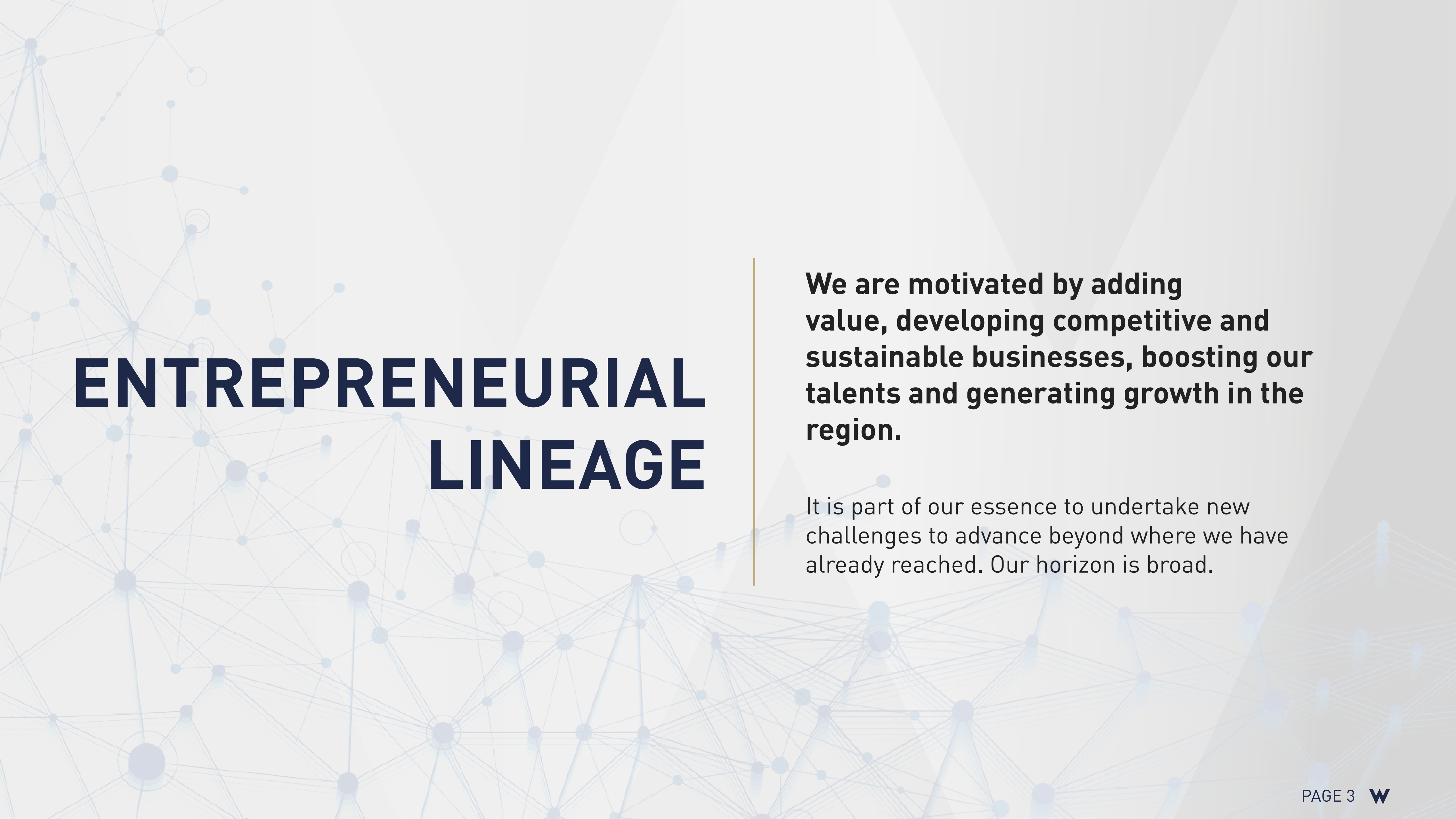




GRUPO WERTHEIN

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ENTREPRENEURIAL LINEAGE

We are motivated by adding value, developing competitive and sustainable businesses, boosting our talents and generating growth in the region.

It is part of our essence to undertake new challenges to advance beyond where we have already reached. Our horizon is broad.

