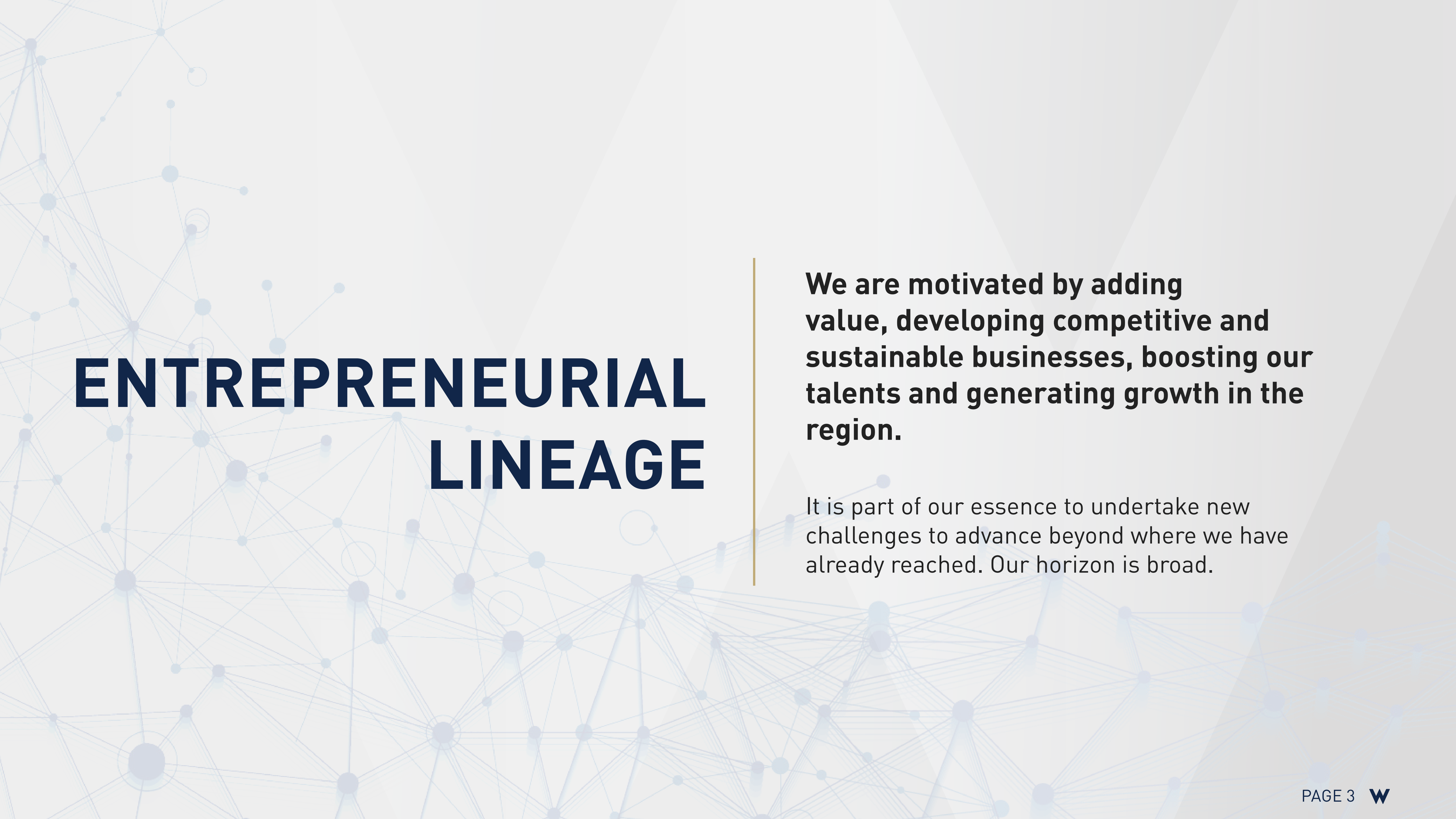




GRUPO WERTHEIN

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# ENTREPRENEURIAL LINEAGE

**We are motivated by adding value, developing competitive and sustainable businesses, boosting our talents and generating growth in the region.**

It is part of our essence to undertake new challenges to advance beyond where we have already reached. Our horizon is broad.

