



FUNDACIÓN

*Norma y Leo
Werthein*



GRUPO WERTHEIN

At the Fundación Norma y Leo Werthein **we promote projects that improve the world**
in the Education, Culture and Sustainability areas.

We focus on promoting and supporting programs and activities through investment, work and the use of
the available tools with the purpose of creating a more sustainable world.

At the Fundación Norma y Leo Werthein:

We manage **Grupo Werthein's sustainability actions**.

We generate **real and measurable regional transformations**.

We develop **tools for a more sustainable and inclusive education free of the digital divide**,
together with **the only Latin American regional Edutainment channel, Escuela Plus**.

We promote **creativity, communication and diversity among individuals and their different cultures**.

Fundación Norma y Leo Werthein



We are bridges: We connect the past with the future; tradition with innovation; and people with each other. We believe in the strength of communities and the transformative power of education..



We cultivate the future: We invest in education and believe it is the master key to unlocking doors and building a more equitable world. We foster lifelong learning and empower new generations to be agents of change.



We celebrate diversity: Art and culture are the soul of society. We promote creative expression, intercultural dialogue, and heritage preservation, recognizing that diversity enriches our lives.



We protect our home: Sustainability is our commitment to future generations. We are committed to preserving the environment, promoting responsible practices, and building a greener planet.



We promote the common good: We believe in the power of cooperation and partnership. We work closely with institutions and organizations around the world to address global challenges and create a better future for all.



We are transformers: We seek innovative solutions, challenge conventions, and create a positive impact in the communities we serve.



We are part of the solution: The Fundación Norma y Leo Werthein is more than an institution; we are a transformative force in motion. We welcome everyone to join us on this journey and build a more just and sustainable future together.



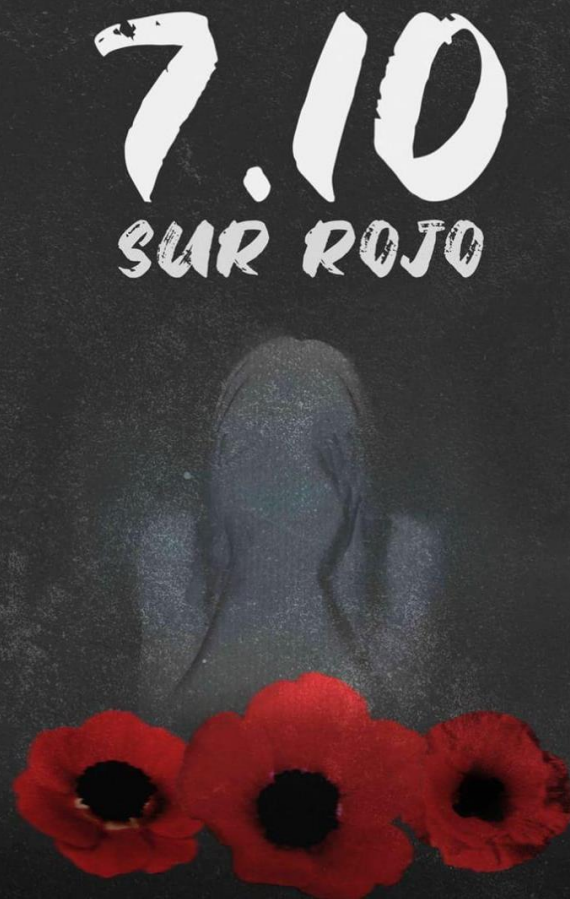
ART AND CULTURE

Projects that improve the world



Documentary "7/10 Sur Rojo"

Presenting the documentary "7/10 Sur Rojo," (7/10 Red South) a **tribute to the victims** of HAMAS in Israel, which reflects on the **consequences of terrorism** and calls for a **world of peace**.



Projects that improve the world



Fragment of the historic Berlin Wall

We inaugurated a **fragment of the Berlin Wall** in Mendoza, which has been transformed by local artists. The work represents the struggle for **freedom** and **unity**.



Projects that improve the world



UNIBES – INSPIRARTE Exhibition

We support the exhibition *Anne Frank: Deixem-nos ser* (Anne Frank: Let Us Be), which reconstructs the story of Anne Frank and connects it with issues such as **diversity** and **human rights**.



