



GRUPOWERTHEIN

This Confidential Information Memorandum (the "Memorandum") contains information about Grupo Werthein and is intended for confidential use by those individuals to whom it has been delivered directly by Grupo Werthein. The recipient of this Memorandum (the "Recipient") agrees by receiving it not to copy or disclose, either physically or electronically, any of its contents to any other person or entity without the express written consent of Grupo Werthein, provided that this Memorandum may be disclosed to the Recipient's agents, employees and representatives (collectively, "Representatives") who have a need to know such information in connection with the Recipient's analyses and deliberations, who have been informed of and are subject to confidentiality obligations assumed by the Recipient, and which have been specifically approved by Grupo Werthein. No representation or warranty, express or implied, is made by Grupo Werthein or its respective directors, officers, employees, agents, advisors, shareholders or representatives as to the accuracy or completeness of any information, whether written or oral, provided to any Recipient or their Representatives in this Memorandum or elsewhere. Grupo Werthein expressly disclaims all liability, which may be based on such information, errors therein or omissions therefrom. The Recipient shall be entitled to rely solely on the express representations and warranties made by Grupo Werthein and the scope provided therein. The Recipient shall not be entitled to rely on the information contained in this Information Memorandum to make any decision. The Recipient's decision shall be based solely on its own judgment and the advice of its own advisors, and not on the information contained herein. Nothing contained in this Memorandum is, or should be relied upon as, a promise or representation about the present or future performance of Grupo Werthein or any other company or financial business. The information contained in this document was prepared on the basis of information available at the time the Memorandum was developed.



ENTREPRENEURIAL LINEAGE

**Motivated by value creation,
sustainable growth, and the drive to
empower talent and build competitive
businesses across the region.**

Entrepreneurship defines us — we embrace new challenges to keep moving beyond what we've achieved. The horizon is limitless.

GRUPO WERTHEIN

Diversified portfolio across technomedia, insurance, agribusiness, real estate, food and beverages and healthcare.

More than
100 years
of hard work.

Trajectory and experience

across generations based on the values of effort, hard work and commitment to the community.

Growth Vectors

- | Regional Expansion.
- | Technomedia
- | Real Estate.
- | Insurance.
- | Healthcare.
- | Food & Beverages.
- | Human Capital Development.

International investments and businesses, with a strong **presence in Latin America.**

