

Experta Seguros boosts its producers with multiple benefits

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Buenos Aires, February 6. Experta Seguros, the market leader, supports its producers and insurers and offers a variety of exclusive services and benefits designed to enhance their work and improve the experience of their customers.

Among the most notable benefits are registration renewal courses and product training, as well as Experta Online, an exclusive extranet for quoting, issuing, and endorsing on the spot. It also offers customized products tailored to the needs of each producer and Experta Full Experience, a loyalty program that provides sporting experiences in Argentina and abroad, as well as access to music shows in exclusive boxes at the most prominent venues in Buenos Aires.

The company also supports its producers in its branches and organizes contests and an annual sales trip. In-person service is available at its 19 offices throughout the country, complemented by digital service through a bot. For more personalized assistance, it offers PAS 360, a toll-free number exclusively for Insurance Advisor Producers (PAS).

Victoria Sauca, AMBA Producer Channel Manager, highlighted: "At Experta, we focus on customers and on the needs that lead them to hire insurance. To achieve their full satisfaction, we have opted for exclusive marketing through Insurance Advisory Producers, who know the market in depth."

Sauca added: "We work as a team to develop elements that help meet customers' needs when taking out insurance."

Our main objective is to support producers so they can focus on what really matters: advising their customers and expanding their portfolio of policyholders.

The insurance market is constantly evolving, and Experta Seguros offers its producers, brokers, and strategic partners the tools they need to face the



challenges of e-commerce and digital marketing, thus ensuring their growth and development in a competitive environment.

Backed by Grupo Wertheim, with 100% national capital, the company is known for offering products with an excellent price-quality ratio, constant innovation in its processes, and fast and efficient service.

About EXPERTA SEGUROS

Experta Seguros, with 100% Argentine capital, is a general and life insurance company belonging to Grupo Wertheim. With an innovative profile, it draws on its knowledge and experience to offer comprehensive solutions to its customers. Experta ART aims to be the country's most chosen insurer, thanks to its quality services and the response it provides to companies and their policyholders. To achieve this, the ART is committed to continuously incorporating capabilities, skills, and technologies into its workforce that will enable it to establish clear leadership in occupational risk coverage, providing security and solutions to its customers.