



## WERTHEINGROUP



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# ENTREPRENEURIAL **SPIRIT ACROSS GENERATIONS**.

What motives us is to add value, explore and discover how to do business in the region.

Undertaking new challenges to move beyond places we have already reached is part of our essence. Our horizon is limitless.

## WERTHEIN GROUP

A diversified business portfolio in key areas such as entertainment, financial markets, insurance, health, agribusiness, food and beverage, real estate developments, energy and technology.

Over 100 years of work. 

the community.

Notable presence and investments in Argentina and other countries.

Business projects generator and self-accelerator.

Intergenerational trajectory and experience sustained in the values of effort, work and commitment to

- Growth Vectors:
- Regional expansion.
- Entertainment.
- Real estate developments.
- Insurance.
- Health.
- Technology.
- Food and Drink.
- Human capital development.

Over 3 million clients.

More than 1,500 direct employees and an ecosystem of more than 8,500 indirect collaborators.

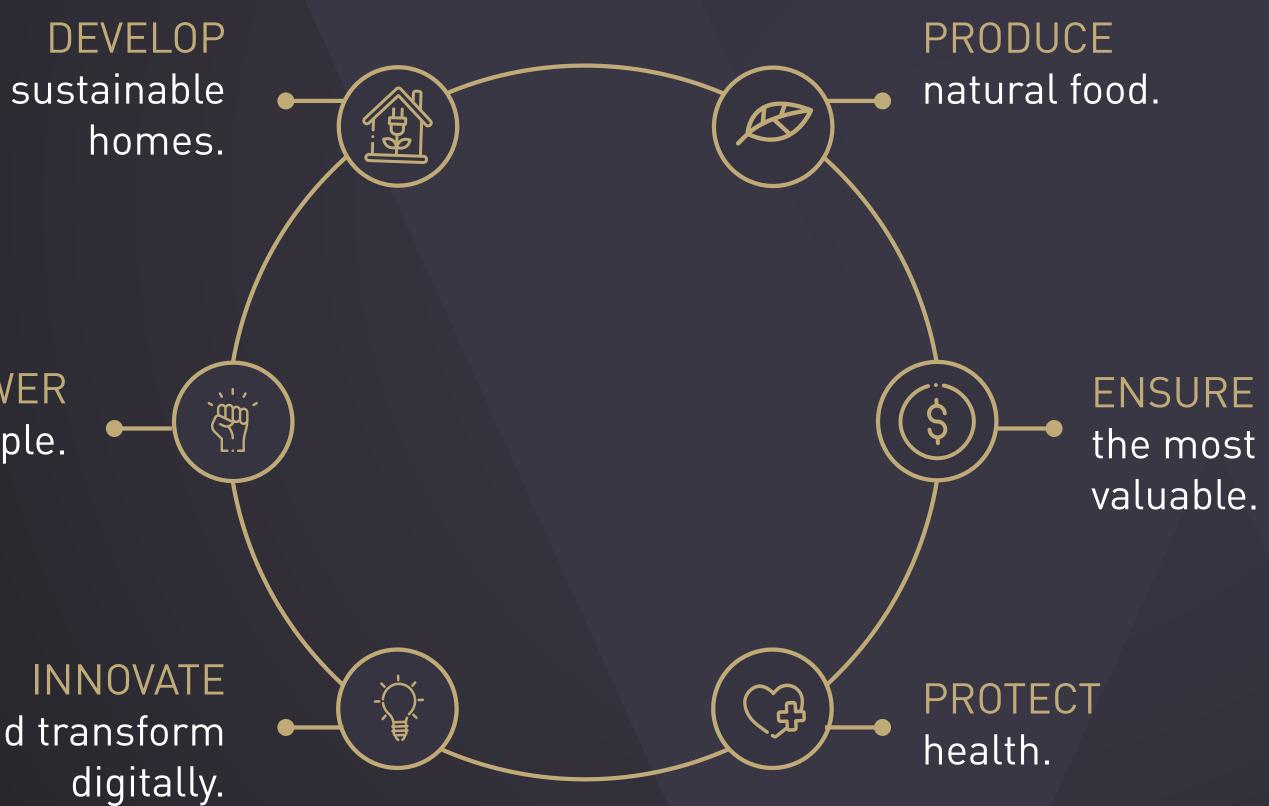




In all our companies the imprint of the Group repeats a formula that gives them relevance.



and transform





## **EXPERIENCE IN RECENT DECADES**

## 1963

## 1970

## 1992

1994

# 1997

Acquisition of **Banco Mercantil** Argentino; first investment in the banking sector.