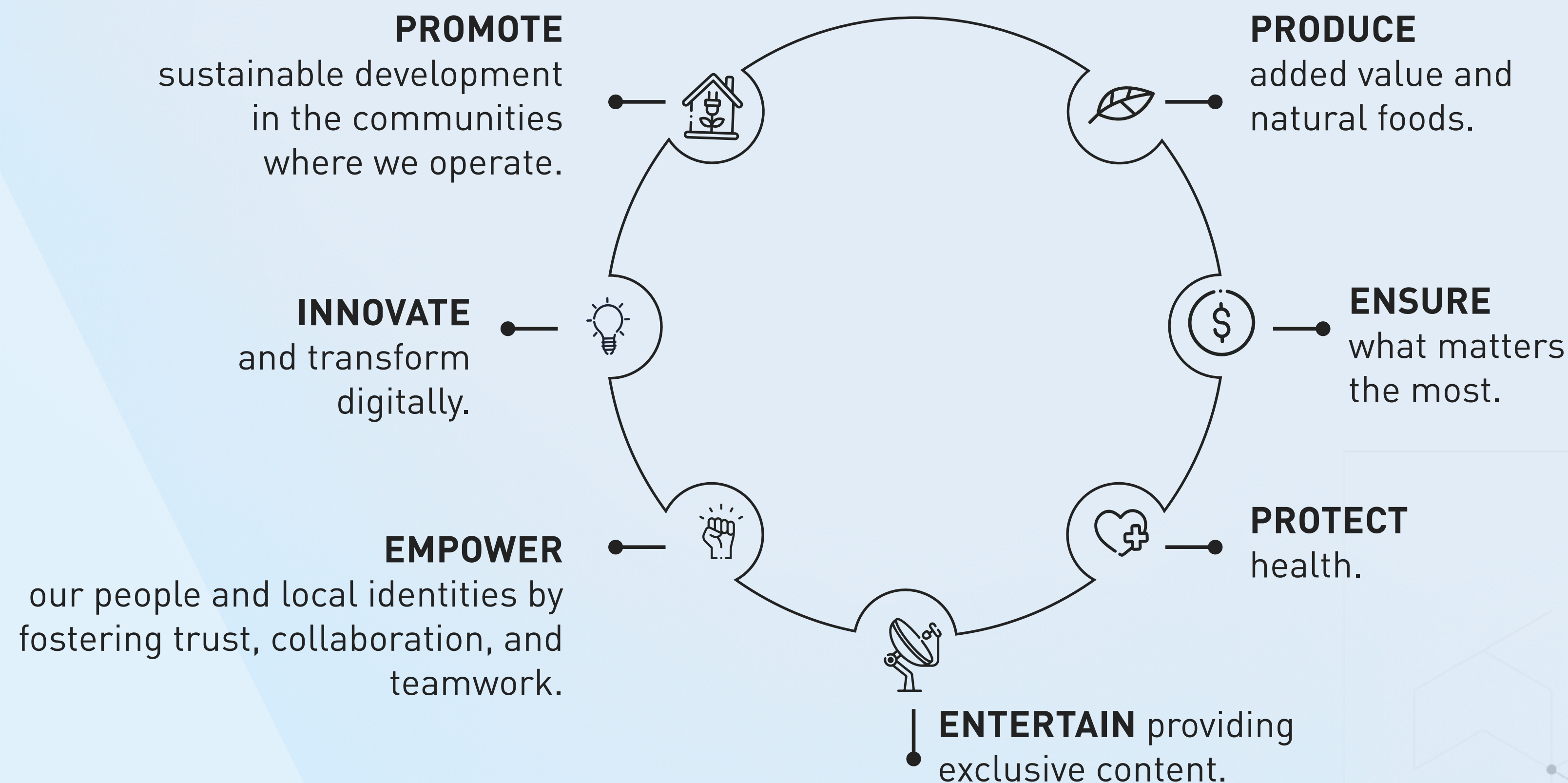
More than
42 million
users.

In-house **project incubator and accelerator.**

Ecosystem of **60.000 collaborators.**

VALUES

Across all our companies, the Group's imprint follows a **formula that gives each of them relevance and distinction.**



EXPERIENCE OVER THE LAST DECADES



EXPERIENCE OVER THE LAST DECADES



EXPERIENCE OVER THE LAST DECADES



| Portfolio



Technomedia



Services available for **400 million** people. Countries. **+20** Brands and proprietary channels



Insurance



+ 232.000 Policies and contracts. **+800.000** Insured.



Agribusiness



90.000 Hectares owned. **30.000** Heads of cattle.



Real Estate



+500.000 M2 Built.



Food & Beverages



19% Yerba mate market share. **13.500 T/YEARS** Yerba mate production capacity.



Healthcare



12.500 Medical appointments. **50.500** Claims.



FUNDACIÓN
Norma y Leo
Werthein

| Technomedia





Technomedia ecosystem — a network of companies that feed and strengthen one another.
It combines media, telecommunications, content, and technological solutions.

Business verticals include:

SATELLITE PAY-TV



STREAMING OTT



CONNECTIVITY



CONTENT



TECHNOLOGY



INSURANCE



Services available for
400 million people.



11
Countries.



+20
Brands and proprietary channels.

Data as of 2024.

SATELLITE PAY-TV

Vrio.

Vrio is the leading entertainment provider in South America and the Caribbean. It provides the best image and sound quality to the entire region through its satellite Pay-TV system.



Offers the most comprehensive entertainment and information experience in Argentina, Chile, Colombia, Ecuador, Peru, Uruguay and the Caribbean.



Brazil's leading satellite pay-TV company — offering a broad variety of content



STREAMING OTT



“Direct to consumer” Streaming platform. Combines the best of live local and international TV, sports programming, news and the OnDemand world of movies, TV series and documentaries. DGO is present in Argentina, Chile, Colombia, Ecuador, Uruguay, Peru and Mexico, while SKY+ is present in Brazil.