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MINISTÉRIO DA CULTURA
E UNIBES CULTURAL APRESENTAM

ANNE



DEIXEM-NOS

SER

FRANK

IDEALIZAÇÃO INSPIRAR-TE

Projects that improve the world



Colección Pampa

We present the book Colección Pampa, which brings together the work of artists such as Alberto Greco, Marta Minujín, Jorge de la Vega and Liliana Porter, among others.

Colección Pampa is a digital project of Argentine art of the FNLW curated by Laura Batkis, which promotes the dissemination of Argentine and Brazilian artists through its free access website.



PAMPA
COLECCIÓN



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Projects that improve the world



Espacio Udaondo at Casa FOA

We took part in Casa Foa 2023 with Colección Pampa, featuring works of contemporary artists **Marta Minujín, Daniel Joglar, Graciela Hasper, Jorge Miño, Marcela Cabutti, Cristian Mohaded and Eduardo Basualdo.**



Projects that improve the world



Nushi Muntaabski's "El descanso"

We have supported the **adaptation of Nushi Muntaabski's ceramic mosaic** "El Descanso" (The Break) to a hand-woven wool tapestry, transposing the original work to a **new format**.



Projects that improve the world



“La Catedral del Pensamiento Vacío” by Marta Minujín

We supported the production of the sculpture La Catedral del Pensamiento Vacío (The Cathedral of Empty Thought) by Marta Minujín, a **legacy of the plastic artist** to the City of Buenos Aires.



Projects that improve the world



“El Partenón de Libros Prohibidos” (The Parthenon of Forbidden Books), by Marta Minujín

We supported Marta Minujín in the construction of a **full-scale replica of the Parthenon of Athens** in Kassel, Germany. We collaborated in the collection of **books** for the work, the making of a **documentary** and a historical **catalog**.



Projects that improve the world



Film Las Dos Mariette

We accompanied the making of the documentary *Las Dos Mariette* (The Two Mariettes), which explores **identity**, the **transmission** of **memory**, **respect for diversity** and the **promotion of tolerance**.