# GRUPO WERTHEIN

**Diversified portfolio** in the areas of media tech, information, entertainment, insurance, health, agribusiness, food and beverage, real estate development and technology.

More than  
**100 years**  
in business.

## Trajectory and experience

across generations based on the values of effort, hard work and commitment to the community.

## Growth Vectors

- Regional Expansion.
- Media tech: Entertainment, information and connectivity.
- Real estate developments.
- Insurance.
- Healthcare.
- Technology.
- Food and Beverages.
- Human Capital Development.

**International investments and businesses, with a strong presence in Latin America.**

More than **42 million** users.

**Proprietary project incubator and accelerator.**

**We have an ecosystem of 60.000 collaborators.**



# VALUES

In all our companies,  
the Group's imprint  
repeats a **formula that  
gives them relevance.**

**PROMOTE**  
sustainable developments  
in the communities where  
we operate.

**EMPOWER**  
our people and local  
idiosyncrasies.

**INNOVATE**  
and transform  
digitally.

**ENTERTAIN**  
providing exclusive  
content.

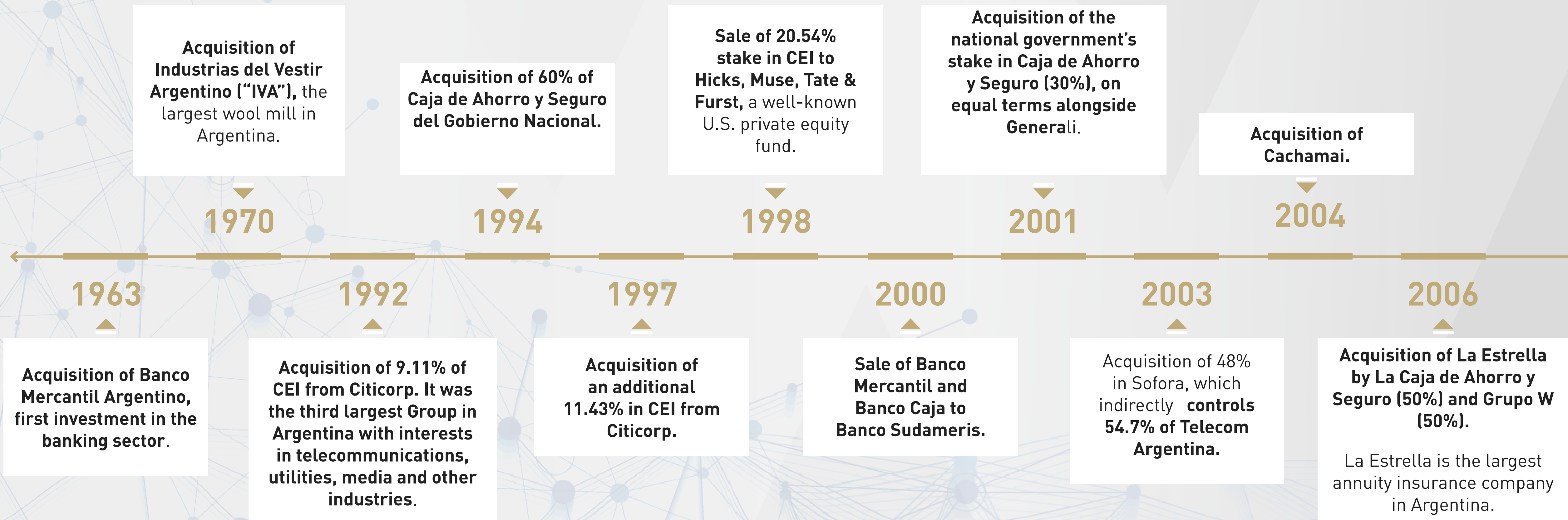
**PRODUCE**  
added value and  
natural foods.