Full connectivity via satellite internet alongside Amazon's Leo Project. It will be available to customers in Argentina, Brazil, Chile, Colombia, Ecuador, Peru and Uruguay.

It will enable new options for high-speed Internet connectivity and stability.



100% fiber-optic internet service providing connectivity to our clients across multiple countries in the region.





Broad ecosystem of our own channels that bring viewers the best sports, the most relevant news in Latin America, TV series and documentaries, as well as the latest streaming programming with DGO Stream.



CONTENT



Leading company with over 40 years of experience in creating sports content and developing value-added solutions for the sports and entertainment industry. The company operates in Argentina, Brazil, Colombia, Ecuador, Peru, and Uruguay.

Content production

One of the largest production companies in the region, combining expertise, capability, and talent to deliver a truly unique value proposition.

Host Broadcaster for major sports federations.



- Playoffs.
- Friendlies.
- Copa Argentina.
- Supercopa Argentina and Supercopa Internacional.
- Promotion.

-CONMEBOL-

- Copa América.
- Copa Libertadores.
- Copa Sudamericana.
- U-20 and U-17.
- Mundial de Futsal.
- Beach Soccer World Cup.



- Liga Profesional de Fútbol.

FIBA

- World Cup.
- AmeriCup.
- Qualifiers.



- Playoffs.



- Copa Ecuador.
- Supercopa Ecuador.

Broadcasting rights

Regional leaders in the commercialization of audiovisual rights for the most prominent sporting events.

FIFA



CA
COPA ARGENTINA



FIBA



OVERLABS

SIMPLIFY TO AMPLIFY

OVERLABS is a Brazil-based company specializing in consulting, services, and the development of next-generation software and applications, with plans to expand across Latin America.

Its solutions include both external and in-house consulting, tailored to each client's specific needs. The company's services focus on reducing operational costs and ensuring full freedom in the choice of tools and providers.

In addition, its open-source solutions give clients complete control over their systems, without the need to rely on additional resources.





Born in response to the disruption brought by digitalization, generative artificial intelligence, and emerging technologies — in a context where clients demand greater personalization and empathy from their product and service providers.

We deliver transformational outsourcing services focused on end-to-end Customer Experience processes, leveraging advanced digital and Generative AI solutions to personalize customer interactions and optimize business costs.

