

A unique experience: Experta Seguros' producers attended the final of the Argentina Open 2024

*The company's strategic partners were invited to the **Experta Full Experience**, after winning a raffle. They enjoyed the semifinal and final of the tournament corresponding to the ATP 250 Tour that took place at the Buenos Aires Lawn Tennis Club.*

Buenos Aires, February 20, 2024. Experta Seguros' strategic partners experienced the semifinal and final of the Argentina Open 2024 over the weekend in Buenos Aires, invited by the **Experta Full Experience** program.

The company, one of the largest insurance companies in Argentina, is focused on encouraging and expanding its network of strategic partners and benefits with new experiences through its loyalty program.

Strategic partners were drawn and specially invited to be present at the final stages of the Argentina Open, an ATP tournament held this past weekend at the Buenos Aires Lawn Tennis Club.

On this occasion, the guests of Experta Seguros were part of the most important competition of the year in the discipline, from the preferential boxes and VIP areas of the competition.

Facundo Díaz Acosta, a 23-year-old Argentine tennis player, was crowned champion on the clay courts of the Guillermo Vilas Stadium, after a 6-3, 6-4 win over Nicolás Jarry in almost two hours of vibrant match. In addition, Expertas' partners witnessed the match on the court.

This edition counted with the presence of the N°2 of the ATP Ranking 2023: Carlos Alcaraz. In addition, two more Grand Slam champions and eight Argentines in the main draw: Francisco Cerúndolo (22nd) Cameron Norrie (19th), Nicolás Jarry (20th), Sebastián Báez (26th), Tomás Etcheverry (29th), Laslo Djere (35th), Arthur Fils (36th), among others.

*"At Experta Seguros we continue to develop our loyalty program so that our current producers and all those who want to join us can live different unique experiences. Such is the case of the ATP, since it is a key event in which insurance producers could enjoy the best matches from preferential places," said **Horacio Santcovsky, CEO of the company.***

Producers interested in participating in the program must be strategic partners of Experta Seguros and follow [@expertafull](https://www.instagram.com/expertafull) on Instagram. It is in that social network where they will be able to participate to start having unique experiences in major events.

Producers who want to be part of Experta Seguros can enter at:

<https://www.experta.com.ar/productores>



Experta Seguros, with 100% Argentine capital, is a general and life insurance company that belongs to the Grupo Werthein. With an innovative profile, it relies on knowledge and experience to offer integral solutions to its clients.

Experta ART aims to be the Argentina's most chosen insurance company, due to its quality services and the response provided to companies and their policyholders. In order to achieve this goal, the workers' compensation insurance company is committed to incorporate capabilities, skills and technologies in its personnel to establish a clear leadership in the coverage of occupational risks, providing security and solutions to its clients.