**ENSURE**  
what matters  
the most.

**PROTECT**  
health.

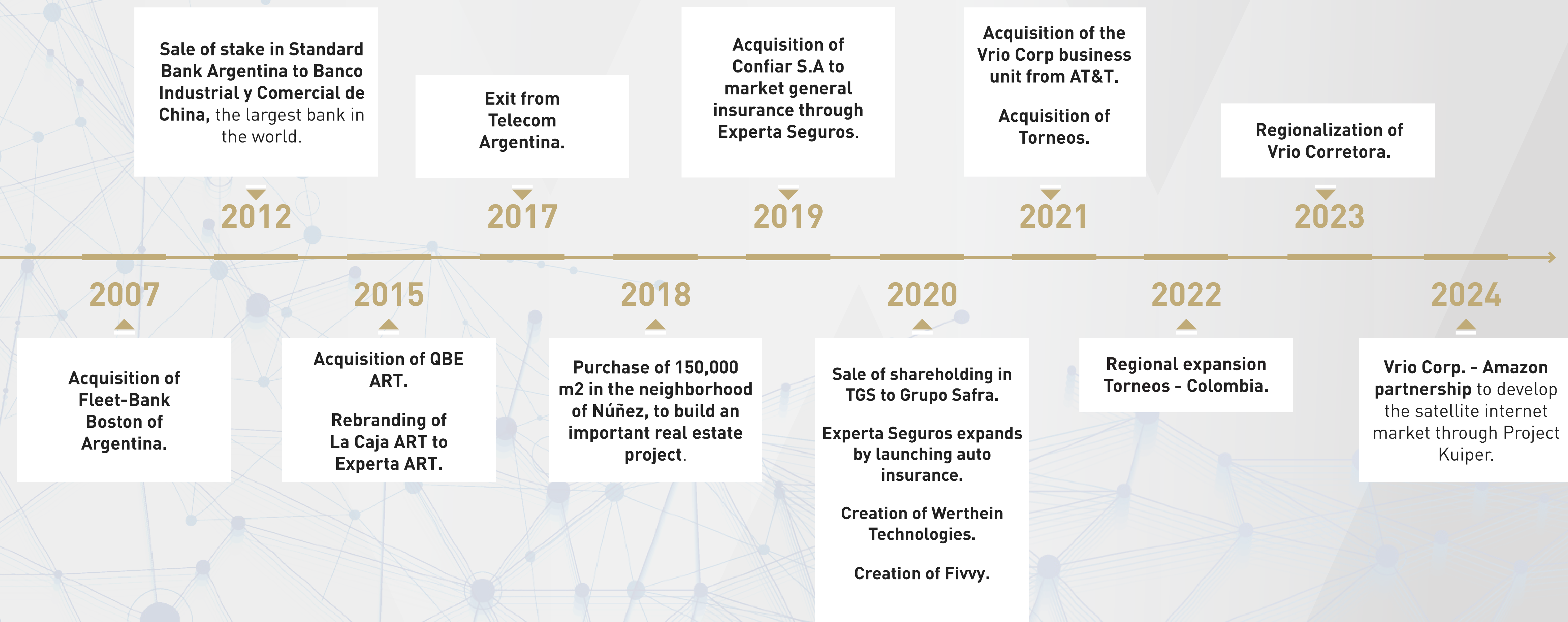


# EXPERIENCE OVER THE LAST DECADES



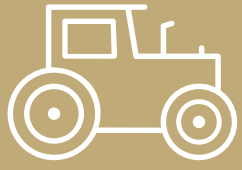


# EXPERIENCE OVER THE LAST DECADES



# | Portfolio





## Agribusiness

- GNNW - Agriculture and Livestock.



## Food and beverages

- Cachamai.
- Frutty.
- Arroyo Verde.
- Valley.



## Real estate developments

- Argentina.
- USA.
- UK.