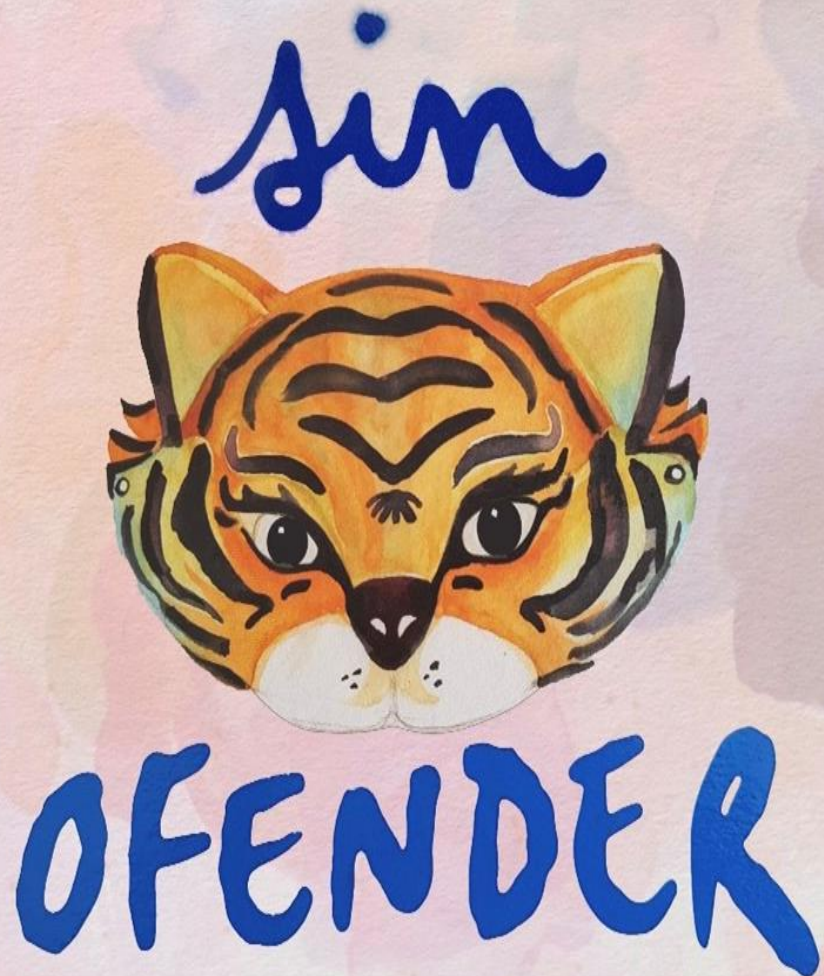


Projects that improve the world



“Sin ofender” original production for Escuela Plus

We premiered "Sin Ofender" (No offense), a **thought-provoking series about autism**, based on the book by Luciana Garabello and her daughter.



Projects that improve the world



Annemarie Heinrich

We provided support for the production of the book
InKomplett, which brings together more than **140**
iconic images by photographer Annemarie Heinrich.

Annemarie Heinrich

InKomplett



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Projects that improve the world



Paraíso Club

We are supporting **Paraíso Club**, an initiative that brings performing arts to students and teachers in Buenos Aires, fostering dialogue and **inclusion through art**.



Projects that improve the world



NOVA Exhibition

We support the exhibition "Nova 6:29 - El momento en que la música se detuvo" (The moment the music stopped), which recreates the festival where the Hamas terrorist attack of October 7 took place, to pay tribute to the victims and **promote memory and human rights.**



Projects that improve the world



Corazón Americano

We present "Corazón Americano" (American Heart), a **seven-episode documentary series** that tells stories of life in the most imposing and emblematic **natural landscapes** of Latin America.



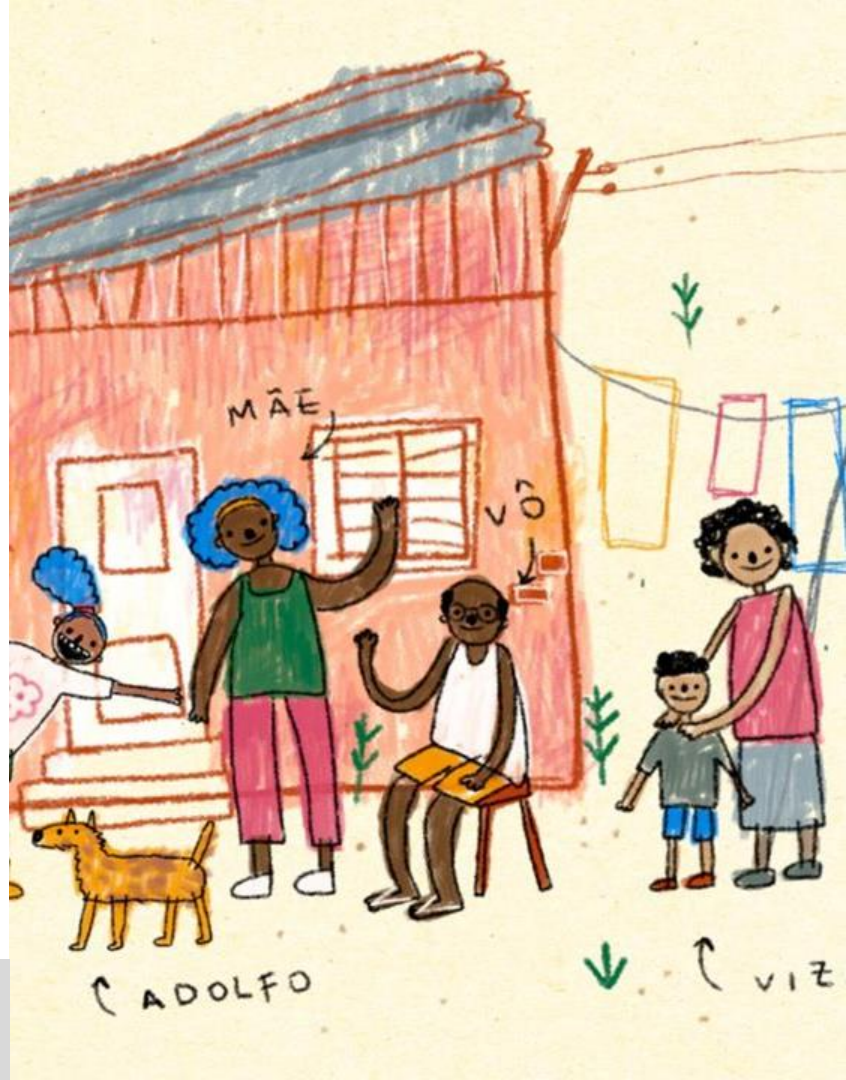
Projects that improve the world



CHUVA

Original production for Escuela Plus

We premiered "Chuva" (Rain), an animated short film that seeks to rebuild **the hope of children** affected by the floods in southern Brazil.



