



GRUPO WERTHEIN

SUSTAINABILITY REPORT

Our Mission

With transparency, honesty, work, research and investment, we seek to contribute to the well-being of society, contributing our tools to transform the present looking out towards the future.

Through the Leo Werthein Foundation we promote actions in 3 axes:



EDUCATION



ART AND
CULTURE



ENVIRONMENT

We have the support of various institutions:

- United Nations.
- World Bank.
- Scholas Occurrentes.
- ORT
- Ministry of Education of the Government of the City of Buenos Aires.
- Banco Santander.
- Among others.



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EDUCATION

Youth Meetings - Scholas World ORT

These meetings encourage young people from various cities of the world to discover the transformative power of education with methodological tools that led to their respective communities through their Art, Play and Thought.

Website - 2021

Website, memory and virtual platform for the World Youth Meeting.

Mexico Meeting - 2019

More than 200 youths from 26 cities around the world participated along with Mexican President, Andrés Manuel López Obrador. The meeting contained a message devoted to them by Pope Francis.

Buenos Aires Meeting - 2018

More than 500 participants from 30 cities around the world participated along with the head of the Buenos Aires Government. The meeting contained a message specially recorded by Pope Francis.

Global Citizenship

2019/2020/2021

It is an educational program that promotes quality education to contribute to the formation of a global citizenship, measured by digital technologies, for the construction of a fairer, more equitable and sustainable future.

This program is developed by the Ministry of Education of the City of Buenos Aires while the Leo Werthein Foundation contributes to the integral development of the digital platform and cross-media content.

The Global Citizenship Program received the Green Latin America Award, being considered one of the best educational initiatives in the region.



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Meeting of Former Presidents, Businessmen and Academics

2017

The event was held in Buenos Aires within the framework of the XXIII Plenary Meeting of the Círculo de Montevideo Foundation, attended by Argentine President Mauricio Macri, Vice President Gabriela Michetti, former Presidents Julio María Sanguinetti, Ricardo Lagos, Fernando Henrique Cardoso, Felipe González, and prominent businessmen and academics. The Círculo de Montevideo Foundation brings together former presidents, businessmen and academics from Ibero-America, while working for democracy and the improvement of international relations and inviting reflection on regional and global issues.

Raising Awareness of Science's Environmental Footprint

2016/2018

Assuming the commitment to the community, we develop this program focused on promoting values, attitudes, competencies and behaviors that encourage the rational use of resources, responsible consumption and the mitigation and prevention of ecological and social damage. The program was addressed to elementary school children the content was developed together with the GREEN SCHOOLS.

Sowing the future

2015/2017

The objective of this project was to provide tools and training to the teachers of a school in the town of Riglos in La Pampa. Notebooks were distributed to equip a computer room and the teaching team was trained by the ORT Technical School.



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ART AND CULTURE

Marta Minujín

The foundation provides support to Marta Minujín in the various aspects of her artistic career:

Marta Minujin in NYC.

Book. 2021

This book proposes, from a deep and meticulous investigation, to measure Minujín's importance as a central figure in the world of art, exploring her political readings and her formal searches in the context of New York City.

The Parthenon of forbidden Books.

Work. Kessel, Germany. 2017

The work was built with the collection and donation of books prohibited in the City of Buenos Aires and other cities in the world, these were sent to Kessel to generate the construction of the Parthenon. Once the building was finished, the deconstruction of the building was carried out and the public could take the books and thus close a circle of expansion and distribution of knowledge and culture.

We provided our support with the purchase of one of the columns that supported the building and developed a strategic dissemination campaign for the collection of the donated books that would later cover them.

From this work a documentary which records the process of creation was made, following the collection of books that would travel to Kessel from different parts of the world. The documentary had its premiere within the framework of the Mar del Plata International Film Festival, at the Mar Museum and was made in collaboration with Cultural Patronage of the City of Buenos Aires. In collaboration with this Patronage, in 2018 the book catalog of this work was published.

The Cathedral of Thought

Work. City of Buenos Aires, Argentina

It will be a livable sculpture in the public space designed as a place of reflection based on the global transformations we went through during the pandemic: a piece of art, a gathering and memory place for mass participation; for all of us to enjoy art.



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FOLA – Latin American Photo Library

We are part of the founding organizations of FOLA (Fototeca Latinoamericana). This is a space devoted to exhibition, dialogue and thought about and from Photography. Its main objective is to develop a platform for dialogue, thought and exchange between artists from all over the world, structuring national and international projects.

Pampa Collection – Website

The Pampa Collection is a collection of modern and contemporary Argentine art and is the first private online collection with free access, works of Argentine art that assemble a corpus of art from our country in continuous growth. It is defined by its local identity, belonging to the culture of Argentina.

<https://www.coleccionpampa.com/>



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ENVIRONMENT

Safe Water

As a result of the floods, in conjunction with the Safe Water Foundation and the Ministry of the Environment, 50 community water filters were delivered to supply the evacuation centers in that city with drinking water. 5 drinking water filters (Agua Segura) were also donated to a neighborhood in Tigre.

The donation of filters in different places has the purpose of providing the inhabitants of the affected areas with drinkable and safe water.

LA MODERNA – Agricultural Establishment

In La Moderna, an agricultural establishment located in the vicinity of Gonzales Chaves in the province of Buenos Aires, we noticed it is possible to produce while conserving Biodiversity.

Respecting natural resources, ecosystems, flora and fauna generates more possibilities to protect our health and recover the economy.

LOS GUASUNCHOS BOOK – Santa Margarita, Santa Fe

Estancia Los Guasunchos. Located phytogeographically as part of the wedge of the Chaco forest, this agricultural and livestock productive establishment has created reserves that add up to almost 30% of its surface for the maintenance of the different natural ecosystems.



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DONATIONS

The Werthein Group supports, through different donations, the following entities:

- Tzedaká Foundation
- Civil Association Hacienda Camino
- Judaica Foundation.
- Cooperative Association from Hospital de Niños - Ricardo Gutierrez.
- Argentine Israelite Association Tzeire Agudath Chabad.
- Neighborhood 21 de Septiembre – Barrio La Paloma.
- Fundación Nuevo Hogar Ledor Vador.
- Ministry of Education of the City of Buenos Aires.
- Scholas Vaticanas.
- ORT.
- Municipality of Batavia, San Luis.



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AWARDS AND ACKNOWLEDGEMENTS

- First international prize best implementation of the Work & Life Balance program internationally, competing with 85 firms from around the world, awarded by the European Institute of Social Capital (Germany 2010).
- Acknowledgment Award for the commitment to diversity management granted by the delegation of Argentine Israeli associations DAIA (Argentina 2012).
- Family Responsible Business Award granted by the Padres Foundation and IAE Business School (Argentina 2012).
- Recognition of a company committed to the response to HIV/AIDS granted by the Guest Foundation and UNAIDS (Argentina 2013).
- Recognition in the international category of Human Resources Management awarded by the HR Magazine Award (London 2013).
- Recognition for the commitment to diversity management granted by the AMIA (Argentina 2013).
- DAIA Awards, recognition of the work in diversity management for the work in the field of bullying prevention & cyberbullying (Argentina 2014).
- Leadership 500 excellence award 2015, for the workshop program of mourning and accompaniment (USA 2015).