Acquisition of Industrias del Vestir Argentino -IVA, the largest wool factory in Argentina.

Acquisition of 9.11% **CEI (Citicorp Equity** Investements). CEI was the third largest group in Argentina with interests in telecommunications, utilities, media and other industries.

Acquisition of 60% of the National Government's Caja de Ahorro y Seguro

Acquisition an addition 11.43% in C (Citicorp Equ Investement

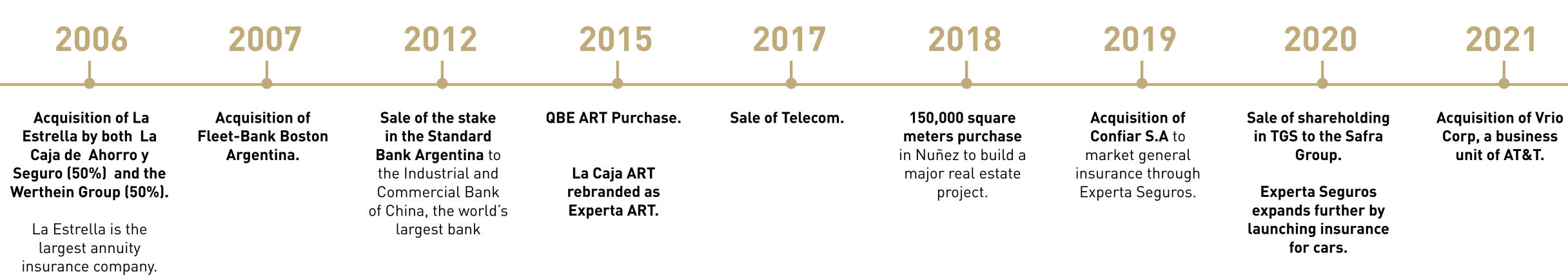
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7	1998	2000	2001	2003	2004
n of nal CEI quity nts).	A 20.54% stake in CEI was sold to Hicks, Muse, Tate & Furst, a well- known American private equity fund in the U.S.	Sale of Banco Mercantil and Banco Caja to Banco Sudameris.	Acquisition of the National Government's shareholding in the Caja de Ahorro y Seguro (30%), on equal terms with Generali.	Acquisition of 48% in Sofora which indirectly controls 54, 7% of Telecom Argentina.	Acquisition Cachamai





## **EXPERIENCE IN RECENT DECADES**







Werthein Technologies creation.





Portfolio



#### Agribusiness

 GNNW - Agribusiness and livestock

#### Entertainment

- DirecTV
- DGo
- DNews
- DSports
- SKY
- Torneos
- Win Sports

#### Health

- SML
- S0I

#### Insurance

- Experta ART
- Experta Seguros
- Experta Uruguay

#### Energy

Intra GasVista Oil & Gas

## Food and Beverage

- Cachamai
- Valley

#### Real estate developments

- Argentina
- USA

#### Technology

- Werthein Technologies
- Fintech
- Insurtech
- Fivvy



Agribusiness





#### **GREGORIO, NUMO Y NOEL WERTHEIN S.A.**

Since its foundation, GNNW has focused on the production and export of value-added products to the five continents.

GNNW operates through five business units: Livestock, Traditional agriculture, Agricultural specialties, Fruits and Infusions.

The company owns and manages 8 business premises in different provinces. The company has also specialized in the development of high-level bovine genetics, developing its upgrading program in the main cattle breeds.

2020 Data







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Entertainment



## **DIRECTV DGO SKY**<sup>®</sup> **L**torneos

In 2021 Grupo Werthein acquired Vrio Corp., the leading provider of digital entertainment in South America and the Caribbean.

It began its operations in 1996 and since then continued its expansion, incorporating clients into its digital entertainment experience through DIRECTV Latin America, SKY Brasil and DGO brands.

Its proposal includes premier sporting events, international content and exclusive programming, tailored to each country and certain markets in the region.

It offers services in Brazil through the SKY brand and in Argentina, Barbados, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago and Uruguay through the DIRECTV brand. It also includes Torneos in Argentina and Win Sports in Colombia.

#### Entertainment











Employees 9.000









Intragas is one of the main gas marketers providing administration, nomination, dispatch and imbalance management services. It operates in all river basins and is currently in full growth.

