



PFL and Bellator fights will be exclusive on DSPORTS FIGHT all year long

Torneos extended the rights agreement with PFL. The fights will be broadcast on DIRECTV and DGO. PFL and Bellator Champions Series live events will continue to be available in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and the Caribbean.



Buenos Aires, February 19, 2024 — Torneos, a leading company in the generation of sports content, extended the broadcast rights agreement with the Professional Fighters League (PFL), the most innovative and fastest growing combat sports league in the world, so that the most impactful fight events will continue throughout 2024 on the screens of **DIRECTV** and **DGO**.

The agreement provides for exclusive programming including PFL 2024 global regular season, Bellator Champions Series, PFL Europe, PFL MENA and all PFL and Bellator archival content on the **DSPORTS FIGHT** channel in Latin America and DGO, the live and streaming TV platform.

DSPORTS FIGHT is on 615/1615 on DIRECTV in Argentina, Chile, Colombia, Ecuador and Peru and on 315/2315 HD in Uruguay.

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Santiago Sluzewski Monti, Regional Commercial and Rights Director of **Torneos**, said "We are thrilled to expand our partnership with PFL and continue to bring world-class wrestling events and content to Latin America."

Hernan Bidegain, Director of Original Content and Programming at **DSPORTS**, commented: "The variety of content is one of the main features that sets our exclusive sports channel apart. This strategic alliance allows us to further expand our combat sports offerings, meaning more fans in the region".

Peter Murray, CEO of the **PFL**, stated that "the Professional Fighters League is proud to expand its partnership with Torneos and DIRECTV", the company that has exclusive broadcasting rights in Latin America. "As the PFL continues to grow globally, **DSPORTS FIGHT** will serve as a dedicated channel for PFL and Bellator content in the region," Murray added.

Argentine fighter Laureano "Pepi" Staropoli will compete in the PFL 2024 global season as a welterweight. Pepi was victorious in his PFL debut when he starred in an exhibition fight at PFL Paris in September 2023.

PFL is the only MMA organization with the sports season format, where individual fighters compete in a regular season, playoffs and championship each year. The combined PFL and Bellator roster boasts 30% of its fighters independently ranked worldwide in the top 25 of their respective weight classes, the same percentage as the UFC.

ABOUT THE PROFESSIONAL FIGHTERS LEAGUE

The Professional Fighters League (PFL) is a global powerhouse in MMA and the fastest growing sports league in the world. The PFL has five live fight franchises that offer year-round content: PFL League Season, PFL PPV Super Fights, PFL Challenger Series, PFL International Leagues and Bellator. Founded in 2018, the PFL is backed by major top-tier investors including SRJ, Ares, Knighthead, Luxor Capital, Waverley Capital, Elysian Park Ventures and numerous NBA, MLB, NHL and MLS team owners. MMA is the growing sports business of this decade, with 650 million fans worldwide, the youngest audience demographic and true global revenue streams. PFLmma.com; Instagram (@PFLmma); Twitter (@PFLMMA); Facebook (/PFLmma)

ABOUT TORNEOS

About Torneos

Torneos is a leading company with more than 40 years of experience in generating sports content and creating value solutions for the sports and entertainment industry. It also offers the organization and production of events, the acquisition and commercialization of rights for events and competitions, as well as a full range of sports marketing services including licensing and e-commerce management for leading sports clubs and federations. It has operations in Argentina, Colombia and Peru. <u>https://www.torneos.com/</u>

About DIRECTV LATIN AMERICA

DIRECTV Latin America is the leading company in connectivity, entertainment and news content in the region. DIRECTV subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit www.directvla.com