Projects that improve the world



ARTIFICIOS

Original production for Escuela Plus

We premiered “Artificios” (Artifices), a series that invites children to **explore the arts and visuals by playing** with colors, shapes and textures to awaken their imagination and discover the art in everything.



Projects that improve the world



PILKI

Original production for Escuela Plus

We premiered "Pilki ", a 3D-animated series for children that **explores opposites** in a playful and entertaining way.



SUSTAINABILITY

Projects that improve the world



SUSTAINABLE BUS PERU Lima

We built a **Sustainable Bus** equipped with tools to teach about **renewable energies**, water treatment and crop exchange.



Projects that improve the world



Sustainable Bus at the First Environmental Fair, Peru

We took our **Sustainable Bus** to the 1st Environmental Fair for the International Mother Earth Day. More than **300 people** learned about **sustainability**.



Projects that improve the world



Sustainable Bus Workshops, Peru

With students and teachers from UGEL Huaytará, we took a bus tour to learn about **environmental** care through **exploration** and **play**.



Projects that improve the world



Classroom Bus Escuela Plus, Chile

We inaugurated the **Classroom Bus Escuela Plus** at the Escuela Eduardo Becerra Bascuñán in Putaendo, **a space for learning and coexistence**, accessible to all.



Projects that improve the world



Volunteering at Tzedaká

Together with DIRECTV and EXPERTA collaborators, we supported the **solidary initiative** of **classifying medicines**, organized by the Fundación Tzedaká.



Projects that improve the world



Volunteering in Jaguariúna, Brazil

Together with volunteers from SKY and the NGO Atados, we revitalized the **library** of the Escola Municipal Prefeito Joaquim Pires Sobrinho.



Projects that improve the world



Volunteering in Mogi Das Cruzes, Brazil

Together with SKY volunteers, **we refurbished playground equipment and did carpentry and gardening work at the sustainable school in Mogi Das Cruzes.**



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Projects that improve the world



SUSTAINABLE SCHOOL ARGENTINA Mar Chiquita, Buenos Aires

We built the **first 100% sustainable public school** in Argentina, with recycled materials, solar energy and rainwater recycling.



Projects that improve the world



SUSTAINABLE CLASSROOM ARGENTINA Concordia, Entre Ríos

We built the **first Sustainable Classroom in Argentina**, with recycled materials, solar energy, rainwater harvesting and an agro-ecological vegetable garden.



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Projects that improve the world



SUSTAINABLE CLASSROOM URUGUAY Iporá, Tacuarembó

We built a **semi-buried** classroom integrated into the landscape, with a greenhouse and a view of the lagoon, involving the community in its construction.



Projects that improve the world



SUSTAINABLE CLASSROOM URUGUAY Canelones, Montevideo

We built a **bioclimatic geodesic dome** with solar energy, rainwater harvesting and a waste management system.



Projects that improve the world



SUSTAINABLE SCHOOL CHILE Lo Zárate, Cartagena

We built a **bioclimatic building** with a greenhouse and a school garden. This building takes advantage of natural resources such as solar energy and rainwater.



Projects that improve the world



SUSTAINABLE CLASSROOM ECUADOR

Pablo Arenas, Imbabura

We built a **sustainable educational space** with recycled materials, solar energy and water collection.



Projects that improve the world



SUSTAINABLE SCHOOL COLOMBIA San Jerónimo, Antioquia

We built a **bioclimatic sustainable classroom**, with solar energy, rainwater storage and a school garden with composting and recycling.



Projects that improve the world



SUSTAINABLE SCHOOL BRAZIL Mogi das cruces, São Paulo

We built an **innovative educational space** with bioclimatic design and **low environmental impact**.