Our services



Intelligent and empathetic automation with GenIA



End-to-End Customer Journeys



Transformative Consulting



Business Transformational Outsourcing



Data as a service monetization

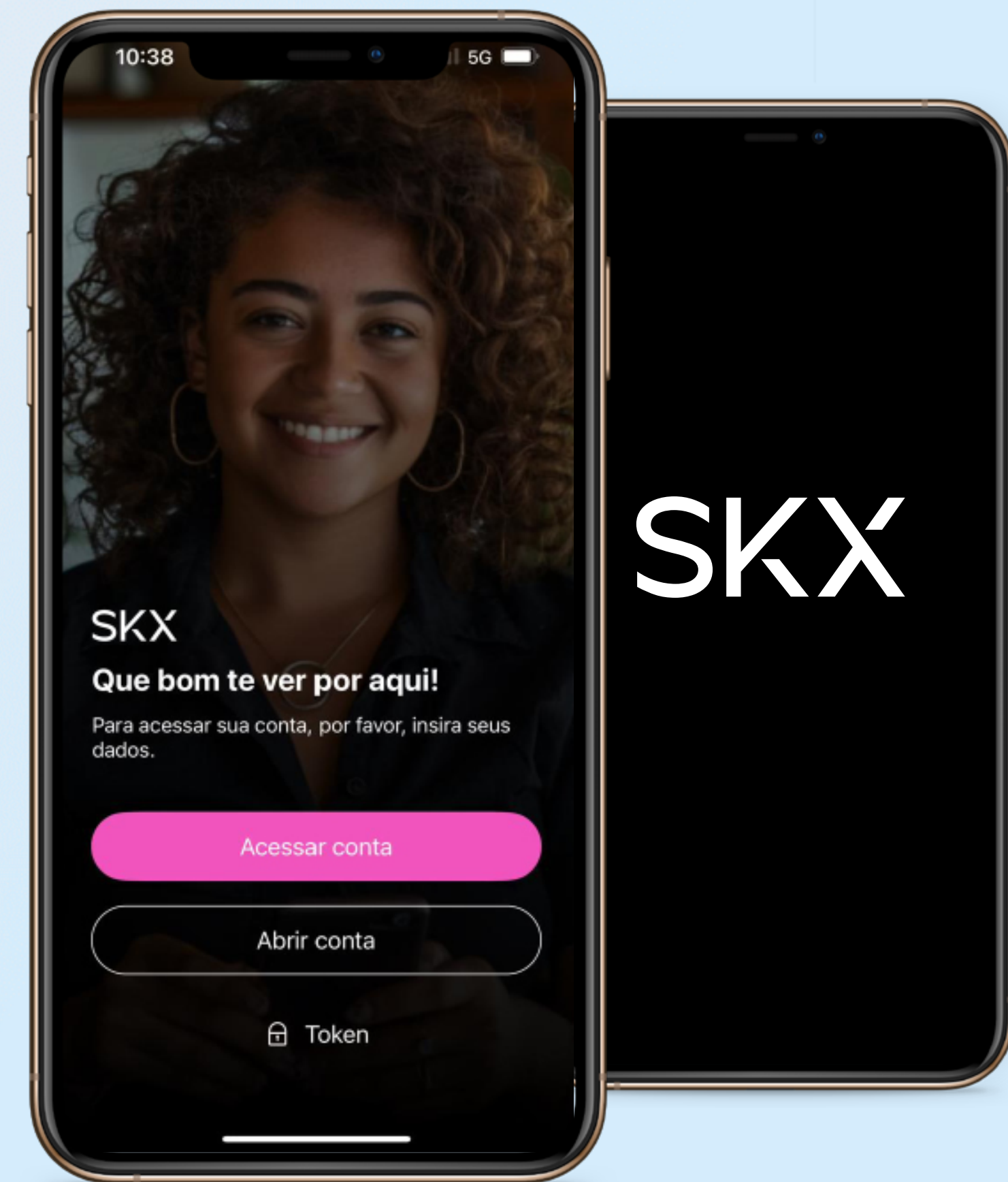
SKX

Fintech developed within the SKY ecosystem to transform how companies and entrepreneurs manage their finances.

Born fully digital, SKX offers an integrated experience of virtual wallets, payments, and working capital solutions.

While initially focused on SKY partners, the platform will soon be available to other SMEs in Brazil, many of which currently face challenges accessing credit and essential financial services.

Backed by the strong track record built with our partners, SKX enters the market with a unique competitive advantage — combining security, accessibility, and convenience to support businesses at every stage of their growth.





Regional insurance broker operating in Brazil, Colombia, Chile, Peru, Uruguay, and Ecuador — delivering tailored insurance solutions through a strong local network.

Specializes in B2B2C models, offering simple and accessible insurance for individuals, and B2B, providing services and coverage for companies.

A solid track record and in-house **risk management provide a unique perspective on the business.**

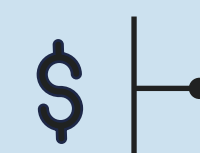
With more than 500,000 active customers across the region, builds long-term relationships and promotes sustainable insurance practices.

**6**

Countries.

**500.000**

Active clients.

**USD 20M**

Brokered premiums.

Data as of 2024.

| Insurance





The third-largest Workers' Compensation Insurance company in Argentina. It protects the health and safety of insured workers by offering innovative workplace risk prevention services and partnering with client companies to create healthy and safe work environments.

Our services



National presence.



Drone inspection.



Exclusive App for customers.



Extensive **network of medical providers.**



Augmented reality.



Great team of **safety professionals.**

\$ | **USD 300M**
Sales.

📄 | **+ 170.000**
Contracts.

👥 | **800.000**
Beneficiaries.

Data as of 2024.

EXPERTA SEGUROS

The company has a 25-year track record in the Argentine insurance market.

It is one of the main insurance companies in the country.

It offers a broad portfolio with coverage for individuals, large companies, businesses, SMEs and agricultural producers, combining innovation and experience with more than 6,500 strategic partners.



