



Experta's producers participated in the 10th Congreso Regional de Seguros in Córdoba, which brought together a thousand industry leaders

The company participated with its own stand, activities for advisory producers and presence in one of the central panels of the event that gathered representatives of the entire chain of value.

Córdoba, May 12, 2025. Producers associated with Experta Seguros took part in a diverse schedule of activities at the stand that the company set up at the 10th Congreso Regional de Seguros (Regional Insurance Congress, CRS), in the city of Córdoba.

The capital of the mediterranean province hosted the anniversary edition of the Congress, which this time was attended by more than a thousand people from all over Argentina, who discussed products, challenges and opportunities in the sector.

The great event of the insurance world in the interior of the country, which took place at the Congress and Convention Center of the Quorum Córdoba Hotel, was organized as every year by the *100% Seguro* team.

The Congress maintained its distinctive seal with an agile format of live interviews, which encouraged the direct exchange between Insurance Producer Advisors, insurers, suppliers and officials.

In a day marked by dynamism, federal approach and the search for new opportunities, the main axes of the sector were discussed: from motor and agricultural insurance, to personal accidents, home and comprehensive commercial insurance.

Experta Seguros had an outstanding participation with an institutional stand that attracted a large number of visitors. Brand material, merchandising items and a dynamic with prizes were handed out.

The company's representatives and associated producers talked at length at the Experta stand about the importance of providing customers with increasingly dynamic insurance coverage proposals that adapt to their needs.

"Experta is a company that works hand in hand with the associated producers, with whom it develops initiatives to innovate on a permanent basis, putting the insured at the center of the strategy of providing support and peace of mind," said Fabián Pérez, the company's Commercial Manager for the Interior.

The company also organized an exclusive lunch with 30 producers, consolidating the relationship with those who play a central role in the marketing and growth of the insurance company throughout Argentina.



One of the most relevant moments of the day was the panel “Family and Commercial Combined Insurance: everything to do, everything to grow”, in which Pérez participated together with other colleagues of the sector. The debate focused on the development of multi-risk policies for home, SMEs and large companies, expansion opportunities and the value of the producer as a strategic partner.

“Participating in this panel was a great opportunity to share the view of Experta and to value the joint work with our producers, who are key players in the growth of the company throughout the interior of the country,” said Perez.

About EXPERTA SEGUROS

Experta Seguros, with 100% Argentine capital, is a general and life insurance company that belongs to Grupo Wertheim. With an innovative profile, it relies on its knowledge and experience to offer comprehensive solutions to its clients. Experta ART aims to be the most chosen insurance company in the country for its quality services and the response provided to companies and their policyholders. In order to achieve this goal, the ART is committed to incorporate capabilities, skills and technologies in its personnel to establish a clear leadership in the coverage of labor risks, providing security and solutions to its clients.