

**WAIKEN ILW, parent company of Torneos y Competencias,
strengthens its value proposition with the TyC Sports channel in
Argentina and reaffirms its regional leadership**

Buenos Aires, May 26, 2026. WAIKEN ILW, Latin America's technomedia company, is consolidating the integration of TyC Sports—Argentina's leading television channel for broadcasting major national and international sporting events—through Torneos y Competencias, further strengthening its position in the country and the region.

This strategic development responds to a vision of leadership focused on delivering the best entertainment experience, integrating cutting-edge production standards, image quality, distribution, and positioning with the broadcast of major national and international sporting events.

With this strategic move, the WAIKEN ILW holding company strengthens its sports content offering and establishes itself as a key player in the media industry, integrating technological infrastructure, connectivity, artificial intelligence, distribution, and premium content into a synergetic ecosystem aimed at optimizing the user experience and leading the future of the sector in the region.