GRUPO WERTHEIN

Diversified portfolio in the areas of media tech, information, entertainment, insurance, health, agribusiness, food and beverage, real estate development and technology.

More than
100 years
in business.

Trajectory and experience

across generations based on the values of effort, hard work and commitment to the community.

Growth Vectors

- Regional Expansion.
- Media tech: Entertainment, information and connectivity.
- Real estate developments.
- Insurance.
- Healthcare.
- Technology.
- Food and Beverages.
- Human Capital Development.

International investments and businesses, with a strong presence in Latin America.

More than **42 million** users.

Proprietary project incubator and accelerator.

We have an ecosystem of 60.000 collaborators.

VALUES

In all our companies,
the Group's imprint
repeats a **formula that
gives them relevance.**

PROMOTE
sustainable developments
in the communities where
we operate.

EMPOWER
our people and local
idiosyncrasies.

INNOVATE
and transform
digitally.

ENTERTAIN
providing exclusive
content.

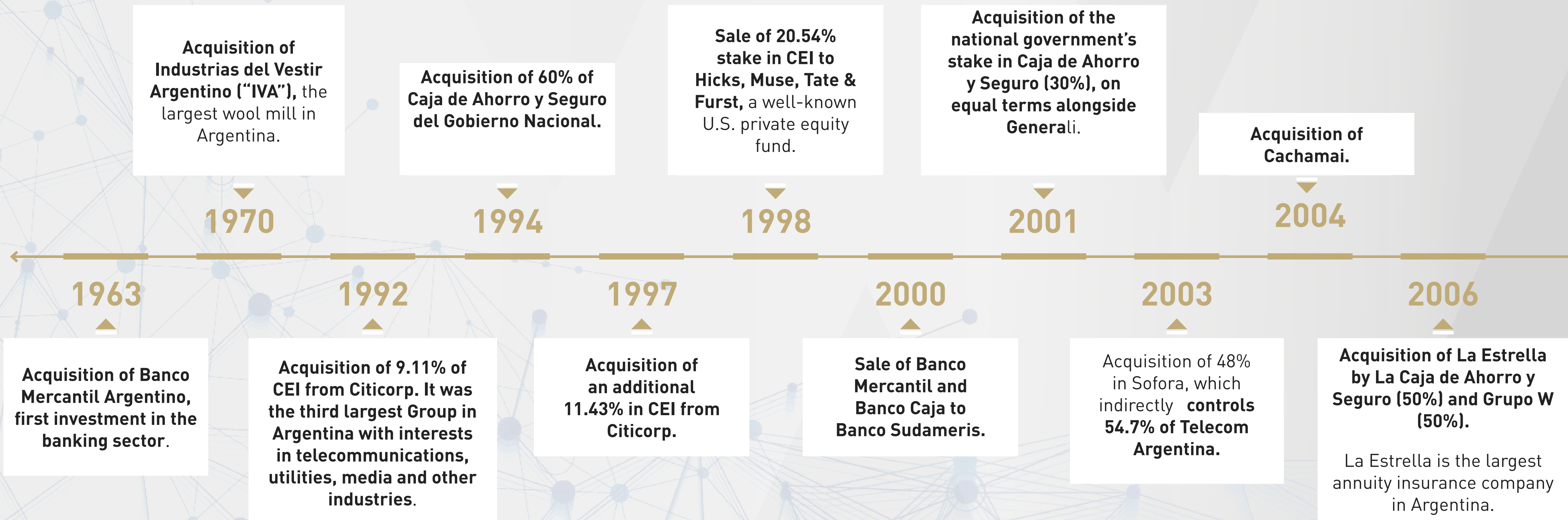
PRODUCE
added value and
natural foods.

ENSURE
what matters
the most.

PROTECT
health.



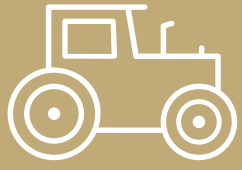
EXPERIENCE OVER THE LAST DECADES



EXPERIENCE OVER THE LAST DECADES



| Portfolio



Agribusiness

- GNNW - Agriculture and Livestock.



Food and beverages

- Cachamai.
- Frutty.
- Arroyo Verde.
- Valley.



