

## **SKY FIBRA reaches metropolitan regions with I-Systems' neutral network**

*Thanks to I-Systems' infrastructure, SKY will offer its services in 27 major cities,  
starting with Brasília*



**São Paulo, October 17, 2023** — Continuing the project to expand the coverage of the SKY FIBRA product, **SKY** is taking an important step by starting offering its broadband internet service via fiber optics in some of Brazil's major capitals and metropolitan regions, kicking off in Brasília and with plans to expand to another 26 new cities. The initiative was made possible thanks to the extensive presence in these cities of the infrastructure of **I-Systems**, a company that specializes in neutral fiber optic networks that can be used simultaneously by several ISPs and operators.

"The partnership with I-System is part of the strategy of SKY and VRIO, the operator's holding company, to advance the coverage of the fiber optic service, which increases the value proposition of the products offered to customers and aims to reduce the digital divide in Brazil and Latin America," says **Rodrigo Fernandes**, SKY's Broadband Director. Operations in new cities have already begun in Brasília, with new HPs from I-Systems.

Through this partnership, SKY FIBRA will also be able to serve some cities in the São Paulo Metropolitan Region (capital, Guarulhos, Diadema, Poá, Francisco Morato, Franco da Rocha, Mauá, Taboão da Serra and Suzano) and the municipality of Limeira. I-Systems is the only neutral fiber optic network covering practically the entire Greater São Paulo region. "Offering our internet services in the major metropolitan areas reinforces the commitment of SKY and Grupo

Werthein, owner of Vrio, to invest in Brazil in order to position ourselves as a national operator in connectivity products. The infrastructure shared by I-Systems is ideal for us to offer end consumers a secure connection, with high speed and stability," said **Gustavo Fonseca**, President of SKY.

This is SKY's biggest expansion in the Brazilian fiber connection market, as these 27 new cities covered by the I-Systems network include a population of more than 40 million people. "We are very proud to be contributing to the strong expansion of SKY FIBRA, which will allow the large populations of the most important Brazilian capitals and metropolitan regions, where we are present, to count on its excellence in service, technology and connectivity solutions," says **Daniel Cardoso**, CEO of I-Systems.

By using I-Systems' fiber optic network, SKY gains in speed of expansion, since it does not need to invest in its own network, and speed of activation in each city, thanks to I-Systems' API-first philosophy. The plans will be 200 Mbps, 400 Mbps and 600 Mbps, with initial promotional prices of 79.90 BRL, 89.90 BRL and 119.90 BRL, respectively. SKY FIBRA can also be purchased with DGO, the online live TV and streaming platform, for 139.80 BRL (400 Mbps) and 159.80 BRL (600 Mbps) for the first 12 months. The app, which belongs to Vrio Corp., the same parent company as SKY, has more than 70 channels with 10,000 pieces of on-demand content. The entire installation at customers' homes will be carried out by SKY staff, from the fiber drop (connection from the pole to the house) to the box inside the home.

## **ABOUT SKY**

SKY is a digital content platform.. In addition to being the largest satellite pay TV operator in the country, it offers streaming, fiber optic broadband Internet service, insurance and much more. With a mission to offer and democratize entertainment for all Brazilians, it continually invests in offering products and services that are best suited to each region and its content and entertainment consumption needs. It distributes 100% digital programming to all of Brazil, and increasingly seeks to

expand and optimize the services provided and the experience for its more than 4 million customers. It belongs to Vrio Corp., which also controls the DGO and DIRECTV Latin America brands

I-Systems is a company that specializes in neutral fiber optic networks, which can be used simultaneously by several ISPs and operators, enabling sustainable practices, with more agility, lower costs, avoiding overlapping structures and expanding Internet access. The result of a joint venture between IHS Towers and TIM, in which IHS is the main shareholder, I-Systems operates in nine Brazilian states and the country's main capitals, including Greater São Paulo, with around 8 million households connected.

[I-Systems](#) [\[i-systems.com\]](http://i-systems.com)

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