## Media Tech

- DIRECTV.
- DGO.
- SKY.
- SKY+.
- Torneos.
- DIRECTV Internet.
- SKY Fibra.
- Mundeia.
- DSPORTS.
- DNEWS.
- DGO Stream.
- DSHOW.
- OnDIRECTV.
- Win Sports.



## Healthcare

- SOL.
- PraxArt.
- Tria.



## Insurance

- Experta ART.
- Experta Seguros.
- Insurance Broker LATAM-Brasil.



## Technology

- OVERLABS.
- skx.
- Illumia.
- Fivvy.



## Sustainability

- Fundación Norma y Leo Werthein.



# | Agribusiness





Gregorio, Numo y Noel  
**WERTHEIN S.A.**

It is a family company that started its activities more than 100 years ago, pioneering in agriculture and cattle breeding in Argentina.

It specializes in the development of top-level bovine genetics, developing its breeding program in the main cattle breeds.

### Main Activities

#### GRAINS

Wheat.  
Soybean.  
Sunflower.  
Cotton.  
Corn.  
Peanut.

#### CATTLE LIVESTOCK

Breeding.  
Intensive  
finishing.  
Fattening.  
Feed Lot.  
Ranches.



**7**

Establishments.

**85.000**

Hectares  
owned.

**23.000**

Heads of  
cattle.



**USD 170M**

Actives.

**USD 17M**

Annual  
sales.

2024 data.



## Ranches

Farms dedicated to the sale of breeding stock, developing continuous genetic improvement programs both for females and males.

CABAÑA  
**LA PAZ**  
*de Wertheim*

**Angus breed** adapted to temperate and cold climates.

CABAÑA  
**LOS GUASUNCHOS**

**Brangus and Braford breeds** adapted to subtropical and tropical climates.





# | Food and beverages





**Business unit focused on the development of innovative food and beverage products for both the industry and our consumers.**

Development of exclusive brands that are present in South America, North America and Europe.

## YERBA MATE



**Arroyo Verde**

## TEA



**Cachamai**  
**O'CLOCK**

## FOOD



**FRUTTY**  
by Cachamai





One of the leading companies in Argentina in the production of top-quality natural products.

With over 70 years of history, it has a broad portfolio: it has a wide portfolio: Cachamai traditional yerba, Cachamate blended yerbas, Cachamai Teas, O'Clock Teas, and Cachamai Biscuits.



\$ | **USD 35M**  
Sales.

🍵 | **13.500 TNS/YEAR**  
Yerba mate production capacity.

**19%**  
Yerba mate market share.

☕ | **265M/YEAR**  
Tea production capacity.

2024 data.



# FRUTTY

BY Cachamai

Cachamai adds to its portfolio an **innovative and unique brand in the Argentine market.**

**A line of crunchy, healthy, natural snacks made solely with fruit, with no added sugar.**

Frutty, crunchy snack. **100% fruit. Nothing else.**

**100%  
NATURAL**

**100%  
FRUIT**

**NO ADDED  
SUGAR**





# Arroyo Verde

The 100% natural yerba mate and herbal tea brand **that balances quality and accessibility.**

An ideal option to enjoy at different times of the day with a noble and healthy product.

**Arroyo verde goes with your day.**

## Varieties

MILD

MILD  
MOUNTAIN  
HERBS

BURRO





# VALLEY

**Dedicated to the production and commercialization of dehydrated fruit derivatives, especially apples.**

Supplies the best commodities at the exact moment of harvest.

**Exports 95% of its production to the 5 continents, with the USA and the European Union being its main markets.**



**Dehydrated Apples (Cubes)**



**Dehydrated apples and Pears (Paste)**



**Dehydrated Apples (Rings)**



**Dehydrated Cranberry (Whole)**



**Dehydrated Pears (Pieces)**



**Dehydrated Strawberries (Pieces)**

**\$ 16M**  
Annual sales.

2024 data.



**2.500 TNS/YEAR**

Dehydrated apple production capacity.