Real estate developments

- Argentina.
- USA.
- UK.



Media Tech

- DIRECTV.
- DGO.
- SKY.
- SKY+.
- Torneos.
- DIRECTV Internet.
- SKY Fibra.
- Mundeia.
- DSPORTS.
- DNEWS.
- DGO Stream.
- DSHOW.
- OnDIRECTV.
- Win Sports.



Healthcare

- SOL.
- PraxArt.
- Tria.



Insurance

- Experta ART.
- Experta Seguros.
- Experta Broker de Seguros.



Technology

- OVERLABS.
- skx.
- Illumia.
- Fivvy.



Sustainability

- Fundación Norma y Leo Werthein.

| Agribusiness



Gregorio, Numo y Noel
WERTHEIN S.A.

It is a family company that started its activities more than 100 years ago, pioneering in agriculture and cattle breeding in Argentina.

It specializes in the development of top-level bovine genetics, developing its breeding program in the main cattle breeds.

Main Activities

GRAINS

Wheat.
Soybean.
Sunflower.
Cotton.
Corn.
Peanut.

**CATTLE
LIVESTOCK**

Breeding.
Intensive
finishing.
Fattening.
Feed Lot.
Ranches.

 **7**
Establishments.

85.000
Hectares
owned.

23.000
Heads of
cattle.

 **USD 170M**
Actives.

USD 17M
Annual
sales.

2024 data.

Ranches

Farms dedicated to the sale of breeding stock, developing continuous genetic improvement programs both for females and males.

CABAÑA
LA PAZ
de Wertheim

Angus breed adapted to temperate and cold climates.

CABAÑA
LOS GUASUNCHOS

Brangus and Braford breeds adapted to subtropical and tropical climates.



| Food and beverages



Business unit focused on the development of innovative food and beverage products for both the industry and our consumers.

Development of exclusive brands that are present in South America, North America and Europe.

YERBA MATE



Arroyo Verde

TEA



Cachamai
O'CLOCK

FOOD



FRUTTY
by Cachamai



One of the leading companies in Argentina in the production of top-quality natural products.

With over 70 years of history, it has a broad portfolio: Cachamai traditional yerba, Cachamate blended yerbas, Cachamai Teas, O'Clock Teas, and Cachamai Biscuits.



\$ | **USD 35M**
Sales.

 | **13.500 TNS/YEAR**
Yerba mate production capacity.

19%
Yerba mate market share.

 | **265M/YEAR**
Tea production capacity.

2024 data.

FRUTTY

BY Cachamai

Cachamai adds to its portfolio an **innovative and unique brand in the Argentine market.**

A line of crunchy, healthy, natural snacks made solely with fruit, with no added sugar.

Frutty, crunchy snack. **100% fruit. Nothing else.**

**100%
NATURAL**

**100%
FRUIT**

**NO ADDED
SUGAR**



Arroyo Verde

The 100% natural yerba mate and herbal tea brand **that balances quality and accessibility.**

An ideal option to enjoy at different times of the day with a noble and healthy product.

Arroyo verde goes with your day.

Varieties

MILD

MILD
MOUNTAIN
HERBS

BURRO



VALLEY

Dedicated to the production and commercialization of dehydrated fruit derivatives, especially apples.

Supplies the best commodities at the exact moment of harvest.

Exports 95% of its production to the 5 continents, with the USA and the European Union being its main markets.



Dehydrated Apples (Cubes)



Dehydrated apples and Pears (Paste)



Dehydrated Apples (Rings)



Dehydrated Cranberry (Whole)



Dehydrated Pears (Pieces)



Dehydrated Strawberries (Pieces)

\$ 16M
Annual sales.

2024 data.



2.500 TNS/YEAR

Dehydrated apple production capacity.