\$ | **USD 65M**
Sales.

📄 | **88.000**
Policies.

🛡️ | **1.700.000**
Risks.

📍 | **NATIONAL
PRESENCE**

Data as of 2024.

| Agribusiness





Gregorio, Numo y Noel
WERTHEIN S.A.

Main Activities

Family-owned company with more than 100 years of history, **a pioneer in Argentina’s agriculture and livestock industry.**

Specializes in high-level bovine genetics, developing breeding programs for the country’s leading cattle breeds.

GRAINS

Wheat.
Soybean.
Sunflower.
Cotton.
Corn.
Peanut.

CATTLE LIVESTOCK

Breeding.
Intensive finishing.
Fattening.
Feed Lot.
Ranches.



7

Establishments.

85.000

Hectares
owned.

23.000

Heads of
cattle.

\$ 

USD 170M

In assets.

USD 17M

Annual sales.

Data as of 2024.

Farms

Dedicated to the sale of breeding stock, developing continuous genetic improvement programs both for females and males.

CABAÑA
LA PAZ
de Wertheim

Angus breed adapted to
temperate and cold climates.

CABAÑA
LOS GUASUNCHOS

Brangus and Braford breeds
adapted to subtropical and tropical
climates.



Real Estate

LANDMARK

DEVELOPMENTS

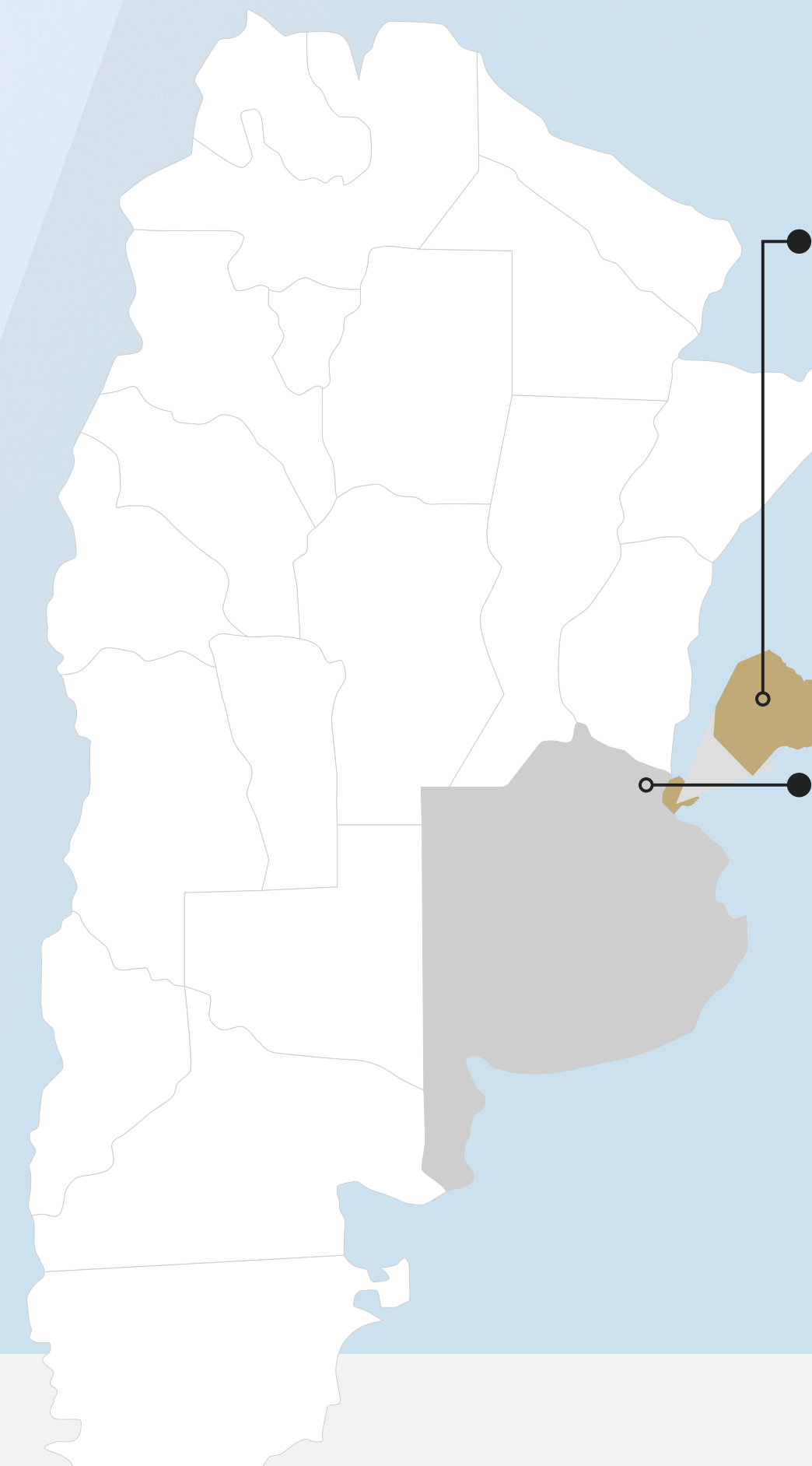
Real estate development business unit.

