



DSPORTS Radio celebrated its first anniversary and announced that it has already reached 12 Argentine provinces

The radio station, which airs on FM 103.1, has programming entirely dedicated to sports and is headed by renowned hosts and journalists, celebrated its first anniversary with special guests.

Buenos Aires, June 15, 2023 — **DSPORTS Radio**, the only FM radio station in Argentina with programming entirely dedicated to sports with presence in 12 provinces of the country, celebrated its first anniversary with an event that gathered its production teams, celebrities, managers and special guests.

With Martín Rubio, who has extensive experience in leading radio stations in the country, as artistic manager, the radio station directed by Pablo Jiménez was launched last year through a trademark usage agreement between FM 103.1 of Grupo Alpha Media and DIRECTV, a Vrio Corp. company.

The station has outstanding journalists such as Gastón Recondo, Ariel Senosiain, Marcelo Benedetto, Gustavo Kuffner, Hernán Feler, Emiliano Pinsón, Sergio Goycochea, Julián Fernández, Daniel Retamozo, Héctor Gallo, Silvio Maverino, Narella Senra, Cecilia Ruffa, Milena Gimón and the legendary Enrique Macaya Márquez, star commentator in the broadcasts of Argentina's National Team matches.

Darío Werthein, president of Vrio Corp, greeted all the members of **DSPORTS Radio**: "It is a team and a family that puts heart and determination, that works professionally and competitively. What we have built from 6 o'clock in the morning until midnight is really wonderful and that allows us to grow, reaching already 12 Argentine provinces, and we will continue to add more".

"I appreciate the family spirit, of wanting to build something that is much bigger than all of us together, with the radio collaborators as protagonists, giving their voice, emotions, feelings and professionalism. We are one year old, but we are just starting. And we are already preparing to broadcast the 2030 World Cup", commented Werthein.

Jiménez analyzed a year of intense work: "A year ago a great project came to life, a sports radio station that is here to stay. It was a World Cup year, with enormous challenges. And today we can happily say: We were born to be champions! With DSPORTS Radio, dozens of jobs were created, with growth for the professionals who are part of it and for those who are related to sports".

"The biggest challenge was to establish the **DSPORTS Radio** brand among listeners, colleagues and in the world of sports, particularly in soccer. This was achieved based on



the rigor, analysis and great testimonials obtained by our journalistic team. An example of this is that, since the World Cup, soccer started to adopt DSports Radio as the home of the National Team", commented Jiménez.

Recondo interviewed the former soccer player and current Technical Director of Platense, Martín Palermo, who reflected on the importance of sports in society, on what it meant to him to have dedicated his life to professional soccer and made an analysis of the situation of this discipline, with the present of the Argentine National Team after winning the World Cup in Qatar 2022.

FM 103.1 (www.dsportsradio.com) has a varied sports programming grid that offers all the information and the most important news from the world of sports, with soccer as the main protagonist.

It broadcasts weekly programs throughout the day with complete sports coverage, including news and current affairs, journalistic analysis and interviews, complemented with music and the broadcasting of matches of the Argentine Professional Soccer League, CONMEBOL Libertadores and Sudamericana.

DSports Radio was the only FM in Argentina to be granted the rights by FIFA to broadcast all the matches of Qatar 2022 and has already been granted the rights to broadcast the 2030 World Cup.

One year after its arrival, DSports Radio renewed its commitment to continue offering a complete programming proposal in order to bring listeners the best information and the latest news from the world of sports by prestigious journalists and specialists in the field. **To see the complete programming schedule go to www.dsportsradio.com/programacion**