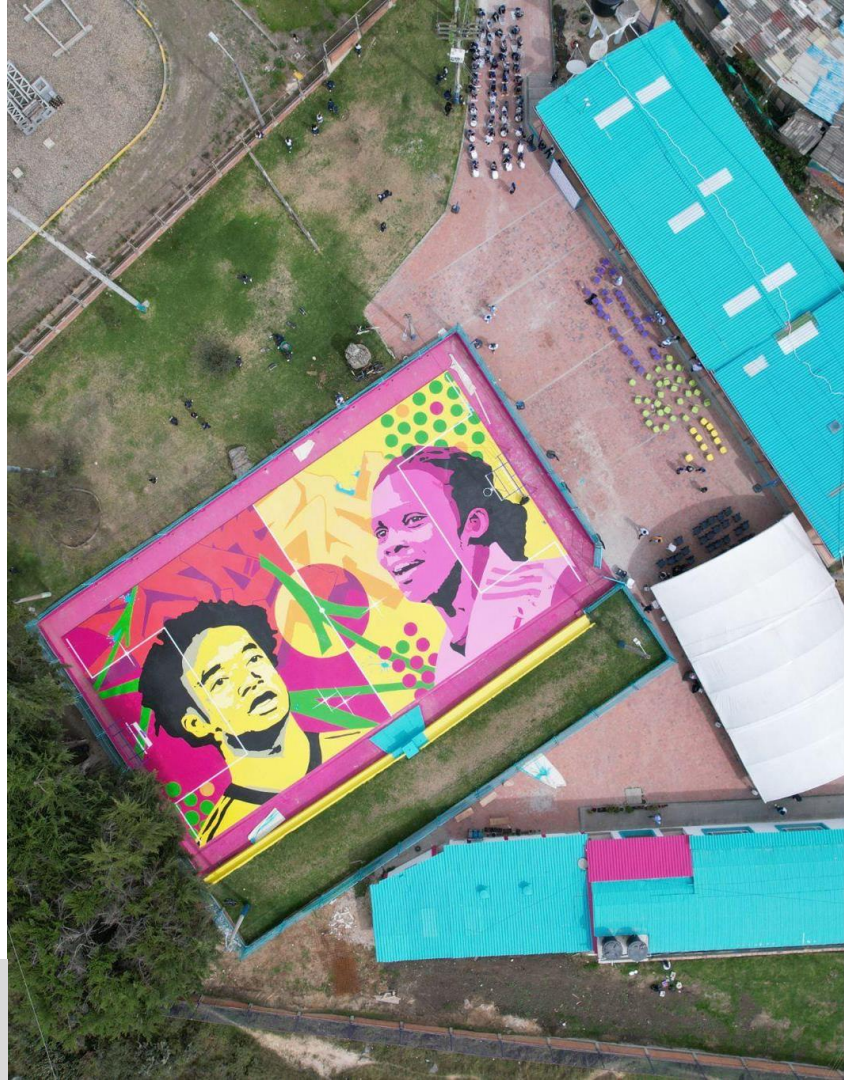


Projects that improve the world



Escuela Plus Classroom in Mosquera, Colombia

We opened a classroom built with **recycled plastic blocks** and improved the sports field.



Projects that improve the world



Comprehensive restoration of the San Bartolo School, Colombia

Together with Fundación Red Conciencia Social, we comprehensively remodeled the **Escuela La Esperanza** in Andes, Antioquia, benefiting hundreds of families and children..



Projects that improve the world



Pantalla Natural: Film, education and unforgettable landscapes

We carried out the **first edition of Pantalla Natural** (Natural Screen), in the Quebrada de Humahuaca, Jujuy, a project that combines **cinema and education in natural landscapes**.



Projects that improve the world



IMPULSO Program

Through **Impulso**, we support people in challenging contexts to set up **small businesses**, acquire tools and complete their education.



Projects that improve the world



Hecho en Buenos Aires

We supported the civil organization **Hecho en Buenos Aires** in the **renovation** of its San Telmo premises.



Projects that improve the world



Los Chaparritos de La Florida

We provided support to the Los Chaparritos de La Florida soup kitchen in Quilmes, (Buenos Aires) which provides food to around **150 families**.