Continuously researches the latest market trends, **leading innovative real estate projects of various scales.**

It has built more than 500,000 m² in diverse projects, both in Argentina and abroad.

Ongoing projects

 Argentina




UDAONDO
BUENOS AIRES


 **Nuñez, CABA.**

 150.000 M².



LUCIERNAGAS
PILAR

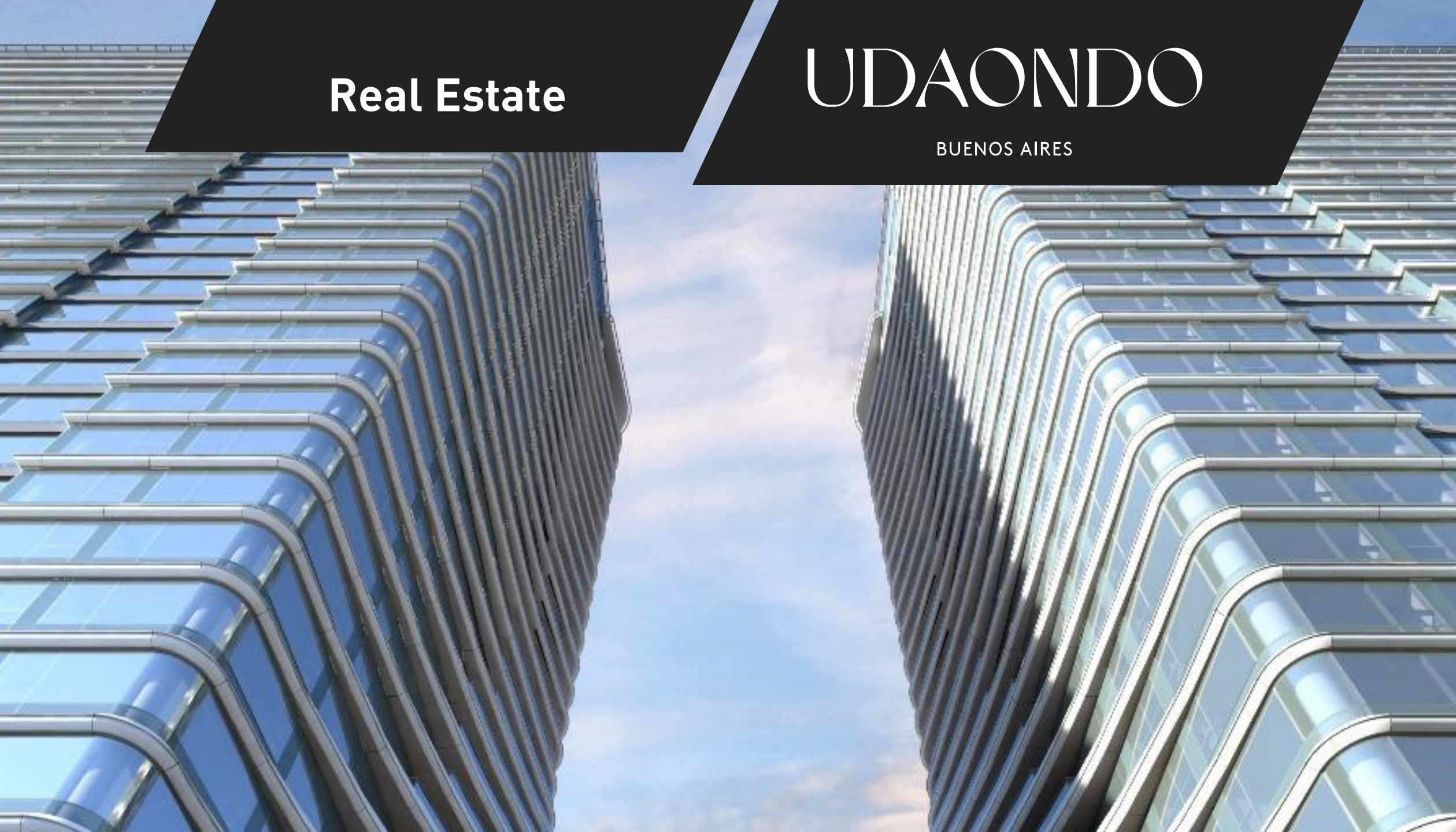
 **Pilar, Buenos Aires.**

 50.000 M².

Real Estate

UDAONDO

BUENOS AIRES



Real Estate


LUCIERNAGAS
PILAR



| Food & Beverages





Business unit focused on the production of innovative food and beverage products for both the industry and consumers.

Develops exclusive brands present across South America, North America, and Europe.

YERBA MATE



Arroyo Verde

TEA



Cachamai
O'CLOCK

FOOD



FRUTTY
BY Cachamai



Over 70 years of crafting natural infusions that accompany everyday life. Today, our business expands beyond infusions, **embracing new categories and products that reflect our essence:** tradition, innovation, and commitment.



\$ | **USD 16.4M**
Sales.

Data as of 2024.

🍵 | **13.500 TNS/YEAR**
Yerba mate production capacity.

19%
Yerba mate market share.

☕ | **265M/YEAR**
Tea production capacity.



Arroyo Verde, Cachamai's line of yerba mate and infusions that balances quality and accessibility.

Ideal for every moment of the day — a wholesome, natural product that promotes well-being.





Cachamai introduces Frutty to the Argentine food market, an innovative brand offering convenient options for consumers. This is a complete line of snacks and bars featuring 100% natural, fruit-based ingredients. The range includes dehydrated apple cubes, fruit bars, and fruit bars with cereal.



\$ | USD 13.2M
Sales.

🍏 | 2.500 TNS/YEAR
Dehydrated apple production capacity.

VALLEY

Specializes in the production and commercialization of dried fruits and derivatives, mainly apples, providing premium raw materials.

Exports 95% of its output worldwide, focusing on the U.S. and European Union markets.



Healthcare





PERSONAS / TECNOLOGÍA / SALUD

Health technology.

Services

- Electronic occupational health record: digital file containing each person's medical data. Compatible with regulatory bodies.
- Telemedicine platform: enables remote monitoring of people living in rural areas, who are in remote locations or who have limited mobility. Supports the connection of biomedical instruments for medical check ups.
- Absenteeism management and control.







Provides medical **care to patients affected by occupational accidents and/or work-related illnesses.**


Specializations


Plastic Surgery | General Surgery | Physiotherapy
| Occupational Medicine | Workplace Health |
Orthopedics and Traumatology.