# Real estate developments



# LANDMARK

## DEVELOPMENTS

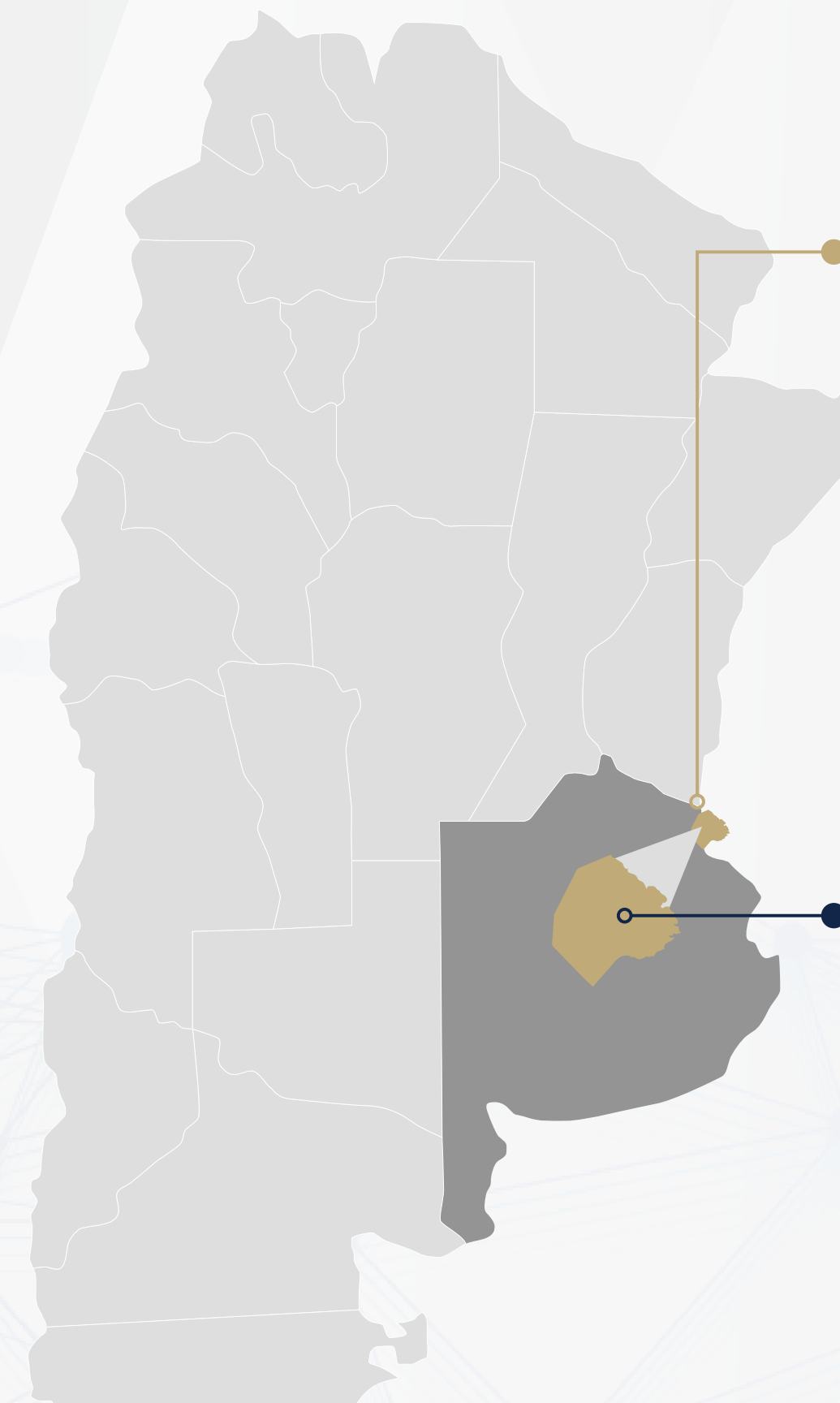
**Business unit dedicated to real estate developments.**