Real estate developments

LANDMARK

DEVELOPMENTS

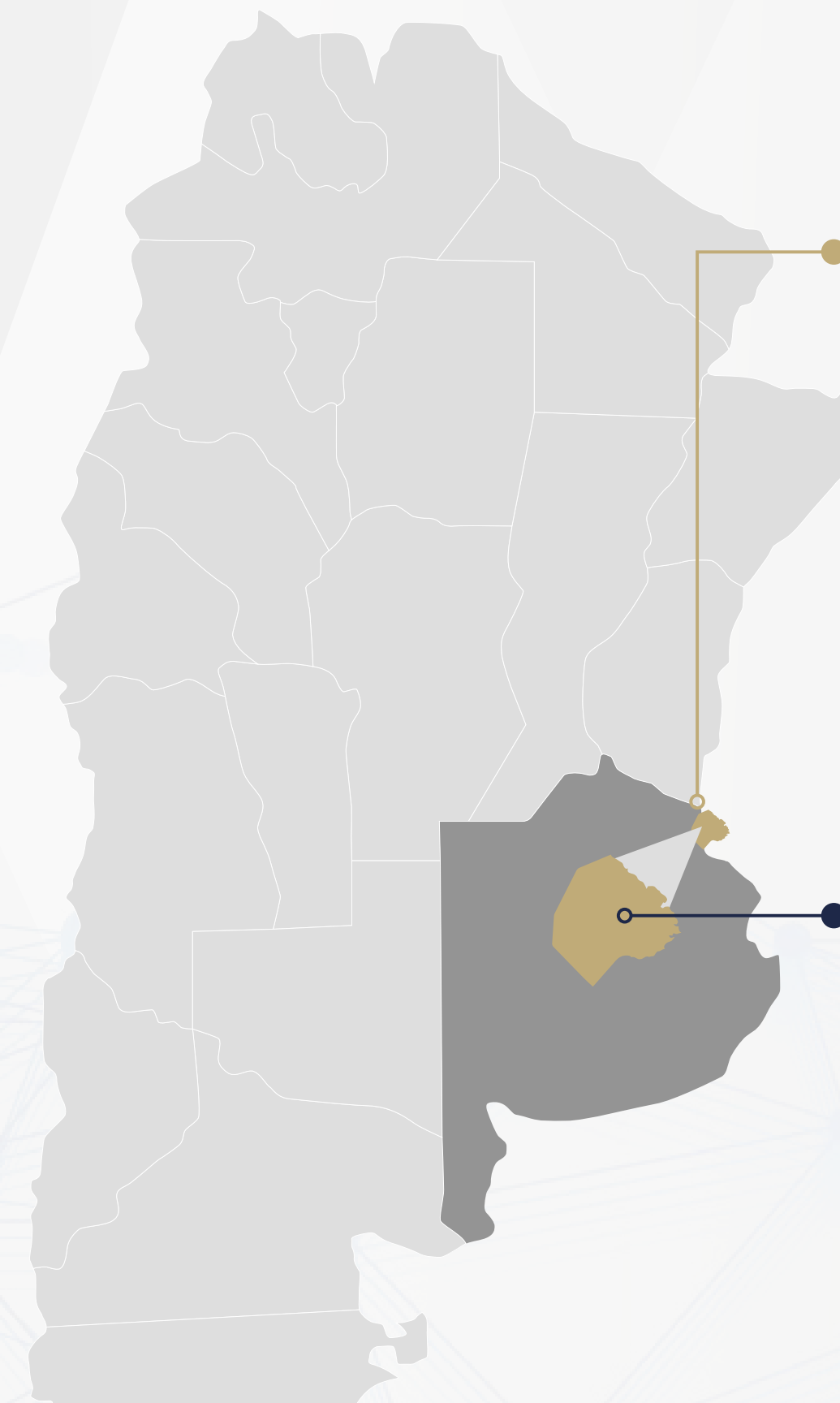
Business unit dedicated to real estate developments.

Constantly researches the latest trends, carrying out **innovative real estate projects of various scopes.**

It has built more than 500,000 m2 in diverse projects, both in Argentina and abroad.