 **+ 12.500**
Medical appointments.

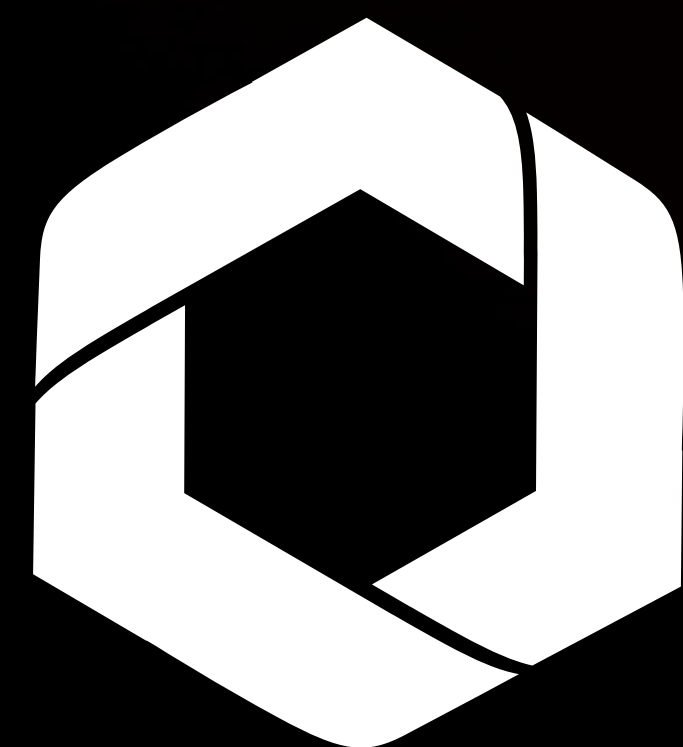
 **3.200**
Medical discharge for workplace accidents.

 **50.500**
Claims.

 **3.000**
Providers.

 **+ 1.000.000**
Recovered workers.

Data as of 2024.



FUNDACIÓN
Norma y Leo
Werthein



At the **Norma and Leo Werthein Foundation**, we lead the Werthein Group's sustainability and social responsibility initiatives, always focusing on projects that make a real difference in the world.

Our main pillars — education, culture, and sustainability — guide our mission to create a meaningful and positive impact in our communities.

We work to build a fairer and more sustainable future by developing and supporting projects that drive lasting change, focusing on these three key areas to generate a positive and enduring impact in the communities where we operate.



| EDUCATION

We want more people to have access to quality education.

Through Escuela+, the region's largest edutainment cluster, we support teacher training, develop digital tools, and promote educational content that helps reduce the digital divide and make education more inclusive and sustainable.



| ART AND CULTURE

We promote artistic creation and the production of content that enriches our heritage and fosters dialogue between different perspectives at the regional level. We support institutions, creators and cultural projects that strengthen identity and diversity



| SUSTAINABILITY

We are committed to a greener future.

We promote the use of renewable energy, support the construction of sustainable schools, and work with communities to foster socially conscious and environmentally responsible development.

Projects that improve the world



| EDUCATION

- ESCUELA PLUS, the only Edutainment channel in the region.
- Global Youth Encounter
- Global Citizenship
- PANTALLA NATURAL: Ccinema, education, and unforgettable landscapes
- CONECTA: First Ibero-American Educators Forum on Global Citizenship
- PJ Library
- "Ojo de Pescado" Film Festival
- Teacher training



| ART AND CULTURE

- Artistic intervention on a fragment of the historic Berlin Wall.
- Backing for artists at the Venice Biennale
- Documentary "7.10 SUR ROJO"
- Film "Las Dos Mariette"
- Original production of "Corazón Americano"
- Colección Pampa
- Book "INKOMPLETT" by Annemarie Heinrich
- Books by Marta Minujín: "El Partenón de Librosprohibidos" and "Marta Minujin en Nueva York"
- Book "Pampas. Campo argentino, productivo y natural"
- FOLA travelling photography museum
- Anne Frank exhibition at UNIBES cultural centre, Brazil
- NOVA exhibition - "06:29 Cuando La Música Dejó de Sonar"
- COMKIDS Festival
- Exhibition "El Partenón de los libros prohibidos" by Marta Minujín.



| SUSTAINABILITY

- Support for the inclusive restaurant "ALAMESA"
- Hospital de niños Dr. Ricardo Gutiérrez
- Hospital Dr. Juan A. Fernandez
- Programa Impulso
- Escuela Hilel
- Templo Libertad
- Gran Templo Paso
- Maratón FEJA
- Fundación Casa Angelman
- Fundación Tzedaká
- Hecho en Buenos Aires
- Sustainable schools and classrooms in Argentina, Brazil, Chile, Colombia, Ecuador, and Uruguay.
- Planting trees
- Maratón de la limpieza
- Bus sustentable
- Hora del planeta



One group.
One philosophy.
A different approach
to business.