



Waiken ILW Launches Regional Operations as a Technomedia Company with Investments Exceeding US\$450 Million for 2026–2031

The holding company led by Grupo Werthein operates with private Latin American capital across eleven countries in the region and plans to expand into new markets through direct investments and strategic alliances.

São Paulo, November 24, 2025. Waiken ILW is a Latin American holding company with subsidiaries in eleven countries and projected investments of more than US\$450 million for the period 2026–2031, aimed at boosting its growth and expanding its product and service offering in multiple business verticals at an international scale.

Waiken ILW is a technomedia company that integrates connectivity, streaming, pay television, content, and technology within a scalable ecosystem, designed to consolidate its member companies under a dynamic, high-impact scheme.

The holding delivers full connectivity through fiber-optic deployment and high-quality, affordable satellite internet via a strategic alliance with Amazon; pay television with satellite technology offering unrestricted geographic coverage; and streaming platforms. It also provides technology solutions for consumers (B2C) and businesses (B2B), custom software development, and customer service powered by humanized artificial intelligence.

"Waiken ILW offers services to more than 400 million people across Latin America and the Caribbean. We are driving investments to expand our regional presence and reach new markets, leveraging our business verticals and decades of experience," said Darío Werthein, President of Waiken ILW.

Waiken ILW has subsidiaries in São Paulo, Buenos Aires, Bogotá, Santiago de Chile, Quito, Lima, and Montevideo, and also operates in Mexico and Caribbean countries. Its expansion plan includes new markets such as the United States, Panama, Paraguay, Costa Rica, El Salvador, Guatemala, Honduras, and Bolivia.

Werthein emphasized that each company within Waiken ILW operates autonomously, maintaining its operational and strategic independence while actively collaborating to generate synergies. *"This agile structure enables us to leverage complementary strengths, share resources and knowledge, and create joint value without compromising the identity or individual management of each company,"* he explained.

Waiken ILW includes DIRECTV Latin America and SKY Brasil in satellite TV; DGO and SKY+ in streaming; Zaaz in fiber optics; Amazon LEO in satellite internet; SKX in fintech; Overlabs in custom software development and management; and Illumia in applying solutions for clients and businesses through humanized AI.

In the content space, the holding includes Torneos (present in Argentina, Brazil, Colombia, Ecuador, Peru, and Uruguay), the Colombian sports channel WIN, sports



marketing company 1190 Sports, and Foggia Company, specialized in events, live shows, and themed parties.

It also features internationally recognized TV channels such as DSPORTS, DNEWS, DSHOW, DFIGHT, and ESCUELA+; the DGO streaming platform offering diverse content for multiple audiences; and DSPORTS Radio, the region's only 100% sports FM station.

Additionally, Waiken ILW includes Experta Corretora, dedicated to providing insurance solutions throughout Latin America.

Waiken ILW positions itself as a platform that brings together business alliances and financing objectives, with a focus on innovation and long-term, sustainable business development that generates a positive impact on communities. This commitment is channeled through the Norma and Leo Werthein Foundation, which promotes programs focused on Education, Culture, and Inclusion.

Waiken ILW is set to become the region's most powerful private technomedia platform, leading in pay TV, content rights, technology, satellites, AI, and fintech.

For more information: **www.waikenilw.com**