Ongoing projects

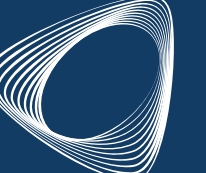
 Argentina



**LUCIERNAGAS**
PILAR

 **Pilar**, Buenos Aires.

 50.000 M².

**UDAONDO**
BUENOS AIRES

 **Nuñez**, CABA.

 150.000 M².

Real estate
developments

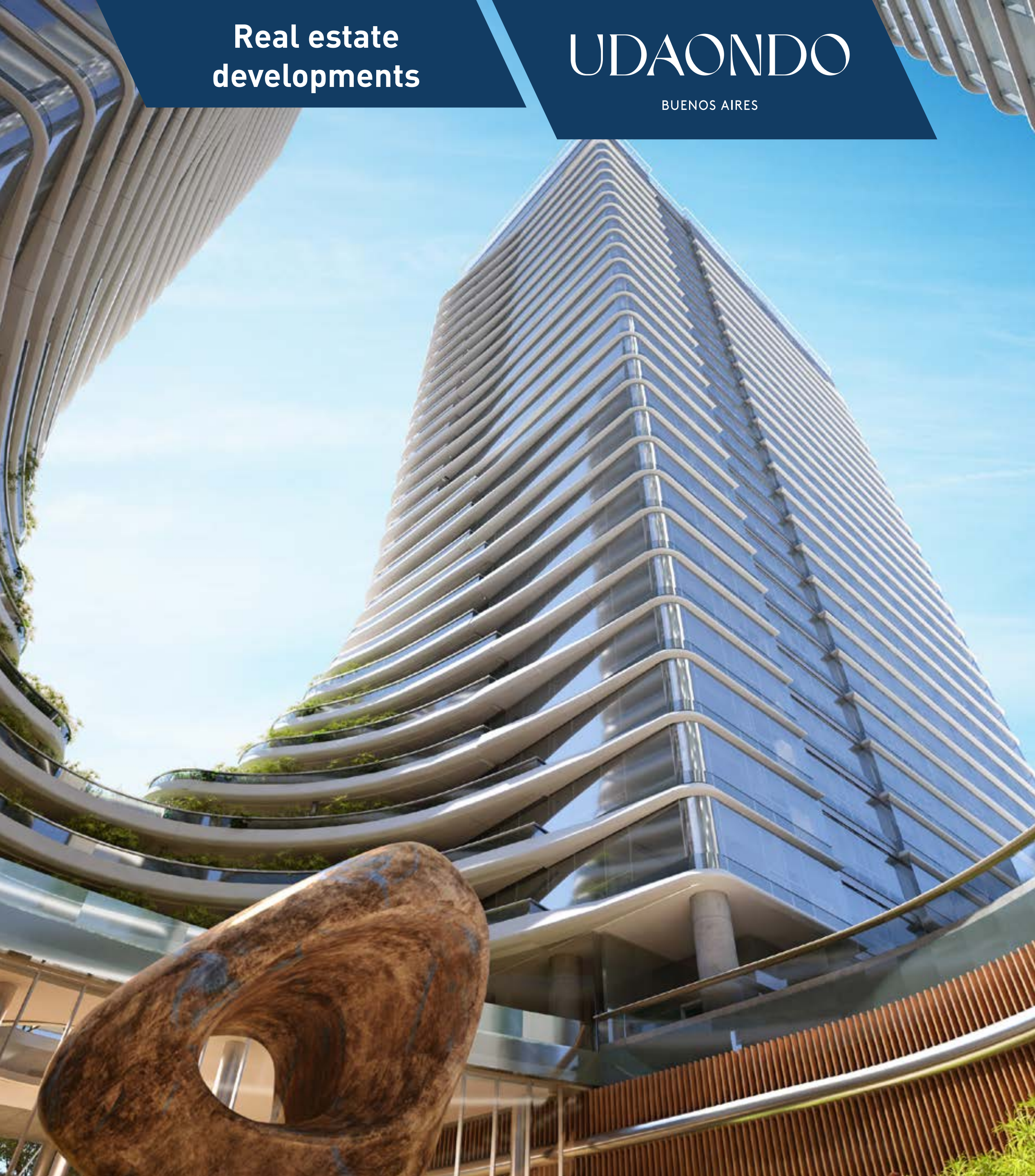

LUCIERNAGAS
PILAR



Real estate
developments

UDAONDO

BUENOS AIRES



| Media Tech



Vrio is the leading provider on entertainment, information and connectivity in South America and the Caribbean.

Vrio’s vision is to be the largest and most innovative media tech company in Latin America.

With connectivity solutions and NEWS and information services, the best sports and entertainment shows, Vrio Corp. occupies an incremental space of wholesale and retail distribution, proprietary and licensed content, through its brands DIRECTV, SKY and its live TV and streaming platforms DGO and SKY+.

