



## DIRECTV adds the KZO Entertainment channel to its programming lineup in Argentina and Uruguay

The Argentinean channel **KZO Entertainment** is now available to **DIRECTV's** satellite TV customers and to subscribers of its live TV and streaming platform **DGO** in Argentina and Uruguay.

**Buenos Aires, January 2024** – **DIRECTV**, the leading company in entertainment content in the region, announces the arrival of the channel **KZO Entertainment** to its programming offer.

Starting last December 28, prepaid and postpaid customers of the satellite TV service and subscribers of the **DGO** platform in Argentina and Uruguay can enjoy the contents of the channel oriented to shows and entertainment.

The Argentine channel produced by **Kuarzo** offers the simulcast programming of **Urbana Play**, a leading radio station with programs such as **Perros de la Calle**, hosted by Andy Kusnetzoff, **Todo Pasa**, with Matías Martín and **Vuelta y Media**, hosted by Sebastián Wainraich. It also broadcasts the program **Las rubias**, hosted by Marcela Tinayre.

**KZO Entertainment** is available on channels 199 SD and 1199 HD in DIRECTV's programming grid in Argentina and on 199 in Uruguay, both for customers with SD or HD technology.

It can also be found in the channel guide of the live TV and streaming platform **DGO** to watch it anytime, anywhere, from devices such as a smartphone, a tablet, a computer or a Smart TV.

### **About DIRECTV**

*DIRECTV Latin America delivers the best entertainment experience in the region. DIRECTV subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit [www.directvla.com](http://www.directvla.com)*

### **About DGO**

*DGO is the streaming platform of DIRECTV Latin America. Subscribers can access the best of national and international programming, live and On Demand, to enjoy content how and when they want, through devices such as smartphones, tablets, laptops, computers or Smart TVs. The service includes access to live TV and on demand content such as series, movies and documentaries. This Vrio service is offered by its affiliates Latam Streamco Inc. in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay, DIRECTV Argentina S.A. in Argentina, and Streamco Distribuição de Vídeo Brasil Ltda. in Brazil. DGO and the DIRECTV paid television service are separate services that require subscriptions with separate fees and charges. DGO is available at no additional cost to DIRECTV subscribers in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV's satellite television service providers. Learn more at: [www.directvgo.com](http://www.directvgo.com)*