2020 data

### Energy



The Group holds shares in the fifth largest oil producer and operator in Argentina. It achieved a year-on-year production growth rate of 31%. It has highly prospective locations in Vaca Muerta which are already under development with solid results.



Food and Beverage







Cachamai is one of the main companies in the production of natural products in the country.

With a history of more than 70 years in the market, today Cachamai has presence all over the world. Its two categories, yerba mate Cachamate and the tea lines Cachamai and Cachamai O'Clock make up a broad and developed portfolio, distributed throughout different marketing channels both locally and internationally. In 2020 it added a new line of healthy cakes to its range of products: classic and with rosemary.

#### VALLEY

Valley is engaged in the production and marketing of fruit byproducts, especially apples. The company is located in the heart of the Upper Valley, in Río Negro, Argentina. The location of the production premises, which in turn is the largest across South America enables it to be supplied with the best raw materials at the exact time of harvest in unbeatable competitive conditions. Valley exports to all 5 continents with the US and the European Union being the main markets.

2020 Data

Food and Beverage







Yerba market share 19%

Dried apple production capacity 1.650 tons a year

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Health





SOI is an outpatient medical center strongly specialized in the care of patients who have suffered on-the-job accidents or have a professional disease. Placed in Buenos Aires City, it has first-class facilities and state-of-the-art medical equipment.



SML offers medical-assistance benefits for companies devoted to workers' compensation (Occupational Accident Insurance). SML counts on a great structure nationwide that enables it to approach comprehensively to the treatment and recovery of on-the-job injuries.

2020 Data







Volume-based of Health services provided

**SD 94 MM** 





# Insurance





Experta has a 25-year history in the market as one of the main insurance companies in Argentina.

Operations as a workers' compensation company started as such and then expanded into the areas of patrimony and life.

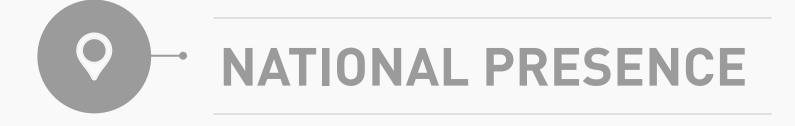
2020 Data

#### Insurance









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Experta Seguros has a long history in the Argentinian market offering a wide range of products in the main sectors: workers ´ compensation, cars and life insurance.

While combining experience and innovation, it provides tailor-made coverage for its clients and a comprehensive business proposition for its intermediaries.

Experta is present with offices and branches throughout Argentina and growing its footprint in each and every province.

#### Insurance

#### PRODUCTS



#### VALUES

Innovation	Experience	
Focus on the client	Soundness	
Team work		



## The Werthein Group has more than 25 years of experience and leadership in different insurance

- Experta is the 5th insurance company in Argentina.
- Combining innovation and a growth plan in LATAM.

#### Insurance

# experience, we have developed

Over 5,000 insurance producers and brokers all over the country.



## LATAM STRATEGY

- Development of insurance projects based on the Werthein Group's expertise.
- Partnership with a local partner with a diversified portfolio and focus on the world of retail, business channels and strategic alliances.
- Marketing of traditional products and mass products with innovative coverage
- Operational efficiency in costs and structure through a strategy of local Hubs and in Argentina.
- Leveraging state-of-the-art technology.

#### Insurance



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## LATAM STRATEGY/ SINERGY

- The Werthein Group's contribution of know how to local and regional **Insurers in:** 
  - Products
  - Technology
  - Underwriting and technical Areas
  - Process management

#### Local Business Partner as a connector between local businesses and consumers:

- Knowledge of the local market and potentials for growth and development.

- Direct contact with consumers through their businesses.
- Link to distribution channels.
- Business alliances.
- Joint development of new channels.
- Technology platforms.

#### Insurance



Real estate developments





#### **ARGENTINA**

Libertador y Udaondo 150.000 M<sup>2</sup>



50.000 M<sup>2</sup>

2020 Data

### Real estate developments

## USA





Technology



#### **ONGOING PROJECTS**

# Werthein Technologies

It is a digital generator and accelerator focused on the insurance industry, finance, health and agriculture. It develops projects in LATAM and the USA.

Under the model W Company Team + Agile Methodologies + Technological Stack, projects with regional potential are selected.

## **Marketify**

A platform that allows companies to sell insurance or health plans to different target groups.

## Technology







A business group. A business philosophy. A different look at business.

GRUPOWERTHEIN.COM