Vrio offers services in Brazil through the SKY - SKY+ brands and in Argentina, Barbados, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago and Uruguay through the DIRECTV - DGO brands. DGO is also present in Mexico. Vrio also includes Torneos in Argentina and Colombia.

Through DIRECTV Internet and SKY Fibra, it provides 100% fiber-optic internet service in several countries in the region.



40M
Viewers.



11
Countries.



7.000
Employees in the
region.

2024 data.

OUR BRANDS



Provides the best entertainment and information experience in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and the Caribbean.

The company acquires, produces and distributes exclusive content, a wide variety of entertainment and information offerings, in order to provide the best user experience.



It is DIRECTV and SKY's “direct to consumer” streaming platform. It combines the best of local and international live TV, sports programming, news and the OnDemand world of movies, series and documentaries.

DGO is present in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and Mexico, while SKY+ is present in Brazil.



OUR BRANDS



With a wide content variety and offer, **it is the largest satellite paid TV company in Brazil.**

Its mission is to offer and democratize entertainment for all Brazilians, continually investing in offering products and services suited to each consumer and their local idiosyncrasies.



The leading company with **more than 40 years** of experience in content creation and value-added solutions for the **sports and entertainment industry.**

It offers the organization and production of events, the acquisition and commercialization of rights, and the management of licenses and e-commerce for the most important sports clubs and federations.

It operates in **Argentina, Brazil, Colombia and Peru.**

Vrio owns 61.5% of Torneos.



OUR PRODUCTS



It is DIRECTV and SKY's 100% fiber optic internet service, recently launched in several countries in the region, which provides connectivity to our customers.



It is a digital travel agency that offers the best experiences: booking tickets, accommodations, packages, cars, activities and much more.



OUR ORIGINAL TV SIGNALS

Offers a wide range of our own and licensed local and international content. Vrio brings the best entertainment experience to millions of homes, including sports broadcasts, live music shows, information, movies, TV series and documentaries, with the best image and sound quality.