Constantly researches the latest trends, carrying out **innovative real estate projects of various scopes.**

**It has built more than 500,000 m2 in diverse projects, both in Argentina and abroad.**

### Ongoing projects

 Argentina



**LUCIERNAGAS**  
PILAR

 **Pilar**, Buenos Aires.

 50.000 M<sup>2</sup>.

**UDAONDO**  
BUENOS AIRES

 **Nuñez**, CABA.

 150.000 M<sup>2</sup>.



Real estate  
developments

  
LUCIERNAGAS  
PILAR





Real estate  
developments

UDAONDO

BUENOS AIRES





# | Media Tech





**Vrio is the leading provider on entertainment, information and connectivity in South America and the Caribbean.**

Vrio's vision is to be the largest and most innovative media tech company in Latin America.

With connectivity solutions and DNEWS and information services, the best sports and entertainment shows, Vrio Corp. occupies an incremental space of wholesale and retail distribution, proprietary and licensed content, through its brands DIRECTV, SKY and its live TV and streaming platforms DGO and SKY+.

**Vrio offers services in Brazil through the SKY - SKY+ brands and in Argentina, Barbados, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago and Uruguay through the DIRECTV - DGO brands.** DGO is also present in Mexico. Vrio also includes Torneos in Argentina and Colombia.

Through DIRECTV Internet and SKY Fibra, it provides 100% fiber-optic internet service in several countries in the region.



**40M**

Viewers.



**11**

Countries.



**7.000**

Employees in the region.

2024 data.



## OUR BRANDS



**Provides the best entertainment and information experience** in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and the Caribbean.

**The company acquires, produces and distributes exclusive content**, a wide variety of entertainment and information offerings, in order to provide the best user experience.



It is DIRECTV and SKY's “direct to consumer” streaming platform. It combines the best of local and international live TV, sports programming, news and the OnDemand world of movies, series and documentaries.

DGO is present in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and Mexico, while SKY+ is present in Brazil.





## OUR BRANDS



With a wide content variety and offer, **it is the largest satellite paid TV company in Brazil.**

**Its mission is to offer and democratize entertainment for all Brazilians**, continually investing in offering products and services suited to each consumer and their local idiosyncrasies.

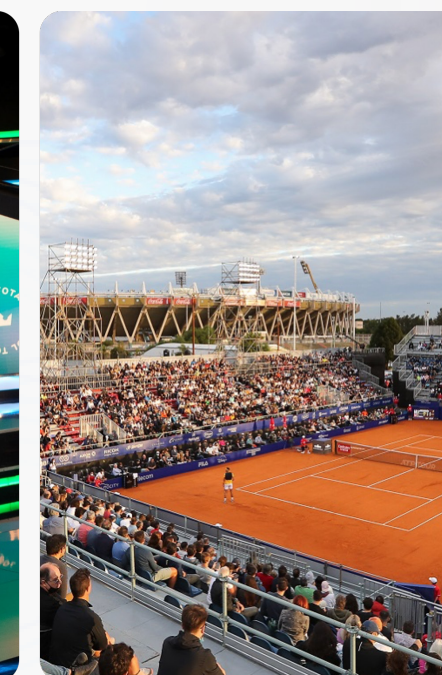


The leading company with **more than 40 years** of experience in content creation and value-added solutions for the **sports and entertainment industry.**

It offers the organization and production of events, the acquisition and commercialization of rights, and the management of licenses and e-commerce for the most important sports clubs and federations.

It operates in **Argentina, Brazil, Colombia and Peru.**

Vrio owns 61.5% of Torneos.





## OUR PRODUCTS



It is DIRECTV and SKY's 100% fiber optic internet service, recently launched in several countries in the region, which provides connectivity to our customers.



It is a digital travel agency that offers the best experiences: booking tickets, accommodations, packages, cars, activities and much more.





## OUR ORIGINAL TV SIGNALS

**Offers a wide range of our own and licensed local and international content.** Vrio brings the best entertainment experience to millions of homes, including sports broadcasts, live music shows, information, movies, TV series and documentaries, with the best image and sound quality.

