



## DIRECTV launches the **DSPORTS MOTOR** channel for Latin America

*The leading pay TV company in Latin America and its streaming service [DGO](#) added to its programming offer a new exclusive channel entirely dedicated to the best of motorsports. It starts in a big way, with **the 24 Hours of Le Mans** exclusively this weekend.*

**Buenos Aires, June 6, 2023** — The entertainment and information company DIRECTV Latin America and its streaming platform [DGO](#), which combines the best of local and international live TV with the most important sporting events and on-demand content, have added the new channel **DSPORTS MOTOR** to its lineup.



The channel is dedicated 24 hours a day to the best of motorsports, with the most important international competitions live, classifications, special coverage, as well as original programming so as not to miss any detail of these adrenaline-filled contents.

Among the most important championships that **DSPORTS MOTOR** will have, Formula E, NASCAR (including its three categories: CUP Series, XFINITY Series and TRUCK Series), IMSA (International Motor Sport Association), DTM (Deutsche Tourenwagen Masters), MXGP (FIM Motocross) and WEC (World Endurance Championship) stand out, with the **24 hours of Le Mans 2023**, the endurance racing event per excellence, this weekend.

In addition, the channel will feature special programs to keep the audience constantly informed with **DSPORTS MOTOR NEWS**, a 30-minute newscast that will be available from Sundays to Fridays, and **DSPORTS MOTOR HIGHLIGHTS**, which will allow them to relive the most important events of each category.

In this way, **DIRECTV**, a **Vrio Corp.** company, boosts its unparalleled content proposal, also available on [DGO](#), in sports, shows and news, with its own original productions, through its exclusive channels DSPORTS, DSPORTS2, DSPORTS+, DSPORTS Fight and the new DSPORTS MOTOR, in addition to OnDIRECTV in shows and DNEWS in news and information.

"This new channel is another added value for our customers and motor racing fans in general, and responds to our decision to report, entertain and, at the same time, promote and develop sports in its different disciplines. We are sure to provide a more



enriching experience for the audience," commented **Hernán Bidegain**, Director of Original Content and Programming for **DSPORTS**.

The new channel can be found on the 614 and 1614 HD channels of DIRECTV's programming grid and is also available via streaming through the [DGO](#) platform for customers in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay.

Bidegain stated that **DSPORTS MOTOR** allows viewers "to follow the championships and the latest news of the sport on a daily basis with many fans in the region, in addition to being close to several Latin American drivers who participate in the main categories of the world".

## Le Mans has already begun and you can live it exclusively on **DSPORTS MOTOR!**

The 100th edition of the 24 Hours of Le Mans, the most awaited race of this year in international motorsport, will be held on June 10 and 11. The adrenaline started this past Wednesday with the qualifiers; it will continue on Thursday with the Hyperpole, at 3 p.m. in Argentina; it will continue on Saturday, with the pre-race starting at 10 a.m., and the start of the race at 11 a.m., until the same time on Sunday.

In the Hypercar, the main race, the Argentines José María "Pechito" López, with Toyota (winner in 2021), and Esteban Guerrieri in the Vanwall built by ByKolles are competing.

In the LMP2 class, Latin Americans Pietro Fittipaldi (Brazil); Manuel Maldonado (Venezuela); Memo Rojas (Mexico) and Andre Negrao (Brazil) are competing. In the LMGTE, Luis Perez Companc (Argentina), Nicolás Varrone (Argentina) and Daniel Serra (Brazil) are competing.

### **About DIRECTV**

*DIRECTV Latin America delivers the best entertainment and information experience in the region. DIRECTV subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit [www.directvla.com](http://www.directvla.com)*

### **About DGO**

*DGO is the streaming platform of DIRECTV Latin America. Subscribers can access the best of national and international programming, live and On Demand, to enjoy content how and when they want, through devices such as smartphones, tablets, laptops, computers or Smart TVs. The service includes access to live TV and on demand content such as series, movies and documentaries. This Vrio service is offered by its affiliates Latam Streamco Inc. in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay, DIRECTV Argentina S.A. in Argentina, and Streamco Distribuição de Vídeo Brasil Ltda. in Brazil. DGO and the DIRECTV paid television service are separate services that require subscriptions with separate fees and charges. DGO is available at no additional cost to DIRECTV subscribers in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV's satellite television service providers. Learn more at: [www.directvgo.com](http://www.directvgo.com)*