SPORTS



NEWS



ENTERTAINMENT



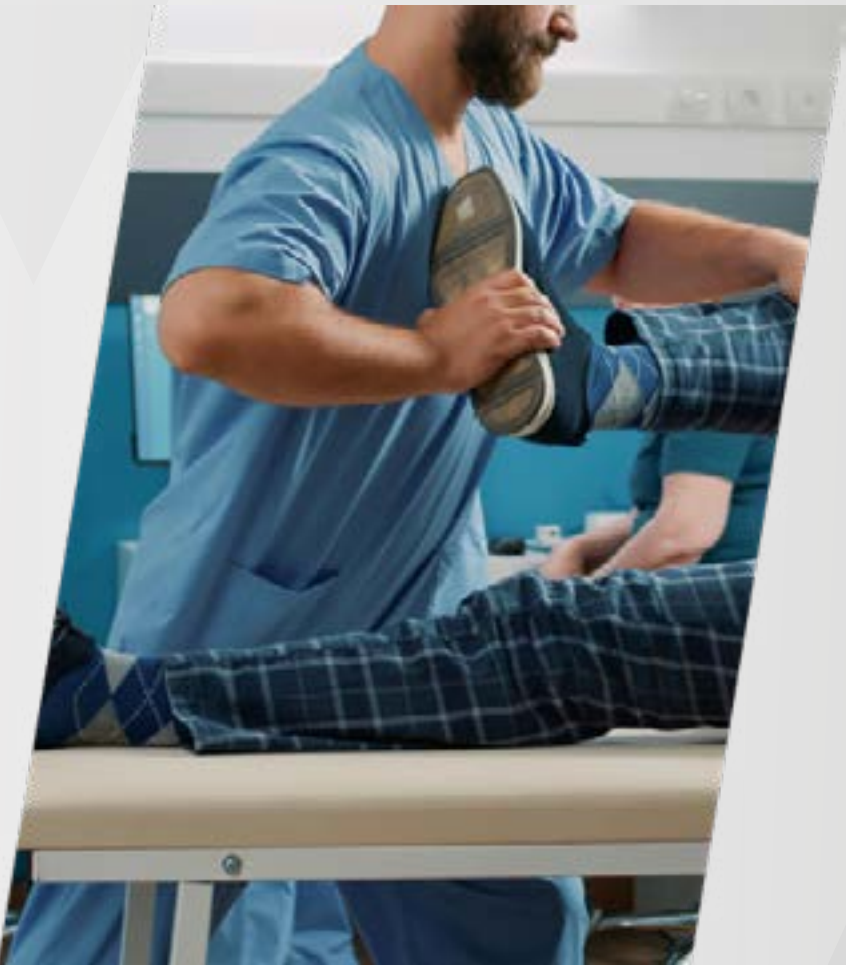
| Healthcare



The company provides care to **patients who have had work-related accidents** and/or occupational diseases.

Specializations

Plastic Surgery | General Surgery | Kinesiology
Occupational Medicine | Occupational Health
Orthopedics | Traumatology.



 **+ 12.500**
Medical appointments.

 **3.200**
Medical discharges due to occupational accidents.

 **50.500**
Claims.

 **3.000**
Providers.

 **+ 1.000.000**
Recovered workers.

2024 data.



PERSONAS / TECNOLOGÍA / SALUD

Health technology.

Services

- 
- Electronic occupational health record: digital file containing each person's medical data. Compatible with regulatory bodies.
 - Telemedicine platform: enables remote monitoring of people living in rural areas, who are in remote locations or who have limited mobility. Supports the connection of biomedical instruments for medical check ups.
 - Absenteeism management and control.



| Insurance

EXPERTA SEGUROS

The company has a 25-year track record in the Argentine insurance market.

It is one of the main insurance companies in the country.

It offers an ample portfolio with coverage for individuals, large companies, businesses, SMEs and agricultural producers, combining innovation and experience with more than 6,500 strategic partners.



\$ | **USD 65MM**
Sales.

| **88.000**
Policies.

| **1.700.000**
Risks.

| **NATIONAL
PRESENCE**

2024 data.



It is the third largest occupational risk insurance company in Argentina. It cares for the health and safety of its insured workers, providing innovative services in occupational risk prevention and collaborating with client companies to create healthy and safe workplaces.

Our services



National presence.



Inspection with **drones.**



Exclusive App for clients.



Wide **network of medical providers.**



Augmented reality.



Extensive team of **professionals in prevention.**

\$ | **USD 300MM**
Sales.

📄 | **+ 170.000**
Contracts.

👥 | **800.000**
Beneficiaries.

2024 data.

EXPERTA

BROKER DE SEGUROS

We are a **Regional Insurance Broker** with a presence in **Brazil, Colombia, Chile, Peru, Uruguay, and Ecuador**. We operate through a local network, offering **insurance solutions tailored to each country**.

We specialize in **B2B2C** models, offering simple and accessible insurance for individuals, and **B2B**, providing services and coverage to companies.

Our **track record and risk management** give us a unique perspective on the business.

With **more than 500,000 active customers** in the region, we build long-term relationships and promote sustainable insurance businesses.



6
Countries.



500.000
Active clients.



We broker premium.
+USD 20MM

| Technology

Fwy for banks.

OVERLABS

SIMPLIFY TO AMPLIFY

OVERLABS is a company specialized in **consulting, services** and **development of state-of-the-art software** and applications in Brazil, which plans to expand to Latin America starting in 2025. Its solutions include both **external** and **internal consulting**, adapting to the needs of each client.

Its services focus on **reducing** operational costs and guaranteeing **freedom** of choice of **tools** and **suppliers**. In addition, its **open source** solutions allow clients to maintain complete control over their systems, without having to worry about the availability of additional resources.

The company is part of the **Wertheim Group**, which has an extensive 35 years of experience in technology services.





skx is a new and innovative Fintech that is already operational for strategic allies of SKY Brazil and from early 2025 will be available to the millions of customers of the leading media tech company in connectivity and entertainment, before opening to the general public.

It is an **easy, agile and hassle-free access platform that offers access to financing under very competitive conditions, as well as payments and transfers, and credit and debit cards**, among other possibilities.

The Fintech is working in association with SKY, a company familiar to millions of Brazilians, to broaden the business horizons of partners and customers. As strategic partners, the media tech company incorporated and offers the financial services developed by **skx**.