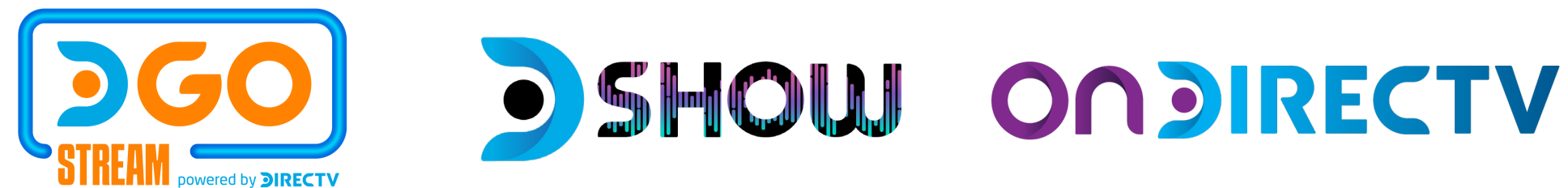
### SPORTS



### NEWS



### ENTERTAINMENT





# | Healthcare






The company provides care to **patients who have had work-related accidents** and/or occupational diseases.

**Specializations**

Plastic Surgery | General Surgery | Kinesiology  
Occupational Medicine | Occupational Health  
Orthopedics | Traumatology.



 **+ 12.500**  
Medical appointments.

 **3.200**  
Medical discharges due to occupational accidents.

 **50.500**  
Claims.

 **3.000**  
Providers.

 **+ 1.000.000**  
Recovered workers.

2024 data.





PERSONAS / TECNOLOGÍA / SALUD

Health technology.

## Services

- Electronic occupational health record: digital file containing each person's medical data. Compatible with regulatory bodies.
- Telemedicine platform: enables remote monitoring of people living in rural areas, who are in remote locations or who have limited mobility. Supports the connection of biomedical instruments for medical check ups.
- Absenteeism management and control.





# | Insurance



# EXPERTA SEGUROS

The company has a 25-year track record in the Argentine insurance market.

**It is one of the main insurance companies in the country.**

It offers an ample portfolio with coverage for individuals, large companies, businesses, SMEs and agricultural producers, combining innovation and experience with more than 6,500 strategic partners.



\$ | **USD 65MM**  
Sales.

| **88.000**  
Policies.

| **1.700.000**  
Risks.

| **NATIONAL  
PRESENCE**

2024 data.





**It is the third largest occupational risk insurance company in Argentina.** It cares for the health and safety of its insured workers, providing innovative services in occupational risk prevention and collaborating with client companies to create healthy and safe workplaces.

Our services



**National** presence.



Inspection with **drones.**



**Exclusive App** for clients.



Wide **network of medical providers.**



**Augmented** reality.



Extensive team of **professionals in prevention.**

\$ | **USD 300MM**  
Sales.

📄 | **+ 170.000**  
Contracts.

👥 | **800.000**  
Beneficiaries.

2024 data.



## EXPERTA BROKER DE SEGUROS

We are a Regional Insurance Broker with operations in Brazil, Colombia, Chile, Peru, Uruguay and Ecuador. Through our network of local brokers, we operate in different markets with solutions designed for the needs of each country.

We work primarily with **B2B2C** models, in partnership with large companies, to offer simple, accessible and valuable insurance to end customers. We also have a **B2B** business line, focused on providing services and coverage to companies.

In addition, our **experience in the insurance market and risk management** allows us to have a more complete understanding of the insurance business, as well as better capacity to design products and manage results.

With more than **500,000 active clients** in the region, our experience and knowledge allow us to build long-term relationships with our partners and contribute to the development of sustainable insurance businesses.



 **6**  
Countries.

2024 data.

