beach and different exclusive activities, the insurance company is once again by the side of all its clients and potential new clients while they spend their summer holidays on the Argentine Atlantic coast, recharging their energies to face an intense year of work, challenges and new opportunities.

The decision to be in a strategic point of the Atlantic Coast chosen by thousands of people is part of the company's premise to be in the daily life of its customers and to spread the importance of having an insurance that adapts to the needs of consumers.

"Experta Seguros is present throughout the year accompanying both its strategic partners and customers. The company provides activities and is close to strategically ensure unique and appropriate experiences for each of the needs of those who choose it," said XXX... XXXXX... of the company.

About EXPERTA SEGUROS

Experta Seguros, with 100% Argentine capital, is a general and life insurance company that belongs to the Grupo Wertheim. With an innovative profile, it relies on knowledge and experience to offer integral solutions to its clients.