Committed to cooperate to bridge the digital divide in Brazil and the rest of Latin America, Grupo Wertheim thus took a step towards reducing the financial gap in the largest Latin American economy.





It was created in response to the disruption brought about by digitization, generative artificial intelligence and new technologies in the business world, in a context where customers expect greater personalization and empathy from their suppliers of goods and services.

We provide transformational outsourcing services aimed at end-to-end customer experience processes based on the intensive use of digital solutions and generative artificial intelligence (GenIA). We combine advanced technologies that personalize the customer experience and optimize business costs.

Our services



Intelligent and
empathetic
automation with
GenIA



End-to-End
Customer
Journeys



Transformative
Consulting



Business
Transformational
Outsourcing



We have created **the most disruptive and innovative Customer Intelligence platform in the market.** It is suitable for all companies and industries that have a Mobile App and want to gain a unique insight into their users, including which competitors they interact with, their lifestyle details or preferred social networks.

Through Fivvy, companies can meet their goals, generate additional revenue through data, be customer-centric, and streamline their marketing and product development investments, among other aspects.





| Sustainability



At the **Fundación Norma y Leo Werthein**, we promote sustainability and social responsibility initiatives of **Grupo Werthein**, constantly working on projects that improve the world. Our main areas of action are education, culture, and sustainability, pillars from which we seek to generate a real and positive impact in our communities.

We work to build a fairer and more sustainable future by developing and supporting projects that improve the world. We focus on these three main areas with the aim of generating a positive and lasting impact in the communities where we are present:



| EDUCATION

We want more people to have access to quality education. Through Escuela+, the largest edutainment cluster in the region, we support teacher training, develop digital tools, and promote educational content that helps reduce the digital divide and make education more inclusive and sustainable.



| ART AND CULTURE

We promote artistic creation and the production of content that enriches our heritage and fosters dialogue between different perspectives at the regional level. We support institutions, creators, and cultural projects that strengthen identity and diversity.



| SUSTAINABILITY

We are committed to a greener future. We promote the use of renewable energy, we support the construction of sustainable schools, and we work with communities to generate more conscious and environmentally friendly social development.

Projects that improve the world



| EDUCATION

- ESCUELA PLUS, the only edutainment channel in the region.
- Encuentro mundial de jóvenes
- Ciudadanía global
- PANTALLA NATURAL: Cine, educación y paisajes inolvidables
- CONECTA: I Foro de educadores de Iberoamérica ciudadanía global
- PJ LIBRARY
- "Ojo de Pescado" Festival
- Teacher training



| ART AND CULTURE

- Artistic intervention on a fragment of the historic Berlin Wall.
- Backing for artists at the Venice Biennale
- Documentary "7.10 SUR ROJO"
- Film "Las Dos Mariette"
- Original production of "Corazón Americano"
- Colección Pampa
- Book "INKOMPLETT" by Annemarie Heinrich
- Books by Marta Minujín: "El Partenón de Libros prohibidos" and "Marta Minujin en Nueva York"
- Book "Pampas. Campo argentino, productivo y natural"
- FOLA travelling photography museum
- Anne Frank exhibition at UNIBES cultural centre, Brazil
- NOVA exhibition - "06:29 Cuando La Música Dejó de Sonar"
- COMKIDS Festival
- Exhibition "El Partenón de los libros prohibidos" by Marta Minujín.



| SUSTAINABILITY

- Support for the inclusive restaurant "ALAMESA"
- Hospital de niños Dr. Ricardo Gutiérrez
- Hospital Dr. Juan A. Fernandez
- Programa Impulso
- Escuela Hilel
- Templo Libertad
- Gran Templo Paso
- Maratón FEJA
- Fundación Casa Angelman
- Fundación Tzedaká
- Hecho en Buenos Aires
- Sustainable schools and classrooms in Argentina, Brazil, Chile, Colombia, Ecuador, and Uruguay.
- Planting trees
- Maratón de la limpieza
- Bus sustentable
- Hora del planeta

We believe in the power of creativity, communication, and diversity. We are guided by values such as solidarity, honesty, social commitment, and care for the environment, convinced that collaboration is the best way to transform realities and build a better tomorrow together.



One group.
One philosophy.
A different approach
to business.