 **500.000**  
Active clients.

 We broker premiums for  
**USD 20MM**





# | Technology



# OVERLABS

SIMPLIFY TO AMPLIFY

**OVERLABS** is a company specialized in **consulting, services** and **development of state-of-the-art software** and applications in Brazil, which plans to expand to Latin America starting in 2025. Its solutions include both **external** and **internal consulting**, adapting to the needs of each client.

Its services focus on **reducing** operational costs and guaranteeing **freedom** of choice of **tools** and **suppliers**. In addition, its **open source** solutions allow clients to maintain complete control over their systems, without having to worry about the availability of additional resources.

The company is part of the **Wertheim Group**, which has an extensive 35 years of experience in technology services.







**skx is a new and innovative Fintech that is already operational for strategic allies of SKY Brazil** and from early 2025 will be available to the millions of customers of the leading media tech company in connectivity and entertainment, before opening to the general public.

It is an **easy, agile and hassle-free access platform that offers access to financing under very competitive conditions, as well as payments and transfers, and credit and debit cards**, among other possibilities.

The Fintech is working in association with SKY, a company familiar to millions of Brazilians, to broaden the business horizons of partners and customers. As strategic partners, the media tech company incorporated and offers the financial services developed by **skx**.

Committed to cooperate to bridge the digital divide in Brazil and the rest of Latin America, Grupo Wertheim thus took a step towards reducing the financial gap in the largest Latin American economy.



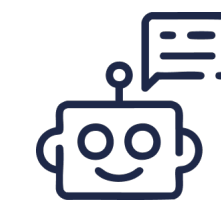




**It was created in response to the disruption brought about by digitization, generative artificial intelligence and new technologies in the business world,** in a context where customers expect greater personalization and empathy from their suppliers of goods and services.

We provide transformational outsourcing services aimed at end-to-end customer experience processes based on the intensive use of digital solutions and generative artificial intelligence (GenIA). We combine advanced technologies that personalize the customer experience and optimize business costs.

## Our services



Intelligent and empathetic automation with GenIA



End-to-End Customer Journeys



Transformative Consulting



Business Transformational Outsourcing





We have created **the most disruptive and innovative Customer Intelligence platform in the market.** It is suitable for all companies and industries that have a Mobile App and want to gain a unique insight into their users, including which competitors they interact with, their lifestyle details or preferred social networks.

**Through Fivvy, companies can meet their goals, generate additional revenue through data, be customer-centric, and streamline their marketing and product development investments, among other aspects.**





# | Sustainability





FUNDACIÓN  
*Norma y Leo*  
*Werthein*

At the Fundación Norma y Leo Werthein **we promote projects that improve the world** in the Education, Culture and Sustainability areas.

We dedicate ourselves to promoting and supporting programs and activities through investment, work and the use of the available tools with the purpose of creating a more sustainable world.

## At the foundation

We manage **Grupo Werthein's sustainability actions.**

We generate **real and measurable regional transformations.**

We develop **tools for a more sustainable, inclusive education without a digital divide.**

We promote **creativity, communication and diversity among individuals and their different cultures.**



## Projects that improve the world



### | EDUCATION

- Encuentro Mundial de Jóvenes SCHOLAS WORLD ORT.
- Sustainable schools in Argentina, Brazil, Uruguay, Ecuador.
- Ciudadanía Global.
- DIRECTV en tu comunidad.
- PJ Library.
- The only Edutainment channel in the region, Escuela+.



### | ART AND CULTURE

- Colección Pampa.
- Las Dos Mariette.
- Marta Minujín's Books: El Partenon de Libros prohibidos and Marta Minujin en Nueva York.
- UDAONDO at Casa FOA.



### | SUSTAINABILITY

- Alamesa.
- Aula Sustentable sobre Ruedas.
- Escuela Aurora de un Nuevo Mundo, Catamarca.
- Fundación Casa Angelman.
- Fundación Tzedaká.
- Hecho en Buenos Aires.
- Hospital de Niños Dr. Ricardo Gutiérrez.
- Programa IMPULSO.
- Templo Libertad.





One group.  
One philosophy.  
A different approach  
to business.