Projects that improve the world



Los Piletones

We provided support to the Los Piletones soup kitchen (Buenos Aires), which assists **3,700 people** daily with breakfast, lunch, afternoon snack and dinner.



Projects that improve the world



ALAMESA

We provide support to the **Alamesa** restaurant in Buenos Aires, an **inclusive project that employs 40 young neurodivergent people** and offers a unique culinary experience with an inclusive approach.



Projects that improve the world



Casa Angelman

We supported the restoration of Casa Angelman, a residence for **children with Angelman Syndrome**, who travel to Buenos Aires for medical treatment.



Projects that improve the world



Escuela de Luthería Social

We support the Escuela de Luthería Social in Quilmes Oeste, which offers **free public training in lutherie** to 120 students, teachers and family members.



Projects that improve the world



Escuela Aurora de un Nuevo Mundo

We installed **6 solar air conditioners** in the **Escuela Aurora**, which provides formal education to the community of Santa María, Province of Catamarca.



Projects that improve the world



Ricardo Gutiérrez Children's Hospital

We contributed to the **Intensive Care Unit** and the **New Sterilization Center**, and supported the **modernization of the Lecture Hall**.



Projects that improve the world



Lima Challenger, Perú

Within the framework of the professional tennis tournament Lima Challenger, we organized two **tennis masterclasses for disadvantaged children.**



Projects that improve the world



POWERCHAIR FOOTBALL

We supported **Powerchair Football** as a sponsor of the COPA SUDAMERICANA VRIO, launched the **#GOLESDIRECTV campaign** and broadcast their stories through DNEWS.



Projects that improve the world



THE FORUM

We supported foundations and social organizations by donating seconds of broadcast and advertising space on the **ONDIRECTV and DIRECTV Sports** channels to promote **social commitment**.



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EDUCATION

Projects that improve the world



ESCUELA PLUS

We developed Escuela Plus, the only Latin American regional Edutainment channel with audiovisual content and digital tools for schools in Latin America that seeks to promote a **more sustainable, inclusive education without a digital divide.**



Projects that improve the world



TEACHER TRAINING

We provided **teacher training in face-to-face and virtual formats**, using audiovisual and didactic materials to acquire pedagogical tools.



Projects that improve the world



CONECTA

Primer foro de educadores de Iberoamérica

We organized the "1er foro de educadores de Iberoamérica" (1st Iberoamerican educators' forum) in

Madrid, which brought together **experts and educators** to discuss strategies for **reducing the digital divide**.



Projects that improve the world



World Youth Meeting

Together with World ORT and Scholas Occurrentes, we promoted the World Youth Meeting that seeks to foster **intercultural dialogue and education**.



Projects that improve the world



Digital Citizenship

We continue to work with Ciudadanía Global **to promote quality education and global citizenship** through digital programs.



Projects that improve the world



“America Juega” original content for Escuela Plus

We premiered “America Juega” (America Plays), a series that invites you to reflect on **respect for diversity, teamwork and fair play in sports**.



Projects that improve the world



Original productions for Escuela Plus

We premiered “Mundos cercanos” (Close Worlds) and “A mí también me pasa” (It Also Happens to Me), two series that promote **dialogue, diversity, respect** and the development of **social-emotional skills**.



Projects that improve the world



Original productions for Escuela Plus

We premiered the series “Explora” (Explore) to **stimulate philosophy**, “Ciencia en la plaza” (Science in the Square) to **learn science while playing**, and “Las puertas de la imaginación” (The Doors of Imagination) to **inspire creative writing** in children and teachers.



Projects that improve the world



Escuela Plus Classroom in Argentina

We inaugurated five new Escuela Plus Classrooms in **Salta, La Rioja, Jujuy, Chaco and La Pampa**, fostering an inspiring environment that benefits more than **450 students and teachers**.



Projects that improve the world



Escuela Plus Classroom in Uruguay

We inaugurated the Escuela Plus Classroom at Escuela N°13 in Canelón Chico for the benefit of **100 students and teachers.**



Projects that improve the world



Escuela Plus Classroom in Ecuador

In alliance with Unidos por la Educación, we inaugurated **3 Escuela Plus Classrooms** in Puembo, Imbabura and Machachi, **Ecuador**, benefiting **1,330 students and 23 teachers**.



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We continue to support



THANK YOU VERY MUCH



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